

Statistiques des immatriculations de véhicules neufs de janvier à mai 2025

Voiture de tourisme							Total de la période : 1832																			
Marques	Districts :	1	%	2	%	3	%	4	%	5	%	6	%	Ext.	%	Total	%	Dist. 1-4	%	Dist. 5-6	%	Import officiel	Import parallèle			
ALFA ROMEO		3	0.5%	4	1.1%	0	0.0%	2	1.4%	1	0.9%	0	0.0%	0	0.0%	10	0.5%	9	0.7%	1	0.2%	10	0			
ALPINE		0	0.0%	0	0.0%	0	0.0%	1	0.7%	2	1.9%	1	0.3%	1	0.9%	5	0.3%	1	0.1%	3	0.7%	5	0			
AUDI		72	12.0%	23	6.2%	3	1.9%	12	8.2%	5	4.6%	34	9.9%	9	8.3%	158	8.6%	110	8.6%	39	8.6%	158	0			
BENTLEY		1	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.6%	0	0.0%	3	0.2%	1	0.1%	2	0.4%	3	0			
BMW		70	11.7%	20	5.4%	2	1.3%	8	5.5%	13	12.0%	24	7.0%	17	15.7%	154	8.4%	100	7.9%	37	8.2%	154	0			
BYD		0	0.0%	1	0.3%	0	0.0%	0	0.0%	0	0.0%	1	0.3%	0	0.0%	2	0.1%	1	0.1%	1	0.2%	2	0			
CITROEN		13	2.2%	9	2.4%	16	10.0%	6	4.1%	0	0.0%	13	3.8%	0	0.0%	57	3.1%	44	3.5%	13	2.9%	57	0			
CUPRA		25	4.2%	11	3.0%	3	1.9%	8	5.5%	3	2.8%	6	1.7%	1	0.9%	57	3.1%	47	3.7%	9	2.0%	57	0			
DACIA		34	5.7%	27	7.3%	6	3.8%	19	13.0%	12	11.1%	22	6.4%	6	5.6%	126	6.9%	86	6.8%	34	7.5%	125	1			
DODGE		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	1.9%	2	0.1%	0	0.0%	0	0.0%	0	2			
DS		9	1.5%	1	0.3%	4	2.5%	0	0.0%	0	0.0%	3	0.9%	0	0.0%	17	0.9%	14	1.1%	3	0.7%	17	0			
FERRARI		0	0.0%	2	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.1%	2	0.2%	0	0.0%	2	0			
FORD		8	1.3%	15	4.1%	12	7.5%	8	5.5%	0	0.0%	7	2.0%	2	1.9%	52	2.8%	43	3.4%	7	1.6%	50	2			
HONDA		10	1.7%	13	3.5%	4	2.5%	2	1.4%	5	4.6%	17	5.0%	1	0.9%	52	2.8%	29	2.3%	22	4.9%	52	0			
HYUNDAI		9	1.5%	17	4.6%	2	1.3%	2	1.4%	4	3.7%	12	3.5%	8	7.4%	54	2.9%	30	2.4%	16	3.5%	52	2			
JEEP		3	0.5%	0	0.0%	0	0.0%	0	0.0%	1	0.9%	1	0.3%	1	0.9%	6	0.3%	3	0.2%	2	0.4%	5	1			
KG MOBILITY		0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	1.9%	4	1.2%	0	0.0%	6	0.3%	0	0.0%	6	1.3%	6	0			
KIA		46	7.7%	17	4.6%	12	7.5%	9	6.2%	5	4.6%	3	0.9%	3	2.8%	95	5.2%	84	6.6%	8	1.8%	94	1			
LAMBORGHINI		0	0.0%	1	0.3%	0	0.0%	0	0.0%	0	0.0%	5	1.5%	0	0.0%	6	0.3%	1	0.1%	5	1.1%	6	0			
LAND ROVER		3	0.5%	3	0.8%	0	0.0%	0	0.0%	1	0.9%	2	0.6%	0	0.0%	9	0.5%	6	0.5%	3	0.7%	9	0			
LEAPMOTOR		0	0.0%	4	1.1%	4	2.5%	0	0.0%	0	0.0%	1	0.3%	0	0.0%	9	0.5%	8	0.6%	1	0.2%	9	0			
LEXUS		2	0.3%	1	0.3%	0	0.0%	1	0.7%	0	0.0%	1	0.3%	0	0.0%	5	0.3%	4	0.3%	1	0.2%	5	0			
MAZDA		3	0.5%	8	2.2%	0	0.0%	1	0.7%	1	0.9%	0	0.0%	0	0.0%	13	0.7%	12	0.9%	1	0.2%	13	0			
MERCEDES-AMG		1	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.1%	1	0.1%	0	0.0%	0	1			

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MERCEDES-BENZ	26	4.3%	30	8.1%	3	1.9%	10	6.8%	5	4.6%	13	3.8%	7	6.5%	94	5.1%	69	5.4%	18	4.0%	94	0
MG	7	1.2%	6	1.6%	1	0.6%	3	2.1%	4	3.7%	28	8.2%	1	0.9%	50	2.7%	17	1.3%	32	7.1%	50	0
MINI	20	3.3%	5	1.4%	0	0.0%	0	0.0%	1	0.9%	3	0.9%	4	3.7%	33	1.8%	25	2.0%	4	0.9%	33	0
MITSUBISHI	2	0.3%	1	0.3%	0	0.0%	0	0.0%	0	0.0%	1	0.3%	0	0.0%	4	0.2%	3	0.2%	1	0.2%	4	0
NISSAN	0	0.0%	1	0.3%	0	0.0%	0	0.0%	0	0.0%	3	0.9%	1	0.9%	5	0.3%	1	0.1%	3	0.7%	3	2
OPEL	1	0.2%	7	1.9%	6	3.8%	0	0.0%	1	0.9%	0	0.0%	0	0.0%	15	0.8%	14	1.1%	1	0.2%	15	0
PEUGEOT	12	2.0%	11	3.0%	64	40.0%	5	3.4%	1	0.9%	13	3.8%	2	1.9%	108	5.9%	92	7.2%	14	3.1%	107	1
PORSCHE	10	1.7%	8	2.2%	0	0.0%	0	0.0%	1	0.9%	8	2.3%	2	1.9%	29	1.6%	18	1.4%	9	2.0%	29	0
RENAULT	32	5.4%	26	7.0%	3	1.9%	13	8.9%	5	4.6%	10	2.9%	6	5.6%	95	5.2%	74	5.8%	15	3.3%	95	0
SEAT	10	1.7%	3	0.8%	0	0.0%	1	0.7%	0	0.0%	6	1.7%	1	0.9%	21	1.1%	14	1.1%	6	1.3%	21	0
SERES	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	1.9%	2	0.1%	0	0.0%	0	0.0%	2	0
SKODA	33	5.5%	29	7.9%	4	2.5%	11	7.5%	7	6.5%	29	8.5%	13	12.0%	126	6.9%	77	6.0%	36	8.0%	126	0
SMART	2	0.3%	1	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3	0.2%	3	0.2%	0	0.0%	3	0
SSANGYONG	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.1%	1	0.1%	0	0.0%	1	0
SUBARU	0	0.0%	2	0.5%	2	1.3%	0	0.0%	0	0.0%	3	0.9%	0	0.0%	7	0.4%	4	0.3%	3	0.7%	7	0
SUZUKI	9	1.5%	3	0.8%	3	1.9%	5	3.4%	5	4.6%	15	4.4%	0	0.0%	40	2.2%	20	1.6%	20	4.4%	39	1
TESLA	8	1.3%	4	1.1%	1	0.6%	4	2.7%	3	2.8%	3	0.9%	3	2.8%	26	1.4%	17	1.3%	6	1.3%	25	1
TOYOTA	23	3.8%	4	1.1%	1	0.6%	2	1.4%	3	2.8%	18	5.2%	1	0.9%	52	2.8%	30	2.4%	21	4.7%	52	0
VOLVO	17	2.8%	14	3.8%	0	0.0%	2	1.4%	12	11.1%	11	3.2%	3	2.8%	59	3.2%	33	2.6%	23	5.1%	59	0
VW	74	12.4%	37	10.0%	3	1.9%	11	7.5%	5	4.6%	20	5.8%	11	10.2%	161	8.8%	125	9.8%	25	5.5%	161	0
Districts :	1		2		3		4		5		6		Ext.		Total		Dist. 1-4		Dist. 5-6		1817	15
Total :	598		369		160		146		108		343		108		1832		1273		451			

District 1 : Neuchâtel District 2 : Boudry District 3 : Val-de-Travers District 4 : Val-de-Ruz District 5 : Le Locle District 6 : La Chaux-de-Fonds

Statistiques des immatriculations de véhicules neufs de janvier à mai 2025

Voiture de livraison			Total de la période : 199																			Import officiel		Import parallèle	
Marques	Districts :		1	%	2	%	3	%	4	%	5	%	6	%	Ext.	%	Total	%	Dist. 1-4	%	Dist. 5-6	%			
ALKE	0	0.0%	0	0.0%	1	5.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.5%	1	0.8%	0	0.0%	0	1	
CITROEN	4	5.7%	1	4.8%	5	29.4%	1	7.7%	1	25.0%	1	3.6%		0	0.0%		13	6.5%	11	9.1%	2	6.3%	13	0	
DODGE	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		11	23.9%		11	5.5%	0	0.0%	0	0.0%	0	11	
FIAT	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	25.0%	0	0.0%		1	2.2%		2	1.0%	0	0.0%	1	3.1%	2	0	
FORD	11	15.7%	1	4.8%	3	17.6%	3	23.1%	0	0.0%	2	7.1%		9	19.6%		29	14.6%	18	14.9%	2	6.3%	29	0	
FUSO	0	0.0%	1	4.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		0	0.0%		1	0.5%	1	0.8%	0	0.0%	1	0	
ISUZU	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	3.6%		0	0.0%		1	0.5%	0	0.0%	1	3.1%	1	0	
IVECO	8	11.4%	1	4.8%	0	0.0%	1	7.7%	1	25.0%	0	0.0%		3	6.5%		14	7.0%	10	8.3%	1	3.1%	14	0	
MAN	1	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		0	0.0%		1	0.5%	1	0.8%	0	0.0%	1	0	
MAXUS	0	0.0%	0	0.0%	1	5.9%	0	0.0%	0	0.0%	1	3.6%		0	0.0%		2	1.0%	1	0.8%	1	3.1%	2	0	
MERCEDES-BENZ	2	2.9%	1	4.8%	0	0.0%	1	7.7%	0	0.0%	5	17.9%		6	13.0%		15	7.5%	4	3.3%	5	15.6%	15	0	
OPEL	0	0.0%	4	19.0%	0	0.0%	0	0.0%	1	25.0%	1	3.6%		0	0.0%		6	3.0%	4	3.3%	2	6.3%	6	0	
PEUGEOT	6	8.6%	0	0.0%	6	35.3%	3	23.1%	0	0.0%	9	32.1%		0	0.0%		24	12.1%	15	12.4%	9	28.1%	24	0	
RENAULT	16	22.9%	2	9.5%	0	0.0%	1	7.7%	0	0.0%	1	3.6%		3	6.5%		23	11.6%	19	15.7%	1	3.1%	23	0	
TOYOTA	8	11.4%	2	9.5%	0	0.0%	1	7.7%	0	0.0%	1	3.6%		0	0.0%		12	6.0%	11	9.1%	1	3.1%	12	0	
VW	14	20.0%	8	38.1%	1	5.9%	2	15.4%	0	0.0%	6	21.4%		13	28.3%		44	22.1%	25	20.7%	6	18.8%	44	0	
Districts :			1		2		3		4		5		6		Ext.		Total		Dist. 1-4		Dist. 5-6		187	12	
Total :			70		21		17		13		4		28		46		199		121		32				

District 1 : Neuchâtel District 2 : Boudry District 3 : Val-de-Travers District 4 : Val-de-Ruz District 5 : Le Locle District 6 : La Chaux-de-Fonds

Statistiques des immatriculations de véhicules neufs de janvier à mai 2025

Motocycle		Total de la période : 432																								Import officiel	Import parallèle
Marques	Districts :	1	%	2	%	3	%	4	%	5	%	6	%	Ext.	%	Total	%	Dist. 1-4	%	Dist. 5-6	%						
APRILIA		4	2.4%	9	8.7%	2	11.8%	4	8.2%	0	0.0%	2	3.0%	0	0.0%	21	4.9%	19	5.6%	2	2.2%	21	0				
BENELLI		0	0.0%	0	0.0%	0	0.0%	1	2.0%	4	17.4%	1	1.5%	0	0.0%	6	1.4%	1	0.3%	5	5.6%	6	0				
BETA		0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	4.3%	0	0.0%	0	0.0%	1	0.2%	0	0.0%	1	1.1%	1	0				
BMW		24	14.4%	4	3.8%	2	11.8%	3	6.1%	1	4.3%	4	6.1%	0	0.0%	38	8.8%	33	9.8%	5	5.6%	38	0				
BRIXTON		0	0.0%	1	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.2%	1	0.3%	0	0.0%	1	0				
CF MOTO		0	0.0%	1	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.2%	1	0.3%	0	0.0%	1	0				
DUCATI		14	8.4%	2	1.9%	2	11.8%	1	2.0%	0	0.0%	4	6.1%	0	0.0%	23	5.3%	19	5.6%	4	4.5%	23	0				
ETRIX		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3	50.0%	3	0.7%	0	0.0%	0	0.0%	3	0				
FANTIC MOTOR		0	0.0%	0	0.0%	0	0.0%	2	4.1%	0	0.0%	1	1.5%	0	0.0%	3	0.7%	2	0.6%	1	1.1%	3	0				
GOLDEN LION		1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.2%	1	0.3%	0	0.0%	1	0				
HARLEY-DAVIDSON		2	1.2%	11	10.6%	1	5.9%	1	2.0%	0	0.0%	0	0.0%	0	0.0%	15	3.5%	15	4.5%	0	0.0%	15	0				
HONDA		25	15.0%	12	11.5%	1	5.9%	4	8.2%	2	8.7%	3	4.5%	1	16.7%	48	11.1%	42	12.5%	5	5.6%	47	1				
HUSQVARNA		0	0.0%	1	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.2%	1	0.3%	0	0.0%	1	0				
HYOSUNG		0	0.0%	3	2.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3	0.7%	3	0.9%	0	0.0%	3	0				
INDIAN		1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.5%	0	0.0%	2	0.5%	1	0.3%	1	1.1%	2	0				
KAWASAKI		8	4.8%	3	2.9%	3	17.6%	8	16.3%	4	17.4%	5	7.6%	0	0.0%	31	7.2%	22	6.5%	9	10.1%	31	0				
KOVE		0	0.0%	1	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.2%	1	0.3%	0	0.0%	1	0				
KTM		1	0.6%	1	1.0%	0	0.0%	1	2.0%	2	8.7%	1	1.5%	1	16.7%	7	1.6%	3	0.9%	3	3.4%	7	0				
KYMCO		4	2.4%	4	3.8%	0	0.0%	0	0.0%	0	0.0%	1	1.5%	0	0.0%	9	2.1%	8	2.4%	1	1.1%	9	0				
MASH		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.5%	0	0.0%	1	0.2%	0	0.0%	1	1.1%	1	0				
MOTO GUZZI		0	0.0%	1	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.2%	1	0.3%	0	0.0%	1	0				
MV AGUSTA		0	0.0%	1	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.2%	1	0.3%	0	0.0%	1	0				
NIU		1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.2%	1	0.3%	0	0.0%	1	0				
ORCAL		0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	4.3%	0	0.0%	0	0.0%	1	0.2%	0	0.0%	1	1.1%	1	0				

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PIAGGIO	2	1.2%	2	1.9%	0	0.0%	0	0.0%	0	0.0%	1	1.5%	0	0.0%	5	1.2%	4	1.2%	1	1.1%	5	0
QJMOTOR	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.5%	0	0.0%	1	0.2%	0	0.0%	1	1.1%	1	0
SHERCO	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.5%	0	0.0%	1	0.2%	0	0.0%	1	1.1%	1	0
SILENCE	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.5%	0	0.0%	1	0.2%	0	0.0%	1	1.1%	1	0
SUZUKI	2	1.2%	9	8.7%	0	0.0%	2	4.1%	0	0.0%	0	0.0%	0	0.0%	13	3.0%	13	3.9%	0	0.0%	13	0
SYM	6	3.6%	1	1.0%	1	5.9%	0	0.0%	0	0.0%	6	9.1%	0	0.0%	14	3.2%	8	2.4%	6	6.7%	14	0
TRIUMPH	4	2.4%	7	6.7%	0	0.0%	2	4.1%	1	4.3%	4	6.1%	1	16.7%	19	4.4%	13	3.9%	5	5.6%	19	0
UEBRIGE (SIEHE T	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.2%	1	0.3%	0	0.0%	0	1
VOGE	1	0.6%	1	1.0%	1	5.9%	1	2.0%	1	4.3%	0	0.0%	0	0.0%	5	1.2%	4	1.2%	1	1.1%	5	0
WOTTAN	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.2%	1	0.3%	0	0.0%	1	0
YAMAHA	62	37.1%	29	27.9%	3	17.6%	18	36.7%	5	21.7%	27	40.9%	0	0.0%	144	33.3%	112	33.2%	32	36.0%	144	0
ZONTES	3	1.8%	0	0.0%	1	5.9%	1	2.0%	1	4.3%	1	1.5%	0	0.0%	7	1.6%	5	1.5%	2	2.2%	7	0
Districts :	1		2		3		4		5		6		Ext.		Total		Dist. 1-4		Dist. 5-6		430	2
Total :	167		104		17		49		23		66		6		432		337		89			

District 1 : Neuchâtel District 2 : Boudry District 3 : Val-de-Travers District 4 : Val-de-Ruz District 5 : Le Locle District 6 : La Chaux-de-Fonds