

Statistiques des immatriculations de véhicules neufs de janvier à avril 2025

Voiture de tourisme							Total de la période : 1432																			
Marques	Districts :	1	%	2	%	3	%	4	%	5	%	6	%	Ext.	%	Total	%	Dist. 1-4	%	Dist. 5-6	%	Import officiel	Import parallèle			
ALFA ROMEO		3	0.7%	4	1.4%	0	0.0%	2	1.8%	1	1.1%	0	0.0%	0	0.0%	10	0.7%	9	0.9%	1	0.3%	10	0			
ALPINE		0	0.0%	0	0.0%	0	0.0%	1	0.9%	2	2.2%	1	0.4%	0	0.0%	4	0.3%	1	0.1%	3	0.8%	4	0			
AUDI		56	12.3%	14	4.8%	0	0.0%	8	7.1%	4	4.5%	28	10.3%	7	8.0%	117	8.2%	78	7.9%	32	8.9%	117	0			
BENTLEY		1	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.7%	0	0.0%	3	0.2%	1	0.1%	2	0.6%	3	0			
BMW		47	10.3%	15	5.2%	2	1.6%	6	5.3%	12	13.5%	22	8.1%	14	16.1%	118	8.2%	70	7.1%	34	9.4%	118	0			
BYD		0	0.0%	1	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.1%	1	0.1%	0	0.0%	1	0			
CITROEN		10	2.2%	8	2.8%	14	11.0%	5	4.4%	0	0.0%	13	4.8%	0	0.0%	50	3.5%	37	3.8%	13	3.6%	50	0			
CUPRA		18	3.9%	6	2.1%	1	0.8%	7	6.2%	3	3.4%	3	1.1%	1	1.1%	39	2.7%	32	3.2%	6	1.7%	39	0			
DACIA		28	6.1%	21	7.3%	6	4.7%	15	13.3%	9	10.1%	15	5.5%	5	5.7%	99	6.9%	70	7.1%	24	6.7%	98	1			
DODGE		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.1%	1	0.1%	0	0.0%	0	0.0%	0	1			
DS		5	1.1%	1	0.3%	3	2.4%	0	0.0%	0	0.0%	2	0.7%	0	0.0%	11	0.8%	9	0.9%	2	0.6%	11	0			
FERRARI		0	0.0%	2	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.1%	2	0.2%	0	0.0%	2	0			
FORD		6	1.3%	12	4.2%	11	8.7%	8	7.1%	0	0.0%	7	2.6%	2	2.3%	46	3.2%	37	3.8%	7	1.9%	44	2			
HONDA		7	1.5%	7	2.4%	3	2.4%	2	1.8%	4	4.5%	14	5.2%	1	1.1%	38	2.7%	19	1.9%	18	5.0%	38	0			
HYUNDAI		6	1.3%	13	4.5%	1	0.8%	2	1.8%	3	3.4%	8	3.0%	8	9.2%	41	2.9%	22	2.2%	11	3.1%	39	2			
JEEP		3	0.7%	0	0.0%	0	0.0%	0	0.0%	1	1.1%	1	0.4%	1	1.1%	6	0.4%	3	0.3%	2	0.6%	5	1			
KG MOBILITY		0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.1%	3	1.1%	0	0.0%	4	0.3%	0	0.0%	4	1.1%	4	0			
KIA		33	7.2%	16	5.5%	7	5.5%	6	5.3%	5	5.6%	2	0.7%	3	3.4%	72	5.0%	62	6.3%	7	1.9%	71	1			
LAMBORGHINI		0	0.0%	1	0.3%	0	0.0%	0	0.0%	0	0.0%	5	1.8%	0	0.0%	6	0.4%	1	0.1%	5	1.4%	6	0			
LAND ROVER		0	0.0%	3	1.0%	0	0.0%	0	0.0%	1	1.1%	2	0.7%	0	0.0%	6	0.4%	3	0.3%	3	0.8%	6	0			
LEAPMOTOR		0	0.0%	4	1.4%	2	1.6%	0	0.0%	0	0.0%	1	0.4%	0	0.0%	7	0.5%	6	0.6%	1	0.3%	7	0			
LEXUS		1	0.2%	1	0.3%	0	0.0%	1	0.9%	0	0.0%	1	0.4%	0	0.0%	4	0.3%	3	0.3%	1	0.3%	4	0			
MAZDA		3	0.7%	7	2.4%	0	0.0%	1	0.9%	1	1.1%	0	0.0%	0	0.0%	12	0.8%	11	1.1%	1	0.3%	12	0			
MERCEDES-AMG		1	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.1%	1	0.1%	0	0.0%	0	1			

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MERCEDES-BENZ	19	4.2%	24	8.3%	2	1.6%	7	6.2%	3	3.4%	11	4.1%	6	6.9%	72	5.0%	52	5.3%	14	3.9%	72	0
MG	6	1.3%	5	1.7%	1	0.8%	3	2.7%	4	4.5%	25	9.2%	1	1.1%	45	3.1%	15	1.5%	29	8.1%	45	0
MINI	15	3.3%	5	1.7%	0	0.0%	0	0.0%	1	1.1%	1	0.4%	3	3.4%	25	1.7%	20	2.0%	2	0.6%	25	0
MITSUBISHI	2	0.4%	1	0.3%	0	0.0%	0	0.0%	0	0.0%	1	0.4%	0	0.0%	4	0.3%	3	0.3%	1	0.3%	4	0
NISSAN	0	0.0%	1	0.3%	0	0.0%	0	0.0%	0	0.0%	3	1.1%	1	1.1%	5	0.3%	1	0.1%	3	0.8%	3	2
OPEL	1	0.2%	7	2.4%	6	4.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	14	1.0%	14	1.4%	0	0.0%	14	0
PEUGEOT	10	2.2%	10	3.5%	54	42.5%	5	4.4%	1	1.1%	12	4.4%	2	2.3%	94	6.6%	79	8.0%	13	3.6%	93	1
PORSCHE	8	1.8%	7	2.4%	0	0.0%	0	0.0%	1	1.1%	8	3.0%	1	1.1%	25	1.7%	15	1.5%	9	2.5%	25	0
RENAULT	28	6.1%	18	6.2%	2	1.6%	7	6.2%	2	2.2%	8	3.0%	5	5.7%	70	4.9%	55	5.6%	10	2.8%	70	0
SEAT	7	1.5%	2	0.7%	0	0.0%	1	0.9%	0	0.0%	6	2.2%	0	0.0%	16	1.1%	10	1.0%	6	1.7%	16	0
SERES	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.1%	1	0.1%	0	0.0%	0	0.0%	1	0
SKODA	29	6.4%	22	7.6%	2	1.6%	8	7.1%	6	6.7%	14	5.2%	11	12.6%	92	6.4%	61	6.2%	20	5.6%	92	0
SMART	2	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.1%	2	0.2%	0	0.0%	2	0
SSANGYONG	0	0.0%	0	0.0%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.1%	1	0.1%	0	0.0%	1	0
SUBARU	0	0.0%	2	0.7%	2	1.6%	0	0.0%	0	0.0%	3	1.1%	0	0.0%	7	0.5%	4	0.4%	3	0.8%	7	0
SUZUKI	7	1.5%	2	0.7%	3	2.4%	5	4.4%	4	4.5%	12	4.4%	0	0.0%	33	2.3%	17	1.7%	16	4.4%	32	1
TESLA	8	1.8%	4	1.4%	1	0.8%	3	2.7%	3	3.4%	2	0.7%	3	3.4%	24	1.7%	16	1.6%	5	1.4%	23	1
TOYOTA	19	4.2%	3	1.0%	1	0.8%	1	0.9%	2	2.2%	12	4.4%	1	1.1%	39	2.7%	24	2.4%	14	3.9%	39	0
VOLVO	9	2.0%	9	3.1%	0	0.0%	2	1.8%	11	12.4%	9	3.3%	0	0.0%	40	2.8%	20	2.0%	20	5.6%	40	0
VW	58	12.7%	31	10.7%	2	1.6%	7	6.2%	4	4.5%	14	5.2%	9	10.3%	125	8.7%	98	9.9%	18	5.0%	125	0
Districts :	1		2		3		4		5		6		Ext.		Total		Dist. 1-4		Dist. 5-6		1418	14
Total :	456		289		127		113		89		271		87		1432		985		360			

District 1 : Neuchâtel District 2 : Boudry District 3 : Val-de-Travers District 4 : Val-de-Ruz District 5 : Le Locle District 6 : La Chaux-de-Fonds

Statistiques des immatriculations de véhicules neufs de janvier à avril 2025

Voiture de livraison		Total de la période : 149																					
Marques	Districts :	1	%	2	%	3	%	4	%	5	%	6	%	Ext.	%	Total	%	Dist. 1-4	%	Dist. 5-6	%	Import officiel	Import parallèle
CITROEN		2	3.9%	0	0.0%	4	28.6%	1	11.1%	0	0.0%	1	4.8%	0	0.0%	8	5.4%	7	7.9%	1	4.2%	8	0
DODGE		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	11	30.6%	11	7.4%	0	0.0%	0	0.0%	0	11
FIAT		0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	33.3%	0	0.0%	0	0.0%	1	0.7%	0	0.0%	1	4.2%	1	0
FORD		10	19.6%	1	6.7%	3	21.4%	3	33.3%	0	0.0%	2	9.5%	8	22.2%	27	18.1%	17	19.1%	2	8.3%	27	0
ISUZU		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	4.8%	0	0.0%	1	0.7%	0	0.0%	1	4.2%	1	0
IVECO		4	7.8%	1	6.7%	0	0.0%	1	11.1%	1	33.3%	0	0.0%	3	8.3%	10	6.7%	6	6.7%	1	4.2%	10	0
MAN		1	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7%	1	1.1%	0	0.0%	1	0
MAXUS		0	0.0%	0	0.0%	1	7.1%	0	0.0%	0	0.0%	1	4.8%	0	0.0%	2	1.3%	1	1.1%	1	4.2%	2	0
MERCEDES-BENZ		2	3.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	4	19.0%	4	11.1%	10	6.7%	2	2.2%	4	16.7%	10	0
OPEL		0	0.0%	3	20.0%	0	0.0%	0	0.0%	1	33.3%	1	4.8%	0	0.0%	5	3.4%	3	3.4%	2	8.3%	5	0
PEUGEOT		5	9.8%	0	0.0%	5	35.7%	2	22.2%	0	0.0%	7	33.3%	0	0.0%	19	12.8%	12	13.5%	7	29.2%	19	0
RENAULT		11	21.6%	2	13.3%	0	0.0%	1	11.1%	0	0.0%	0	0.0%	1	2.8%	15	10.1%	14	15.7%	0	0.0%	15	0
TOYOTA		5	9.8%	2	13.3%	0	0.0%	0	0.0%	0	0.0%	1	4.8%	0	0.0%	8	5.4%	7	7.9%	1	4.2%	8	0
VW		11	21.6%	6	40.0%	1	7.1%	1	11.1%	0	0.0%	3	14.3%	9	25.0%	31	20.8%	19	21.3%	3	12.5%	31	0
Districts :		1		2		3		4		5		6		Ext.		Total		Dist. 1-4		Dist. 5-6		138	11
Total :		51		15		14		9		3		21		36		149		89		24			

District 1 : Neuchâtel District 2 : Boudry District 3 : Val-de-Travers District 4 : Val-de-Ruz District 5 : Le Locle District 6 : La Chaux-de-Fonds

Statistiques des immatriculations de véhicules neufs de janvier à avril 2025

Motocycle																Total de la période : 303																		Import officiel		Import parallèle	
Marques	Districts :		1	%	2	%	3	%	4	%	5	%	6	%	Ext.	%	Total	%	Dist. 1-4		%	Dist. 5-6		%													
APRILIA	2	1.6%	4	6.1%	2	15.4%	2	5.1%	0	0.0%	1	2.4%	0	0.0%			11	3.6%	10	4.1%	1	1.8%		11	0												
BENELLI	0	0.0%	0	0.0%	0	0.0%	1	2.6%	1	7.1%	1	2.4%	0	0.0%			3	1.0%	1	0.4%	2	3.6%		3	0												
BETA	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	7.1%	0	0.0%	0	0.0%			1	0.3%	0	0.0%	1	1.8%		1	0												
BMW	19	15.3%	0	0.0%	1	7.7%	3	7.7%	1	7.1%	3	7.3%	0	0.0%			27	8.9%	23	9.5%	4	7.3%		27	0												
CF MOTO	0	0.0%	1	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%			1	0.3%	1	0.4%	0	0.0%		1	0												
DUCATI	11	8.9%	2	3.0%	2	15.4%	0	0.0%	0	0.0%	1	2.4%	0	0.0%			16	5.3%	15	6.2%	1	1.8%		16	0												
ETRIX	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3	50.0%			3	1.0%	0	0.0%	0	0.0%		3	0												
FANTIC MOTOR	0	0.0%	0	0.0%	0	0.0%	2	5.1%	0	0.0%	0	0.0%	0	0.0%			2	0.7%	2	0.8%	0	0.0%		2	0												
GOLDEN LION	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%			1	0.3%	1	0.4%	0	0.0%		1	0												
HARLEY-DAVIDSON	2	1.6%	10	15.2%	1	7.7%	1	2.6%	0	0.0%	0	0.0%	0	0.0%			14	4.6%	14	5.8%	0	0.0%		14	0												
HONDA	19	15.3%	9	13.6%	1	7.7%	2	5.1%	1	7.1%	1	2.4%	1	16.7%			34	11.2%	31	12.8%	2	3.6%		33	1												
HUSQVARNA	0	0.0%	1	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%			1	0.3%	1	0.4%	0	0.0%		1	0												
HYOSUNG	0	0.0%	1	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%			1	0.3%	1	0.4%	0	0.0%		1	0												
INDIAN	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	2.4%	0	0.0%			1	0.3%	0	0.0%	1	1.8%		1	0												
KAWASAKI	7	5.6%	2	3.0%	3	23.1%	6	15.4%	3	21.4%	4	9.8%	0	0.0%			25	8.3%	18	7.4%	7	12.7%		25	0												
KOVE	0	0.0%	1	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%			1	0.3%	1	0.4%	0	0.0%		1	0												
KTM	0	0.0%	1	1.5%	0	0.0%	1	2.6%	1	7.1%	0	0.0%	1	16.7%			4	1.3%	2	0.8%	1	1.8%		4	0												
KYMCO	2	1.6%	3	4.5%	0	0.0%	0	0.0%	0	0.0%	1	2.4%	0	0.0%			6	2.0%	5	2.1%	1	1.8%		6	0												
MASH	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	2.4%	0	0.0%			1	0.3%	0	0.0%	1	1.8%		1	0												
NIU	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%			1	0.3%	1	0.4%	0	0.0%		1	0												
ORCAL	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	7.1%	0	0.0%	0	0.0%			1	0.3%	0	0.0%	1	1.8%		1	0												
PIAGGIO	0	0.0%	1	1.5%	0	0.0%	0	0.0%	0	0.0%	1	2.4%	0	0.0%			2	0.7%	1	0.4%	1	1.8%		2	0												
QJMOTOR	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	2.4%	0	0.0%			1	0.3%	0	0.0%	1	1.8%		1	0												
SHERCO	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	2.4%	0	0.0%			1	0.3%	0	0.0%	1	1.8%		1	0												

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SILENCE	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	2.4%	0	0.0%	1	0.3%	0	0.0%	1	1.8%	1	0
SUZUKI	2	1.6%	8	12.1%	0	0.0%	2	5.1%	0	0.0%	0	0.0%	0	0.0%	12	4.0%	12	5.0%	0	0.0%	12	0
SYM	5	4.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3	7.3%	0	0.0%	8	2.6%	5	2.1%	3	5.5%	8	0
TRIUMPH	4	3.2%	0	0.0%	0	0.0%	1	2.6%	0	0.0%	1	2.4%	1	16.7%	7	2.3%	5	2.1%	1	1.8%	7	0
VOGE	1	0.8%	0	0.0%	1	7.7%	1	2.6%	1	7.1%	0	0.0%	0	0.0%	4	1.3%	3	1.2%	1	1.8%	4	0
WOTTAN	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.3%	1	0.4%	0	0.0%	1	0
YAMAHA	46	37.1%	22	33.3%	2	15.4%	16	41.0%	3	21.4%	18	43.9%	0	0.0%	107	35.3%	86	35.5%	21	38.2%	107	0
ZONTES	1	0.8%	0	0.0%	0	0.0%	1	2.6%	1	7.1%	1	2.4%	0	0.0%	4	1.3%	2	0.8%	2	3.6%	4	0
Districts :	1		2		3		4		5		6		Ext.		Total		Dist. 1-4		Dist. 5-6		302	1
Total :	124		66		13		39		14		41		6		303		242		55			

District 1 : Neuchâtel District 2 : Boudry District 3 : Val-de-Travers District 4 : Val-de-Ruz District 5 : Le Locle District 6 : La Chaux-de-Fonds