

## Statistiques des immatriculations de véhicules neufs des mois de janvier à août 2019

| Voiture de tourisme |             | Total de la période : 4244 |       |    |      |    |       |    |      |    |       |    |      |      |       |       |      |           |      | Import officiel |      | Import parallèle |    |  |  |
|---------------------|-------------|----------------------------|-------|----|------|----|-------|----|------|----|-------|----|------|------|-------|-------|------|-----------|------|-----------------|------|------------------|----|--|--|
| Marques             | Districts : | 1                          | %     | 2  | %    | 3  | %     | 4  | %    | 5  | %     | 6  | %    | Ext. | %     | Total | %    | Dist. 1-4 | %    | Dist. 5-6       | %    |                  |    |  |  |
| ALFA ROMEO          |             | 2                          | 0.2%  | 1  | 0.1% | 0  | 0.0%  | 1  | 0.2% | 0  | 0.0%  | 1  | 0.1% | 0    | 0.0%  | 5     | 0.1% | 4         | 0.1% | 1               | 0.1% | 5                | 0  |  |  |
| ALPINE              |             | 0                          | 0.0%  | 2  | 0.2% | 2  | 0.7%  | 1  | 0.2% | 0  | 0.0%  | 0  | 0.0% | 0    | 0.0%  | 5     | 0.1% | 5         | 0.2% | 0               | 0.0% | 5                | 0  |  |  |
| ASTON MARTIN        |             | 0                          | 0.0%  | 1  | 0.1% | 1  | 0.3%  | 0  | 0.0% | 0  | 0.0%  | 0  | 0.0% | 0    | 0.0%  | 2     | 0.0% | 2         | 0.1% | 0               | 0.0% | 2                | 0  |  |  |
| AUDI                |             | 103                        | 9.1%  | 70 | 6.6% | 5  | 1.7%  | 22 | 4.8% | 7  | 3.0%  | 53 | 6.2% | 13   | 6.0%  | 273   | 6.4% | 200       | 6.8% | 60              | 5.5% | 269              | 4  |  |  |
| BENTLEY             |             | 1                          | 0.1%  | 0  | 0.0% | 0  | 0.0%  | 0  | 0.0% | 0  | 0.0%  | 1  | 0.1% | 0    | 0.0%  | 2     | 0.0% | 1         | 0.0% | 1               | 0.1% | 2                | 0  |  |  |
| BMW                 |             | 116                        | 10.2% | 48 | 4.6% | 4  | 1.4%  | 24 | 5.2% | 8  | 3.5%  | 28 | 3.3% | 24   | 11.0% | 252   | 5.9% | 192       | 6.5% | 36              | 3.3% | 252              | 0  |  |  |
| CADILLAC            |             | 0                          | 0.0%  | 0  | 0.0% | 0  | 0.0%  | 0  | 0.0% | 0  | 0.0%  | 0  | 0.0% | 2    | 0.9%  | 2     | 0.0% | 0         | 0.0% | 0               | 0.0% | 0                | 2  |  |  |
| CHEVROLET           |             | 1                          | 0.1%  | 1  | 0.1% | 0  | 0.0%  | 0  | 0.0% | 0  | 0.0%  | 0  | 0.0% | 0    | 0.0%  | 2     | 0.0% | 2         | 0.1% | 0               | 0.0% | 2                | 0  |  |  |
| CITROEN             |             | 35                         | 3.1%  | 35 | 3.3% | 36 | 12.5% | 28 | 6.1% | 7  | 3.0%  | 30 | 3.5% | 4    | 1.8%  | 175   | 4.1% | 134       | 4.6% | 37              | 3.4% | 174              | 1  |  |  |
| DACIA               |             | 46                         | 4.0%  | 51 | 4.8% | 16 | 5.6%  | 33 | 7.2% | 26 | 11.3% | 50 | 5.8% | 2    | 0.9%  | 224   | 5.3% | 146       | 5.0% | 76              | 7.0% | 222              | 2  |  |  |
| DODGE               |             | 0                          | 0.0%  | 0  | 0.0% | 0  | 0.0%  | 0  | 0.0% | 0  | 0.0%  | 0  | 0.0% | 32   | 14.7% | 32    | 0.8% | 0         | 0.0% | 0               | 0.0% | 0                | 32 |  |  |
| DS                  |             | 3                          | 0.3%  | 9  | 0.9% | 12 | 4.2%  | 3  | 0.7% | 0  | 0.0%  | 5  | 0.6% | 0    | 0.0%  | 32    | 0.8% | 27        | 0.9% | 5               | 0.5% | 32               | 0  |  |  |
| FERRARI             |             | 3                          | 0.3%  | 2  | 0.2% | 0  | 0.0%  | 1  | 0.2% | 0  | 0.0%  | 3  | 0.4% | 0    | 0.0%  | 9     | 0.2% | 6         | 0.2% | 3               | 0.3% | 9                | 0  |  |  |
| FIAT                |             | 16                         | 1.4%  | 17 | 1.6% | 2  | 0.7%  | 5  | 1.1% | 3  | 1.3%  | 9  | 1.1% | 4    | 1.8%  | 56    | 1.3% | 40        | 1.4% | 12              | 1.1% | 50               | 6  |  |  |
| FORD                |             | 52                         | 4.6%  | 38 | 3.6% | 32 | 11.1% | 22 | 4.8% | 10 | 4.3%  | 55 | 6.4% | 5    | 2.3%  | 214   | 5.0% | 144       | 4.9% | 65              | 6.0% | 214              | 0  |  |  |
| FORD-CNG-TECHNI     |             | 0                          | 0.0%  | 1  | 0.1% | 0  | 0.0%  | 0  | 0.0% | 0  | 0.0%  | 0  | 0.0% | 1    | 0.5%  | 2     | 0.0% | 1         | 0.0% | 0               | 0.0% | 2                | 0  |  |  |
| HONDA               |             | 9                          | 0.8%  | 60 | 5.7% | 1  | 0.3%  | 7  | 1.5% | 7  | 3.0%  | 51 | 6.0% | 0    | 0.0%  | 135   | 3.2% | 77        | 2.6% | 58              | 5.3% | 134              | 1  |  |  |
| HYUNDAI             |             | 8                          | 0.7%  | 43 | 4.1% | 2  | 0.7%  | 10 | 2.2% | 7  | 3.0%  | 25 | 2.9% | 0    | 0.0%  | 95    | 2.2% | 63        | 2.1% | 32              | 2.9% | 86               | 9  |  |  |
| JAGUAR              |             | 4                          | 0.4%  | 5  | 0.5% | 0  | 0.0%  | 3  | 0.7% | 0  | 0.0%  | 1  | 0.1% | 1    | 0.5%  | 14    | 0.3% | 12        | 0.4% | 1               | 0.1% | 14               | 0  |  |  |
| JEEP                |             | 1                          | 0.1%  | 1  | 0.1% | 3  | 1.0%  | 2  | 0.4% | 2  | 0.9%  | 4  | 0.5% | 0    | 0.0%  | 13    | 0.3% | 7         | 0.2% | 6               | 0.6% | 13               | 0  |  |  |
| KIA                 |             | 53                         | 4.7%  | 34 | 3.2% | 14 | 4.9%  | 7  | 1.5% | 6  | 2.6%  | 8  | 0.9% | 2    | 0.9%  | 124   | 2.9% | 108       | 3.7% | 14              | 1.3% | 124              | 0  |  |  |
| LAMBORGHINI         |             | 0                          | 0.0%  | 3  | 0.3% | 1  | 0.3%  | 1  | 0.2% | 0  | 0.0%  | 4  | 0.5% | 0    | 0.0%  | 9     | 0.2% | 5         | 0.2% | 4               | 0.4% | 9                | 0  |  |  |
| LAND ROVER          |             | 8                          | 0.7%  | 9  | 0.9% | 0  | 0.0%  | 1  | 0.2% | 0  | 0.0%  | 7  | 0.8% | 0    | 0.0%  | 25    | 0.6% | 18        | 0.6% | 7               | 0.6% | 21               | 4  |  |  |
| LEXUS               |             | 1                          | 0.1%  | 0  | 0.0% | 0  | 0.0%  | 0  | 0.0% | 0  | 0.0%  | 0  | 0.0% | 1    | 0.5%  | 2     | 0.0% | 1         | 0.0% | 0               | 0.0% | 2                | 0  |  |  |
| LOTUS               |             | 0                          | 0.0%  | 0  | 0.0% | 0  | 0.0%  | 1  | 0.2% | 1  | 0.4%  | 0  | 0.0% | 0    | 0.0%  | 2     | 0.0% | 1         | 0.0% | 1               | 0.1% | 2                | 0  |  |  |
| MASERATI            |             | 0                          | 0.0%  | 1  | 0.1% | 0  | 0.0%  | 0  | 0.0% | 0  | 0.0%  | 0  | 0.0% | 0    | 0.0%  | 1     | 0.0% | 1         | 0.0% | 0               | 0.0% | 1                | 0  |  |  |
| MAZDA               |             | 28                         | 2.5%  | 30 | 2.8% | 1  | 0.3%  | 10 | 2.2% | 1  | 0.4%  | 14 | 1.6% | 1    | 0.5%  | 85    | 2.0% | 69        | 2.3% | 15              | 1.4% | 85               | 0  |  |  |

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|               |      |       |      |      |     |       |     |       |     |       |     |       |      |       |       |       |           |       |           |       |      |     |
|---------------|------|-------|------|------|-----|-------|-----|-------|-----|-------|-----|-------|------|-------|-------|-------|-----------|-------|-----------|-------|------|-----|
| MERCEDES-AMG  | 1    | 0.1%  | 1    | 0.1% | 1   | 0.3%  | 0   | 0.0%  | 0   | 0.0%  | 3   | 0.4%  | 0    | 0.0%  | 6     | 0.1%  | 3         | 0.1%  | 3         | 0.3%  | 6    | 0   |
| MERCEDES-BENZ | 47   | 4.1%  | 61   | 5.8% | 14  | 4.9%  | 24  | 5.2%  | 11  | 4.8%  | 72  | 8.4%  | 14   | 6.4%  | 243   | 5.7%  | 146       | 5.0%  | 83        | 7.6%  | 237  | 6   |
| MINI          | 32   | 2.8%  | 17   | 1.6% | 1   | 0.3%  | 5   | 1.1%  | 1   | 0.4%  | 5   | 0.6%  | 0    | 0.0%  | 61    | 1.4%  | 55        | 1.9%  | 6         | 0.6%  | 61   | 0   |
| MITSUBISHI    | 5    | 0.4%  | 4    | 0.4% | 0   | 0.0%  | 1   | 0.2%  | 1   | 0.4%  | 10  | 1.2%  | 0    | 0.0%  | 21    | 0.5%  | 10        | 0.3%  | 11        | 1.0%  | 21   | 0   |
| NISSAN        | 3    | 0.3%  | 13   | 1.2% | 1   | 0.3%  | 2   | 0.4%  | 1   | 0.4%  | 6   | 0.7%  | 2    | 0.9%  | 28    | 0.7%  | 19        | 0.6%  | 7         | 0.6%  | 27   | 1   |
| OPEL          | 34   | 3.0%  | 34   | 3.2% | 3   | 1.0%  | 9   | 2.0%  | 17  | 7.4%  | 39  | 4.6%  | 4    | 1.8%  | 140   | 3.3%  | 80        | 2.7%  | 56        | 5.2%  | 138  | 2   |
| PEUGEOT       | 67   | 5.9%  | 78   | 7.4% | 41  | 14.2% | 31  | 6.7%  | 10  | 4.3%  | 51  | 6.0%  | 6    | 2.8%  | 284   | 6.7%  | 217       | 7.4%  | 61        | 5.6%  | 284  | 0   |
| PORSCHE       | 7    | 0.6%  | 7    | 0.7% | 1   | 0.3%  | 1   | 0.2%  | 1   | 0.4%  | 6   | 0.7%  | 0    | 0.0%  | 23    | 0.5%  | 16        | 0.5%  | 7         | 0.6%  | 21   | 2   |
| RENAULT       | 41   | 3.6%  | 56   | 5.3% | 5   | 1.7%  | 21  | 4.6%  | 12  | 5.2%  | 27  | 3.2%  | 13   | 6.0%  | 175   | 4.1%  | 123       | 4.2%  | 39        | 3.6%  | 174  | 1   |
| SEAT          | 83   | 7.3%  | 45   | 4.3% | 9   | 3.1%  | 35  | 7.6%  | 18  | 7.8%  | 64  | 7.5%  | 11   | 5.0%  | 265   | 6.2%  | 172       | 5.9%  | 82        | 7.5%  | 258  | 7   |
| SKODA         | 57   | 5.0%  | 76   | 7.2% | 17  | 5.9%  | 35  | 7.6%  | 14  | 6.1%  | 48  | 5.6%  | 39   | 17.9% | 286   | 6.7%  | 185       | 6.3%  | 62        | 5.7%  | 276  | 10  |
| SMART         | 9    | 0.8%  | 7    | 0.7% | 1   | 0.3%  | 1   | 0.2%  | 0   | 0.0%  | 2   | 0.2%  | 0    | 0.0%  | 20    | 0.5%  | 18        | 0.6%  | 2         | 0.2%  | 20   | 0   |
| SSANGYONG     | 1    | 0.1%  | 0    | 0.0% | 3   | 1.0%  | 1   | 0.2%  | 1   | 0.4%  | 1   | 0.1%  | 0    | 0.0%  | 7     | 0.2%  | 5         | 0.2%  | 2         | 0.2%  | 7    | 0   |
| SUBARU        | 2    | 0.2%  | 19   | 1.8% | 7   | 2.4%  | 8   | 1.7%  | 3   | 1.3%  | 6   | 0.7%  | 0    | 0.0%  | 45    | 1.1%  | 36        | 1.2%  | 9         | 0.8%  | 45   | 0   |
| SUZUKI        | 25   | 2.2%  | 37   | 3.5% | 18  | 6.3%  | 15  | 3.3%  | 19  | 8.2%  | 33  | 3.9%  | 0    | 0.0%  | 147   | 3.5%  | 95        | 3.2%  | 52        | 4.8%  | 109  | 38  |
| TESLA         | 15   | 1.3%  | 11   | 1.0% | 1   | 0.3%  | 12  | 2.6%  | 1   | 0.4%  | 4   | 0.5%  | 0    | 0.0%  | 44    | 1.0%  | 39        | 1.3%  | 5         | 0.5%  | 44   | 0   |
| TOYOTA        | 36   | 3.2%  | 19   | 1.8% | 2   | 0.7%  | 12  | 2.6%  | 6   | 2.6%  | 19  | 2.2%  | 7    | 3.2%  | 101   | 2.4%  | 69        | 2.3%  | 25        | 2.3%  | 57   | 44  |
| VOLVO         | 31   | 2.7%  | 10   | 0.9% | 0   | 0.0%  | 2   | 0.4%  | 4   | 1.7%  | 19  | 2.2%  | 8    | 3.7%  | 74    | 1.7%  | 43        | 1.5%  | 23        | 2.1%  | 72   | 2   |
| VW            | 151  | 13.3% | 96   | 9.1% | 31  | 10.8% | 64  | 13.9% | 26  | 11.3% | 92  | 10.7% | 22   | 10.1% | 482   | 11.4% | 342       | 11.6% | 118       | 10.9% | 469  | 13  |
| Districts :   | 1    |       | 2    |      | 3   |       | 4   |       | 5   |       | 6   |       | Ext. |       | Total |       | Dist. 1-4 |       | Dist. 5-6 |       | 4057 | 187 |
| Total :       | 1137 |       | 1053 |      | 288 |       | 461 |       | 231 |       | 856 |       | 218  |       | 4244  |       | 2939      |       | 1087      |       |      |     |

District 1 : Neuchâtel District 2 : Boudry District 3 : Val-de-Travers District 4 : Val-de-Ruz District 5 : Le Locle District 6 : La Chaux-de-Fonds

# Statistiques des immatriculations de véhicules neufs des mois de janvier à août 2019

| Voiture de livraison |             | Total de la période : 407 |       |           |       |           |       |           |       |           |       |           |       |            |       |            |       | Import officiel |       | Import parallèle |       |     |    |
|----------------------|-------------|---------------------------|-------|-----------|-------|-----------|-------|-----------|-------|-----------|-------|-----------|-------|------------|-------|------------|-------|-----------------|-------|------------------|-------|-----|----|
| Marques              | Districts : | 1                         | %     | 2         | %     | 3         | %     | 4         | %     | 5         | %     | 6         | %     | Ext.       | %     | Total      | %     | Dist. 1-4       | %     | Dist. 5-6        | %     |     |    |
| CHEVROLET            |             | 0                         | 0.0%  | 0         | 0.0%  | 0         | 0.0%  | 0         | 0.0%  | 0         | 0.0%  | 0         | 0.0%  | 2          | 1.9%  | 2          | 0.5%  | 0               | 0.0%  | 0                | 0.0%  | 0   | 2  |
| CITROEN              |             | 9                         | 8.4%  | 8         | 9.4%  | 3         | 27.3% | 1         | 3.6%  | 1         | 7.7%  | 2         | 3.4%  | 1          | 1.0%  | 25         | 6.1%  | 21              | 9.1%  | 3                | 4.2%  | 25  | 0  |
| DACIA                |             | 3                         | 2.8%  | 6         | 7.1%  | 0         | 0.0%  | 2         | 7.1%  | 0         | 0.0%  | 1         | 1.7%  | 1          | 1.0%  | 13         | 3.2%  | 11              | 4.8%  | 1                | 1.4%  | 13  | 0  |
| DFSK                 |             | 1                         | 0.9%  | 2         | 2.4%  | 0         | 0.0%  | 0         | 0.0%  | 0         | 0.0%  | 0         | 0.0%  | 0          | 0.0%  | 3          | 0.7%  | 3               | 1.3%  | 0                | 0.0%  | 3   | 0  |
| DODGE                |             | 0                         | 0.0%  | 0         | 0.0%  | 0         | 0.0%  | 0         | 0.0%  | 0         | 0.0%  | 0         | 0.0%  | 42         | 40.4% | 42         | 10.3% | 0               | 0.0%  | 0                | 0.0%  | 0   | 42 |
| FIAT                 |             | 3                         | 2.8%  | 5         | 5.9%  | 0         | 0.0%  | 0         | 0.0%  | 0         | 0.0%  | 2         | 3.4%  | 0          | 0.0%  | 10         | 2.5%  | 8               | 3.5%  | 2                | 2.8%  | 10  | 0  |
| FORD                 |             | 13                        | 12.1% | 6         | 7.1%  | 5         | 45.5% | 4         | 14.3% | 4         | 30.8% | 3         | 5.1%  | 10         | 9.6%  | 45         | 11.1% | 28              | 12.1% | 7                | 9.7%  | 41  | 4  |
| FUSO                 |             | 0                         | 0.0%  | 5         | 5.9%  | 0         | 0.0%  | 1         | 3.6%  | 0         | 0.0%  | 0         | 0.0%  | 0          | 0.0%  | 6          | 1.5%  | 6               | 2.6%  | 0                | 0.0%  | 6   | 0  |
| GMC                  |             | 0                         | 0.0%  | 0         | 0.0%  | 0         | 0.0%  | 0         | 0.0%  | 0         | 0.0%  | 0         | 0.0%  | 1          | 1.0%  | 1          | 0.2%  | 0               | 0.0%  | 0                | 0.0%  | 0   | 1  |
| ISUZU                |             | 1                         | 0.9%  | 1         | 1.2%  | 0         | 0.0%  | 1         | 3.6%  | 0         | 0.0%  | 0         | 0.0%  | 1          | 1.0%  | 4          | 1.0%  | 3               | 1.3%  | 0                | 0.0%  | 4   | 0  |
| IVECO                |             | 6                         | 5.6%  | 5         | 5.9%  | 0         | 0.0%  | 0         | 0.0%  | 0         | 0.0%  | 0         | 0.0%  | 2          | 1.9%  | 13         | 3.2%  | 11              | 4.8%  | 0                | 0.0%  | 12  | 1  |
| MAN                  |             | 1                         | 0.9%  | 0         | 0.0%  | 0         | 0.0%  | 1         | 3.6%  | 0         | 0.0%  | 0         | 0.0%  | 1          | 1.0%  | 3          | 0.7%  | 2               | 0.9%  | 0                | 0.0%  | 3   | 0  |
| MERCEDES-BENZ        |             | 3                         | 2.8%  | 9         | 10.6% | 0         | 0.0%  | 0         | 0.0%  | 1         | 7.7%  | 14        | 23.7% | 4          | 3.8%  | 31         | 7.6%  | 12              | 5.2%  | 15               | 20.8% | 31  | 0  |
| MITSUBISHI           |             | 0                         | 0.0%  | 1         | 1.2%  | 0         | 0.0%  | 0         | 0.0%  | 0         | 0.0%  | 0         | 0.0%  | 0          | 0.0%  | 1          | 0.2%  | 1               | 0.4%  | 0                | 0.0%  | 1   | 0  |
| NISSAN               |             | 2                         | 1.9%  | 2         | 2.4%  | 0         | 0.0%  | 0         | 0.0%  | 0         | 0.0%  | 0         | 0.0%  | 2          | 1.9%  | 6          | 1.5%  | 4               | 1.7%  | 0                | 0.0%  | 6   | 0  |
| NISSAN-GRUAU         |             | 0                         | 0.0%  | 1         | 1.2%  | 0         | 0.0%  | 0         | 0.0%  | 0         | 0.0%  | 0         | 0.0%  | 0          | 0.0%  | 1          | 0.2%  | 1               | 0.4%  | 0                | 0.0%  | 1   | 0  |
| OPEL                 |             | 6                         | 5.6%  | 10        | 11.8% | 0         | 0.0%  | 2         | 7.1%  | 0         | 0.0%  | 3         | 5.1%  | 1          | 1.0%  | 22         | 5.4%  | 18              | 7.8%  | 3                | 4.2%  | 22  | 0  |
| PEUGEOT              |             | 10                        | 9.3%  | 8         | 9.4%  | 2         | 18.2% | 2         | 7.1%  | 1         | 7.7%  | 8         | 13.6% | 2          | 1.9%  | 33         | 8.1%  | 22              | 9.5%  | 9                | 12.5% | 33  | 0  |
| PEUGEOT-DANGEL       |             | 1                         | 0.9%  | 0         | 0.0%  | 0         | 0.0%  | 0         | 0.0%  | 0         | 0.0%  | 0         | 0.0%  | 0          | 0.0%  | 1          | 0.2%  | 1               | 0.4%  | 0                | 0.0%  | 1   | 0  |
| RAM                  |             | 0                         | 0.0%  | 0         | 0.0%  | 0         | 0.0%  | 0         | 0.0%  | 0         | 0.0%  | 0         | 0.0%  | 11         | 10.6% | 11         | 2.7%  | 0               | 0.0%  | 0                | 0.0%  | 0   | 11 |
| RENAULT              |             | 22                        | 20.6% | 5         | 5.9%  | 0         | 0.0%  | 4         | 14.3% | 2         | 15.4% | 8         | 13.6% | 6          | 5.8%  | 47         | 11.5% | 31              | 13.4% | 10               | 13.9% | 47  | 0  |
| SSANGYONG            |             | 0                         | 0.0%  | 1         | 1.2%  | 0         | 0.0%  | 0         | 0.0%  | 0         | 0.0%  | 1         | 1.7%  | 0          | 0.0%  | 2          | 0.5%  | 1               | 0.4%  | 1                | 1.4%  | 2   | 0  |
| TOYOTA               |             | 3                         | 2.8%  | 1         | 1.2%  | 1         | 9.1%  | 4         | 14.3% | 2         | 15.4% | 1         | 1.7%  | 0          | 0.0%  | 12         | 2.9%  | 9               | 3.9%  | 3                | 4.2%  | 7   | 5  |
| VW                   |             | 23                        | 21.5% | 9         | 10.6% | 0         | 0.0%  | 6         | 21.4% | 2         | 15.4% | 16        | 27.1% | 17         | 16.3% | 73         | 17.9% | 38              | 16.5% | 18               | 25.0% | 73  | 0  |
| Districts :          |             | 1                         |       | 2         |       | 3         |       | 4         |       | 5         |       | 6         |       | Ext.       |       | Total      |       | Dist. 1-4       |       | Dist. 5-6        |       | 341 | 66 |
| <b>Total :</b>       |             | <b>107</b>                |       | <b>85</b> |       | <b>11</b> |       | <b>28</b> |       | <b>13</b> |       | <b>59</b> |       | <b>104</b> |       | <b>407</b> |       | <b>231</b>      |       | <b>72</b>        |       |     |    |

District 1 : Neuchâtel District 2 : Boudry District 3 : Val-de-Travers District 4 : Val-de-Ruz District 5 : Le Locle District 6 : La Chaux-de-Fonds

## Statistiques des immatriculations de véhicules neufs des mois de janvier à août 2019

| Motocycle       |             | Total de la période : 636 |       |    |       |   |       |    |       |   |       |    |       |      |       |       |       |           |       | Import officiel |       | Import parallèle |   |   |   |
|-----------------|-------------|---------------------------|-------|----|-------|---|-------|----|-------|---|-------|----|-------|------|-------|-------|-------|-----------|-------|-----------------|-------|------------------|---|---|---|
| Marques         | Districts : | 1                         | %     | 2  | %     | 3 | %     | 4  | %     | 5 | %     | 6  | %     | Ext. | %     | Total | %     | Dist. 1-4 | %     | Dist. 5-6       | %     |                  |   |   |   |
| APRILIA         |             | 0                         | 0.0%  | 2  | 1.1%  | 1 | 3.2%  | 0  | 0.0%  | 1 | 2.7%  | 0  | 0.0%  | 0    | 0.0%  | 4     | 0.6%  | 3         | 0.6%  | 1               | 0.7%  | 4                | 0 | 0 | 0 |
| BENELLI         |             | 2                         | 1.0%  | 0  | 0.0%  | 0 | 0.0%  | 0  | 0.0%  | 1 | 2.7%  | 0  | 0.0%  | 0    | 0.0%  | 3     | 0.5%  | 2         | 0.4%  | 1               | 0.7%  | 3                | 0 | 0 | 0 |
| BMW             |             | 16                        | 7.8%  | 13 | 7.1%  | 6 | 19.4% | 5  | 6.6%  | 5 | 13.5% | 4  | 4.0%  | 1    | 16.7% | 50    | 7.9%  | 40        | 8.1%  | 9               | 6.6%  | 50               | 0 | 0 | 0 |
| BRIXTON         |             | 1                         | 0.5%  | 0  | 0.0%  | 0 | 0.0%  | 0  | 0.0%  | 0 | 0.0%  | 0  | 0.0%  | 0    | 0.0%  | 1     | 0.2%  | 1         | 0.2%  | 0               | 0.0%  | 1                | 0 | 0 | 0 |
| DUCATI          |             | 14                        | 6.8%  | 5  | 2.7%  | 1 | 3.2%  | 2  | 2.6%  | 1 | 2.7%  | 4  | 4.0%  | 1    | 16.7% | 28    | 4.4%  | 22        | 4.5%  | 5               | 3.7%  | 28               | 0 | 0 | 0 |
| GAS GAS         |             | 0                         | 0.0%  | 0  | 0.0%  | 0 | 0.0%  | 2  | 2.6%  | 0 | 0.0%  | 0  | 0.0%  | 0    | 0.0%  | 2     | 0.3%  | 2         | 0.4%  | 0               | 0.0%  | 2                | 0 | 0 | 0 |
| HARLEY-DAVIDSON |             | 8                         | 3.9%  | 19 | 10.4% | 1 | 3.2%  | 6  | 7.9%  | 1 | 2.7%  | 9  | 9.1%  | 0    | 0.0%  | 44    | 6.9%  | 34        | 6.9%  | 10              | 7.4%  | 44               | 0 | 0 | 0 |
| HONDA           |             | 70                        | 34.1% | 38 | 20.9% | 8 | 25.8% | 8  | 10.5% | 5 | 13.5% | 18 | 18.2% | 1    | 16.7% | 148   | 23.3% | 124       | 25.1% | 23              | 16.9% | 148              | 0 | 0 | 0 |
| HUSQVARNA       |             | 0                         | 0.0%  | 2  | 1.1%  | 1 | 3.2%  | 1  | 1.3%  | 2 | 5.4%  | 0  | 0.0%  | 0    | 0.0%  | 6     | 0.9%  | 4         | 0.8%  | 2               | 1.5%  | 6                | 0 | 0 | 0 |
| HYOSUNG         |             | 0                         | 0.0%  | 2  | 1.1%  | 0 | 0.0%  | 1  | 1.3%  | 1 | 2.7%  | 0  | 0.0%  | 0    | 0.0%  | 4     | 0.6%  | 3         | 0.6%  | 1               | 0.7%  | 4                | 0 | 0 | 0 |
| INDIAN          |             | 1                         | 0.5%  | 1  | 0.5%  | 0 | 0.0%  | 0  | 0.0%  | 1 | 2.7%  | 1  | 1.0%  | 0    | 0.0%  | 4     | 0.6%  | 2         | 0.4%  | 2               | 1.5%  | 4                | 0 | 0 | 0 |
| KAWASAKI        |             | 6                         | 2.9%  | 23 | 12.6% | 1 | 3.2%  | 18 | 23.7% | 4 | 10.8% | 7  | 7.1%  | 1    | 16.7% | 60    | 9.4%  | 48        | 9.7%  | 11              | 8.1%  | 60               | 0 | 0 | 0 |
| KTM             |             | 2                         | 1.0%  | 2  | 1.1%  | 0 | 0.0%  | 5  | 6.6%  | 1 | 2.7%  | 2  | 2.0%  | 0    | 0.0%  | 12    | 1.9%  | 9         | 1.8%  | 3               | 2.2%  | 12               | 0 | 0 | 0 |
| KYMCO           |             | 2                         | 1.0%  | 1  | 0.5%  | 0 | 0.0%  | 0  | 0.0%  | 1 | 2.7%  | 1  | 1.0%  | 0    | 0.0%  | 5     | 0.8%  | 3         | 0.6%  | 2               | 1.5%  | 5                | 0 | 0 | 0 |
| MASH            |             | 0                         | 0.0%  | 4  | 2.2%  | 0 | 0.0%  | 2  | 2.6%  | 0 | 0.0%  | 1  | 1.0%  | 0    | 0.0%  | 7     | 1.1%  | 6         | 1.2%  | 1               | 0.7%  | 7                | 0 | 0 | 0 |
| MONDIAL         |             | 0                         | 0.0%  | 0  | 0.0%  | 0 | 0.0%  | 1  | 1.3%  | 0 | 0.0%  | 0  | 0.0%  | 0    | 0.0%  | 1     | 0.2%  | 1         | 0.2%  | 0               | 0.0%  | 1                | 0 | 0 | 0 |
| MOTO GUZZI      |             | 1                         | 0.5%  | 0  | 0.0%  | 0 | 0.0%  | 0  | 0.0%  | 0 | 0.0%  | 0  | 0.0%  | 0    | 0.0%  | 1     | 0.2%  | 1         | 0.2%  | 0               | 0.0%  | 1                | 0 | 0 | 0 |
| MV AGUSTA       |             | 0                         | 0.0%  | 0  | 0.0%  | 0 | 0.0%  | 1  | 1.3%  | 0 | 0.0%  | 0  | 0.0%  | 0    | 0.0%  | 1     | 0.2%  | 1         | 0.2%  | 0               | 0.0%  | 1                | 0 | 0 | 0 |
| NIU             |             | 2                         | 1.0%  | 0  | 0.0%  | 0 | 0.0%  | 0  | 0.0%  | 0 | 0.0%  | 0  | 0.0%  | 0    | 0.0%  | 2     | 0.3%  | 2         | 0.4%  | 0               | 0.0%  | 2                | 0 | 0 | 0 |
| PEUGEOT         |             | 1                         | 0.5%  | 2  | 1.1%  | 0 | 0.0%  | 0  | 0.0%  | 0 | 0.0%  | 1  | 1.0%  | 0    | 0.0%  | 4     | 0.6%  | 3         | 0.6%  | 1               | 0.7%  | 4                | 0 | 0 | 0 |
| PIAGGIO         |             | 4                         | 2.0%  | 7  | 3.8%  | 0 | 0.0%  | 0  | 0.0%  | 0 | 0.0%  | 3  | 3.0%  | 0    | 0.0%  | 14    | 2.2%  | 11        | 2.2%  | 3               | 2.2%  | 14               | 0 | 0 | 0 |
| RIEJU           |             | 0                         | 0.0%  | 3  | 1.6%  | 2 | 6.5%  | 1  | 1.3%  | 0 | 0.0%  | 3  | 3.0%  | 0    | 0.0%  | 9     | 1.4%  | 6         | 1.2%  | 3               | 2.2%  | 9                | 0 | 0 | 0 |
| ROYAL-ENFIELD   |             | 0                         | 0.0%  | 2  | 1.1%  | 0 | 0.0%  | 0  | 0.0%  | 0 | 0.0%  | 0  | 0.0%  | 0    | 0.0%  | 2     | 0.3%  | 2         | 0.4%  | 0               | 0.0%  | 2                | 0 | 0 | 0 |
| SHERCO          |             | 1                         | 0.5%  | 1  | 0.5%  | 0 | 0.0%  | 1  | 1.3%  | 2 | 5.4%  | 10 | 10.1% | 1    | 16.7% | 16    | 2.5%  | 3         | 0.6%  | 12              | 8.8%  | 16               | 0 | 0 | 0 |
| SKYTEAM         |             | 0                         | 0.0%  | 1  | 0.5%  | 0 | 0.0%  | 0  | 0.0%  | 0 | 0.0%  | 0  | 0.0%  | 0    | 0.0%  | 1     | 0.2%  | 1         | 0.2%  | 0               | 0.0%  | 1                | 0 | 0 | 0 |
| SUZUKI          |             | 0                         | 0.0%  | 1  | 0.5%  | 2 | 6.5%  | 2  | 2.6%  | 3 | 8.1%  | 4  | 4.0%  | 0    | 0.0%  | 12    | 1.9%  | 5         | 1.0%  | 7               | 5.1%  | 12               | 0 | 0 | 0 |
| SYM             |             | 10                        | 4.9%  | 3  | 1.6%  | 0 | 0.0%  | 3  | 3.9%  | 2 | 5.4%  | 7  | 7.1%  | 0    | 0.0%  | 25    | 3.9%  | 16        | 3.2%  | 9               | 6.6%  | 25               | 0 | 0 | 0 |

## Statistiques des immatriculations de véhicules neufs des mois de janvier à août 2019

|                |            |       |            |       |           |       |           |       |           |       |           |       |          |       |            |       |            |       |            |       |     |   |
|----------------|------------|-------|------------|-------|-----------|-------|-----------|-------|-----------|-------|-----------|-------|----------|-------|------------|-------|------------|-------|------------|-------|-----|---|
| TGB            | 1          | 0.5%  | 0          | 0.0%  | 0         | 0.0%  | 0         | 0.0%  | 0         | 0.0%  | 0         | 0.0%  | 0        | 0.0%  | 1          | 0.2%  | 1          | 0.2%  | 0          | 0.0%  | 1   | 0 |
| TRIUMPH        | 22         | 10.7% | 15         | 8.2%  | 2         | 6.5%  | 9         | 11.8% | 0         | 0.0%  | 4         | 4.0%  | 1        | 16.7% | 53         | 8.3%  | 48         | 9.7%  | 4          | 2.9%  | 53  | 0 |
| VENGO          | 3          | 1.5%  | 3          | 1.6%  | 2         | 6.5%  | 1         | 1.3%  | 1         | 2.7%  | 1         | 1.0%  | 0        | 0.0%  | 11         | 1.7%  | 9          | 1.8%  | 2          | 1.5%  | 11  | 0 |
| YAMAHA         | 38         | 18.5% | 30         | 16.5% | 4         | 12.9% | 7         | 9.2%  | 5         | 13.5% | 16        | 16.2% | 0        | 0.0%  | 100        | 15.7% | 79         | 16.0% | 21         | 15.4% | 100 | 0 |
| ZERO           | 0          | 0.0%  | 2          | 1.1%  | 0         | 0.0%  | 0         | 0.0%  | 0         | 0.0%  | 1         | 1.0%  | 0        | 0.0%  | 3          | 0.5%  | 2          | 0.4%  | 1          | 0.7%  | 3   | 0 |
| ZONTES         | 0          | 0.0%  | 0          | 0.0%  | 0         | 0.0%  | 0         | 0.0%  | 0         | 0.0%  | 2         | 2.0%  | 0        | 0.0%  | 2          | 0.3%  | 0          | 0.0%  | 2          | 1.5%  | 2   | 0 |
| Districts :    | 1          |       | 2          |       | 3         |       | 4         |       | 5         |       | 6         |       | Ext.     |       | Total      |       | Dist. 1-4  |       | Dist. 5-6  |       | 636 | 0 |
| <b>Total :</b> | <b>205</b> |       | <b>182</b> |       | <b>31</b> |       | <b>76</b> |       | <b>37</b> |       | <b>99</b> |       | <b>6</b> |       | <b>636</b> |       | <b>494</b> |       | <b>136</b> |       |     |   |

District 1 : Neuchâtel District 2 : Boudry District 3 : Val-de-Travers District 4 : Val-de-Ruz District 5 : Le Locle District 6 : La Chaux-de-Fonds

## Statistiques des immatriculations de véhicules neufs des mois de janvier à août 2019

| Minibus        |             | Total de la période : |      |          |      |          |      |          |      |          |      |          |        |          |      | 1        |        |           |      | Import officiel |        | Import parallèle |                  |
|----------------|-------------|-----------------------|------|----------|------|----------|------|----------|------|----------|------|----------|--------|----------|------|----------|--------|-----------|------|-----------------|--------|------------------|------------------|
| Marques        | Districts : | 1                     | %    | 2        | %    | 3        | %    | 4        | %    | 5        | %    | 6        | %      | Ext.     | %    | Total    | %      | Dist. 1-4 | %    | Dist. 5-6       | %      | Import officiel  | Import parallèle |
| MERCEDES-BENZ  |             | 0                     | 0.0% | 0        | 0.0% | 0        | 0.0% | 0        | 0.0% | 0        | 0.0% | 1        | 100.0% | 0        | 0.0% | 1        | 100.0% | 0         | 0.0% | 1               | 100.0% | 1                | 0                |
| Districts :    |             | 1                     |      | 2        |      | 3        |      | 4        |      | 5        |      | 6        |        | Ext.     |      | Total    |        | Dist. 1-4 |      | Dist. 5-6       |        | 1                | 0                |
| <b>Total :</b> |             | <b>0</b>              |      | <b>0</b> |      | <b>0</b> |      | <b>0</b> |      | <b>0</b> |      | <b>1</b> |        | <b>0</b> |      | <b>1</b> |        | <b>0</b>  |      | <b>1</b>        |        | <b>1</b>         | <b>0</b>         |

District 1 : Neuchâtel District 2 : Boudry District 3 : Val-de-Travers District 4 : Val-de-Ruz District 5 : Le Locle District 6 : La Chaux-de-Fonds