

## Statistiques des immatriculations de véhicules neufs de janvier à décembre 2023

Voiture de tourisme		Total de la période : 5157																		Import officiel		Import parallèle			
Marques	Districts :	1	%	2	%	3	%	4	%	5	%	6	%	Ext.	%	Total	%	Dist. 1-4	%	Dist. 5-6	%				
AIWAYS		0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.4%	2	0.2%	0	0.0%	3	0.1%	0	0.0%	3	0.2%	3	0		
ALFA ROMEO		0	0.0%	3	0.2%	0	0.0%	1	0.2%	0	0.0%	2	0.2%	0	0.0%	6	0.1%	4	0.1%	2	0.2%	6	0		
ALPINA		1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.0%	1	0.0%	0	0.0%	1	0		
ALPINE		2	0.1%	3	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.3%	6	0.1%	5	0.1%	0	0.0%	6	0		
AUDI		199	13.8%	106	8.7%	14	3.8%	48	9.4%	16	6.3%	90	8.6%	23	7.3%	496	9.6%	367	10.4%	106	8.2%	489	7		
BMW		155	10.7%	67	5.5%	5	1.3%	30	5.9%	13	5.1%	69	6.6%	71	22.5%	410	8.0%	257	7.3%	82	6.3%	372	38		
CADILLAC		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1		
CITROEN		19	1.3%	27	2.2%	60	16.1%	20	3.9%	4	1.6%	37	3.5%	2	0.6%	169	3.3%	126	3.6%	41	3.2%	169	0		
CUPRA		57	3.9%	38	3.1%	2	0.5%	20	3.9%	14	5.5%	47	4.5%	5	1.6%	183	3.5%	117	3.3%	61	4.7%	182	1		
DACIA		71	4.9%	79	6.5%	19	5.1%	37	7.3%	39	15.4%	62	5.9%	6	1.9%	313	6.1%	206	5.8%	101	7.8%	305	8		
DODGE		0	0.0%	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	11	3.5%	12	0.2%	1	0.0%	0	0.0%	0	12		
DS		9	0.6%	13	1.1%	15	4.0%	2	0.4%	2	0.8%	18	1.7%	0	0.0%	59	1.1%	39	1.1%	20	1.5%	59	0		
FERRARI		1	0.1%	4	0.3%	0	0.0%	2	0.4%	0	0.0%	4	0.4%	0	0.0%	11	0.2%	7	0.2%	4	0.3%	11	0		
FIAT		5	0.3%	12	1.0%	0	0.0%	2	0.4%	1	0.4%	16	1.5%	2	0.6%	38	0.7%	19	0.5%	17	1.3%	35	3		
FORD		41	2.8%	50	4.1%	37	9.9%	23	4.5%	6	2.4%	27	2.6%	18	5.7%	202	3.9%	151	4.3%	33	2.5%	199	3		
GENESIS		0	0.0%	4	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	4	0.1%	4	0.1%	0	0.0%	4	0		
HONDA		27	1.9%	39	3.2%	3	0.8%	5	1.0%	13	5.1%	44	4.2%	0	0.0%	131	2.5%	74	2.1%	57	4.4%	131	0		
HYUNDAI		21	1.5%	37	3.0%	1	0.3%	16	3.1%	11	4.3%	23	2.2%	0	0.0%	109	2.1%	75	2.1%	34	2.6%	106	3		
JAC		1	0.1%	0	0.0%	1	0.3%	0	0.0%	1	0.4%	2	0.2%	0	0.0%	5	0.1%	2	0.1%	3	0.2%	5	0		
JAGUAR		2	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.1%	0	0.0%	3	0.1%	2	0.1%	1	0.1%	3	0		
JEEP		3	0.2%	4	0.3%	0	0.0%	0	0.0%	3	1.2%	2	0.2%	1	0.3%	13	0.3%	7	0.2%	5	0.4%	12	1		
KIA		51	3.5%	69	5.7%	33	8.8%	13	2.5%	4	1.6%	12	1.1%	1	0.3%	183	3.5%	166	4.7%	16	1.2%	178	5		
LAMBORGHINI		0	0.0%	1	0.1%	0	0.0%	0	0.0%	0	0.0%	5	0.5%	0	0.0%	6	0.1%	1	0.0%	5	0.4%	6	0		
LAND ROVER		2	0.1%	4	0.3%	0	0.0%	0	0.0%	0	0.0%	3	0.3%	1	0.3%	10	0.2%	6	0.2%	3	0.2%	9	1		

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LEXUS	1	0.1%	0	0.0%	1	0.3%	0	0.0%	0	0.0%	1	0.1%	2	0.6%	5	0.1%	2	0.1%	1	0.1%	5	0
LOTUS	0	0.0%	0	0.0%	0	0.0%	1	0.2%	1	0.4%	0	0.0%	0	0.0%	2	0.0%	1	0.0%	1	0.1%	2	0
MASERATI	1	0.1%	1	0.1%	0	0.0%	0	0.0%	1	0.4%	2	0.2%	1	0.3%	6	0.1%	2	0.1%	3	0.2%	6	0
MAZDA	14	1.0%	17	1.4%	1	0.3%	5	1.0%	4	1.6%	14	1.3%	1	0.3%	56	1.1%	37	1.0%	18	1.4%	55	2
MC LAREN	0	0.0%	0	0.0%	0	0.0%	1	0.2%	0	0.0%	0	0.0%	0	0.0%	1	0.0%	1	0.0%	0	0.0%	1	0
MERCEDES-AMG	2	0.1%	3	0.2%	1	0.3%	0	0.0%	0	0.0%	4	0.4%	0	0.0%	10	0.2%	6	0.2%	4	0.3%	10	0
MERCEDES-BENZ	57	3.9%	71	5.8%	12	3.2%	19	3.7%	10	4.0%	52	5.0%	16	5.1%	237	4.6%	159	4.5%	62	4.8%	233	4
MINI	33	2.3%	16	1.3%	0	0.0%	2	0.4%	1	0.4%	9	0.9%	15	4.8%	76	1.5%	51	1.4%	10	0.8%	75	1
MITSUBISHI	5	0.3%	1	0.1%	0	0.0%	0	0.0%	1	0.4%	8	0.8%	0	0.0%	15	0.3%	6	0.2%	9	0.7%	15	0
MORGAN	0	0.0%	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.0%	1	0.0%	0	0.0%	0	1
NISSAN	11	0.8%	17	1.4%	0	0.0%	5	1.0%	4	1.6%	19	1.8%	1	0.3%	57	1.1%	33	0.9%	23	1.8%	57	0
OPEL	7	0.5%	39	3.2%	1	0.3%	4	0.8%	2	0.8%	35	3.3%	0	0.0%	88	1.7%	51	1.4%	37	2.9%	87	1
PEUGEOT	39	2.7%	54	4.4%	82	22.0%	10	2.0%	3	1.2%	56	5.4%	5	1.6%	249	4.8%	185	5.2%	59	4.5%	248	1
POLESTAR	3	0.2%	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.6%	6	0.1%	4	0.1%	0	0.0%	6	0
PORSCHE	16	1.1%	13	1.1%	0	0.0%	1	0.2%	1	0.4%	15	1.4%	0	0.0%	46	0.9%	30	0.8%	16	1.2%	46	0
RENAULT	77	5.3%	77	6.3%	10	2.7%	44	8.6%	9	3.6%	35	3.3%	12	3.8%	264	5.1%	208	5.9%	44	3.4%	263	1
SEAT	50	3.5%	33	2.7%	0	0.0%	16	3.1%	13	5.1%	33	3.2%	6	1.9%	151	2.9%	99	2.8%	46	3.5%	142	9
SKODA	90	6.2%	82	6.7%	13	3.5%	42	8.2%	14	5.5%	71	6.8%	51	16.2%	363	7.0%	227	6.4%	85	6.5%	339	24
SMART	2	0.1%	6	0.5%	1	0.3%	2	0.4%	0	0.0%	2	0.2%	0	0.0%	13	0.3%	11	0.3%	2	0.2%	13	0
SSANGYONG	2	0.1%	0	0.0%	0	0.0%	1	0.2%	2	0.8%	2	0.2%	0	0.0%	7	0.1%	3	0.1%	4	0.3%	7	0
SUBARU	2	0.1%	5	0.4%	5	1.3%	3	0.6%	2	0.8%	4	0.4%	0	0.0%	21	0.4%	15	0.4%	6	0.5%	21	0
SUZUKI	17	1.2%	15	1.2%	18	4.8%	12	2.4%	7	2.8%	34	3.3%	2	0.6%	105	2.0%	62	1.7%	41	3.2%	95	10
TESLA	42	2.9%	27	2.2%	2	0.5%	10	2.0%	8	3.2%	17	1.6%	2	0.6%	108	2.1%	81	2.3%	25	1.9%	108	0
TOYOTA	83	5.7%	30	2.5%	6	1.6%	41	8.0%	7	2.8%	20	1.9%	13	4.1%	200	3.9%	160	4.5%	27	2.1%	145	55
VOLVO	57	3.9%	36	3.0%	3	0.8%	19	3.7%	7	2.8%	34	3.3%	10	3.2%	166	3.2%	115	3.2%	41	3.2%	164	2
VW	166	11.5%	111	9.1%	27	7.2%	53	10.4%	28	11.1%	112	10.7%	33	10.5%	530	10.3%	357	10.1%	140	10.8%	519	11

## Statistiques des immatriculations de véhicules neufs de janvier à décembre 2023

Districts :	1	2	3	4	5	6	Ext.	Total	Dist. 1-4	Dist. 5-6	4953	205
Total :	1444	1217	373	510	253	1045	315	5157	3544	1298		

District 1 : Neuchâtel District 2 : Boudry District 3 : Val-de-Travers District 4 : Val-de-Ruz District 5 : Le Locle District 6 : La Chaux-de-Fonds

## Statistiques des immatriculations de véhicules neufs de janvier à décembre 2023

Voiture de livraison		Total de la période : 517																		Import officiel	Import parallèle		
Marques	Districts :	1	%	2	%	3	%	4	%	5	%	6	%	Ext.	%	Total	%	Dist. 1-4	%	Dist. 5-6	%		
CITROEN		22	15.6%	10	11.5%	11	25.6%	5	16.1%	5	21.7%	8	9.3%	0	0.0%	61	11.8%	48	15.9%	13	11.9%	60	1
DODGE		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	27	25.5%	27	5.2%	0	0.0%	0	0.0%	0	27
FIAT		3	2.1%	3	3.4%	0	0.0%	0	0.0%	0	0.0%	1	1.2%	1	0.9%	8	1.5%	6	2.0%	1	0.9%	8	0
FORD		14	9.9%	7	8.0%	11	25.6%	7	22.6%	2	8.7%	3	3.5%	10	9.4%	54	10.4%	39	12.9%	5	4.6%	54	0
FUSO		2	1.4%	2	2.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.9%	5	1.0%	4	1.3%	0	0.0%	5	0
INEOS		0	0.0%	0	0.0%	1	2.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.2%	1	0.3%	0	0.0%	1	0
ISUZU		1	0.7%	0	0.0%	0	0.0%	0	0.0%	1	4.3%	1	1.2%	0	0.0%	3	0.6%	1	0.3%	2	1.8%	3	0
IVECO		9	6.4%	3	3.4%	0	0.0%	2	6.5%	2	8.7%	1	1.2%	2	1.9%	19	3.7%	14	4.6%	3	2.8%	18	1
MAN		4	2.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.2%	3	2.8%	8	1.5%	4	1.3%	1	0.9%	8	0
MAXUS		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.2%	0	0.0%	1	0.2%	0	0.0%	1	0.9%	1	0
MERCEDES-BENZ		10	7.1%	9	10.3%	0	0.0%	2	6.5%	1	4.3%	10	11.6%	11	10.4%	43	8.3%	21	7.0%	11	10.1%	43	0
NISSAN		0	0.0%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	2	2.3%	0	0.0%	3	0.6%	1	0.3%	2	1.8%	3	0
OPEL		10	7.1%	11	12.6%	0	0.0%	1	3.2%	1	4.3%	14	16.3%	0	0.0%	37	7.2%	22	7.3%	15	13.8%	37	0
OPEL-DANGEL		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.2%	0	0.0%	1	0.2%	0	0.0%	1	0.9%	1	0
PEUGEOT		11	7.8%	7	8.0%	15	34.9%	1	3.2%	3	13.0%	20	23.3%	1	0.9%	58	11.2%	34	11.3%	23	21.1%	58	0
RENAULT		35	24.8%	20	23.0%	1	2.3%	5	16.1%	2	8.7%	2	2.3%	26	24.5%	91	17.6%	61	20.2%	4	3.7%	91	0
SSANGYONG		0	0.0%	0	0.0%	1	2.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.2%	1	0.3%	0	0.0%	1	0
SUZUKI		0	0.0%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.2%	1	0.3%	0	0.0%	1	0
TOYOTA		6	4.3%	5	5.7%	1	2.3%	3	9.7%	2	8.7%	5	5.8%	3	2.8%	25	4.8%	15	5.0%	7	6.4%	18	7
VW		14	9.9%	8	9.2%	2	4.7%	5	16.1%	4	17.4%	16	18.6%	21	19.8%	70	13.5%	29	9.6%	20	18.3%	70	0
Districts :		1		2		3		4		5		6		Ext.		Total		Dist. 1-4		Dist. 5-6		481	36
<b>Total :</b>		<b>141</b>		<b>87</b>		<b>43</b>		<b>31</b>		<b>23</b>		<b>86</b>		<b>106</b>		<b>517</b>		<b>302</b>		<b>109</b>			

District 1 : Neuchâtel District 2 : Boudry District 3 : Val-de-Travers District 4 : Val-de-Ruz District 5 : Le Locle District 6 : La Chaux-de-Fonds

## Statistiques des immatriculations de véhicules neufs de janvier à décembre 2023

Motocycle		Total de la période : 864																		Import officiel		Import parallèle			
Marques	Districts :	1	%	2	%	3	%	4	%	5	%	6	%	Ext.	%	Total	%	Dist. 1-4	%	Dist. 5-6	%				
APRILIA		1	0.3%	6	2.9%	1	3.4%	0	0.0%	0	0.0%	4	3.2%	0	0.0%	12	1.4%	8	1.2%	4	2.3%	10	2		
BENELLI		6	1.8%	1	0.5%	1	3.4%	1	0.9%	2	4.3%	1	0.8%	0	0.0%	12	1.4%	9	1.3%	3	1.7%	12	0		
BETA		0	0.0%	2	1.0%	0	0.0%	0	0.0%	0	0.0%	2	1.6%	0	0.0%	4	0.5%	2	0.3%	2	1.2%	4	0		
BMW		30	9.0%	2	1.0%	3	10.3%	11	9.6%	2	4.3%	5	4.0%	0	0.0%	53	6.1%	46	6.7%	7	4.0%	53	0		
BRIXTON		1	0.3%	1	0.5%	0	0.0%	0	0.0%	2	4.3%	0	0.0%	0	0.0%	4	0.5%	2	0.3%	2	1.2%	4	0		
CF MOTO		0	0.0%	1	0.5%	1	3.4%	1	0.9%	0	0.0%	1	0.8%	0	0.0%	4	0.5%	3	0.4%	1	0.6%	4	0		
COLOVE		0	0.0%	0	0.0%	1	3.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.1%	1	0.1%	0	0.0%	1	0		
DUCATI		25	7.5%	9	4.3%	3	10.3%	5	4.3%	3	6.4%	8	6.3%	1	16.7%	54	6.3%	42	6.1%	11	6.4%	54	0		
EFUN		1	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.1%	1	0.1%	0	0.0%	1	0		
FANTIC MOTOR		0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	2.1%	0	0.0%	0	0.0%	1	0.1%	0	0.0%	1	0.6%	1	0		
HARLEY-DAVIDSON		4	1.2%	12	5.8%	0	0.0%	3	2.6%	1	2.1%	3	2.4%	0	0.0%	23	2.7%	19	2.8%	4	2.3%	22	1		
HONDA		89	26.6%	45	21.7%	5	17.2%	27	23.5%	7	14.9%	17	13.5%	2	33.3%	192	22.2%	166	24.2%	24	13.9%	191	1		
HUSQVARNA		2	0.6%	1	0.5%	1	3.4%	1	0.9%	3	6.4%	1	0.8%	0	0.0%	9	1.0%	5	0.7%	4	2.3%	9	0		
HYOSUNG		0	0.0%	0	0.0%	0	0.0%	2	1.7%	0	0.0%	0	0.0%	0	0.0%	2	0.2%	2	0.3%	0	0.0%	2	0		
INDIAN		3	0.9%	1	0.5%	0	0.0%	0	0.0%	0	0.0%	2	1.6%	0	0.0%	6	0.7%	4	0.6%	2	1.2%	6	0		
KAWASAKI		10	3.0%	7	3.4%	0	0.0%	11	9.6%	2	4.3%	7	5.6%	0	0.0%	37	4.3%	28	4.1%	9	5.2%	37	0		
KTM		28	8.4%	7	3.4%	1	3.4%	6	5.2%	1	2.1%	6	4.8%	0	0.0%	49	5.7%	42	6.1%	7	4.0%	47	2		
KYMCO		0	0.0%	1	0.5%	0	0.0%	2	1.7%	0	0.0%	1	0.8%	0	0.0%	4	0.5%	3	0.4%	1	0.6%	4	0		
LAMBRETTA		2	0.6%	1	0.5%	1	3.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	4	0.5%	4	0.6%	0	0.0%	4	0		
MALAGUTI		0	0.0%	0	0.0%	0	0.0%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	1	0.1%	1	0.1%	0	0.0%	1	0		
MASH		0	0.0%	0	0.0%	1	3.4%	1	0.9%	0	0.0%	2	1.6%	0	0.0%	4	0.5%	2	0.3%	2	1.2%	4	0		
MONNIER		0	0.0%	2	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.2%	2	0.3%	0	0.0%	2	0		
MOTO GUZZI		3	0.9%	3	1.4%	0	0.0%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	7	0.8%	7	1.0%	0	0.0%	7	0		
MOTRON		0	0.0%	0	0.0%	0	0.0%	2	1.7%	0	0.0%	0	0.0%	0	0.0%	2	0.2%	2	0.3%	0	0.0%	2	0		

## Statistiques des immatriculations de véhicules neufs de janvier à décembre 2023

MV AGUSTA	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.8%	0	0.0%	1	0.1%	0	0.0%	1	0.6%	1	0
ORCAL	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	2.1%	0	0.0%	0	0.0%	1	0.1%	0	0.0%	1	0.6%	1	0
PEUGEOT	1	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.1%	1	0.1%	0	0.0%	1	0
PIAGGIO	16	4.8%	13	6.3%	0	0.0%	1	0.9%	1	2.1%	2	1.6%	0	0.0%	33	3.8%	30	4.4%	3	1.7%	33	0
ROYAL-ENFIELD	0	0.0%	0	0.0%	0	0.0%	1	0.9%	0	0.0%	1	0.8%	1	16.7%	3	0.3%	1	0.1%	1	0.6%	3	0
SHERCO	0	0.0%	0	0.0%	0	0.0%	1	0.9%	1	2.1%	5	4.0%	0	0.0%	7	0.8%	1	0.1%	6	3.5%	6	1
SILENCE	2	0.6%	0	0.0%	0	0.0%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	3	0.3%	3	0.4%	0	0.0%	3	0
SUNRA	0	0.0%	1	0.5%	0	0.0%	0	0.0%	0	0.0%	1	0.8%	0	0.0%	2	0.2%	1	0.1%	1	0.6%	2	0
SURRON	2	0.6%	1	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	16.7%	4	0.5%	3	0.4%	0	0.0%	4	0
SUZUKI	1	0.3%	15	7.2%	0	0.0%	1	0.9%	0	0.0%	3	2.4%	0	0.0%	20	2.3%	17	2.5%	3	1.7%	20	0
SWM	0	0.0%	0	0.0%	0	0.0%	2	1.7%	0	0.0%	1	0.8%	0	0.0%	3	0.3%	2	0.3%	1	0.6%	3	0
SYM	7	2.1%	3	1.4%	0	0.0%	4	3.5%	2	4.3%	2	1.6%	0	0.0%	18	2.1%	14	2.0%	4	2.3%	18	0
TARO	0	0.0%	1	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.1%	1	0.1%	0	0.0%	1	0
TRIUMPH	22	6.6%	9	4.3%	1	3.4%	3	2.6%	1	2.1%	4	3.2%	1	16.7%	41	4.7%	35	5.1%	5	2.9%	41	0
UEBRIGE (SIEHE T	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.8%	0	0.0%	1	0.1%	0	0.0%	1	0.6%	0	1
VOGE	0	0.0%	1	0.5%	0	0.0%	0	0.0%	0	0.0%	1	0.8%	0	0.0%	2	0.2%	1	0.1%	1	0.6%	2	0
WOTTAN	1	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	1.6%	0	0.0%	3	0.3%	1	0.1%	2	1.2%	3	0
YAMAHA	73	21.9%	56	27.1%	9	31.0%	26	22.6%	15	31.9%	38	30.2%	0	0.0%	217	25.1%	164	23.9%	53	30.6%	217	0
ZERO	0	0.0%	2	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.2%	2	0.3%	0	0.0%	2	0
ZONTES	4	1.2%	3	1.4%	0	0.0%	0	0.0%	2	4.3%	4	3.2%	0	0.0%	13	1.5%	7	1.0%	6	3.5%	13	0
Districts :	1	2	3	4	5	6	Ext.	Total	Dist. 1-4	Dist. 5-6	856	8										
Total :	334	207	29	115	47	126	6	864	685	173												

District 1 : Neuchâtel District 2 : Boudry District 3 : Val-de-Travers District 4 : Val-de-Ruz District 5 : Le Locle District 6 : La Chaux-de-Fonds