

Statistiques des immatriculations de véhicules neufs de janvier à juin 2025

Voiture de tourisme																Total de la période : 2304											
Marques	Districts :		1	%	2	%	3	%	4	%	5	%	6	%	Ext.	%	Total	%	Dist. 1-4		%	Dist. 5-6		%	Import officiel	Import parallèle	
ALFA ROMEO	3	0.4%	4	0.8%	0	0.0%	2	1.0%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	10	0.4%	9	0.6%	1	0.2%		10	0		
ALPINE	2	0.3%	1	0.2%	0	0.0%	1	0.5%	3	2.2%	1	0.2%	1	0.8%	1	0.8%	9	0.4%	4	0.2%	4	0.7%		9	0		
AUDI	84	11.4%	25	5.3%	5	2.5%	17	8.8%	9	6.7%	48	11.0%		10	7.9%		198	8.6%	131	8.1%	57	10.0%		198	0		
BENTLEY	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.5%		0	0.0%		3	0.1%	1	0.1%	2	0.4%		3	0		
BMW	89	12.1%	24	5.0%	3	1.5%	10	5.2%	13	9.7%	31	7.1%		19	15.0%		189	8.2%	126	7.8%	44	7.7%		188	1		
BYD	0	0.0%	1	0.2%	0	0.0%	0	0.0%	0	0.0%	1	0.2%		0	0.0%		2	0.1%	1	0.1%	1	0.2%		2	0		
CITROEN	16	2.2%	12	2.5%	17	8.5%	12	6.2%	1	0.7%	19	4.4%		0	0.0%		77	3.3%	57	3.5%	20	3.5%		77	0		
CUPRA	31	4.2%	15	3.2%	5	2.5%	9	4.6%	3	2.2%	8	1.8%		1	0.8%		72	3.1%	60	3.7%	11	1.9%		72	0		
DACIA	42	5.7%	35	7.4%	8	4.0%	24	12.4%	16	11.9%	25	5.7%		6	4.7%		156	6.8%	109	6.8%	41	7.2%		155	1		
DODGE	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		2	1.6%		2	0.1%	0	0.0%	0	0.0%		0	2		
DS	9	1.2%	1	0.2%	5	2.5%	0	0.0%	0	0.0%	4	0.9%		0	0.0%		19	0.8%	15	0.9%	4	0.7%		19	0		
FERRARI	0	0.0%	2	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		0	0.0%		2	0.1%	2	0.1%	0	0.0%		2	0		
FIAT	0	0.0%	2	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		0	0.0%		2	0.1%	2	0.1%	0	0.0%		1	1		
FORD	11	1.5%	19	4.0%	12	6.0%	11	5.7%	1	0.7%	7	1.6%		2	1.6%		63	2.7%	53	3.3%	8	1.4%		61	2		
HONDA	10	1.4%	16	3.4%	4	2.0%	2	1.0%	5	3.7%	25	5.7%		1	0.8%		63	2.7%	32	2.0%	30	5.3%		63	0		
HYUNDAI	10	1.4%	22	4.6%	3	1.5%	4	2.1%	4	3.0%	13	3.0%		9	7.1%		65	2.8%	39	2.4%	17	3.0%		62	3		
JAC	0	0.0%	0	0.0%	0	0.0%	1	0.5%	0	0.0%	0	0.0%		0	0.0%		1	0.0%	1	0.1%	0	0.0%		1	0		
JEEP	5	0.7%	1	0.2%	0	0.0%	0	0.0%	1	0.7%	1	0.2%		1	0.8%		9	0.4%	6	0.4%	2	0.4%		8	1		
KG MOBILITY	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	1.5%	4	0.9%		0	0.0%		6	0.3%	0	0.0%	6	1.1%		6	0		
KIA	51	6.9%	25	5.3%	14	7.0%	9	4.6%	5	3.7%	4	0.9%		3	2.4%		111	4.8%	99	6.2%	9	1.6%		110	1		
LAMBORGHINI	0	0.0%	1	0.2%	0	0.0%	0	0.0%	0	0.0%	5	1.1%		0	0.0%		6	0.3%	1	0.1%	5	0.9%		6	0		
LAND ROVER	3	0.4%	3	0.6%	0	0.0%	0	0.0%	1	0.7%	2	0.5%		0	0.0%		9	0.4%	6	0.4%	3	0.5%		9	0		
LEAPMOTOR	0	0.0%	4	0.8%	4	2.0%	0	0.0%	0	0.0%	2	0.5%		0	0.0%		10	0.4%	8	0.5%	2	0.4%		10	0		
LEXUS	2	0.3%	1	0.2%	0	0.0%	1	0.5%	0	0.0%	1	0.2%		0	0.0%		5	0.2%	4	0.2%	1	0.2%		5	0		

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MAZDA	3	0.4%	10	2.1%	0	0.0%	1	0.5%	1	0.7%	0	0.0%	0	0.0%	15	0.7%	14	0.9%	1	0.2%	15	0
MERCEDES-AMG	1	0.1%	1	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.1%	2	0.1%	0	0.0%	1	1
MERCEDES-BENZ	31	4.2%	40	8.4%	3	1.5%	11	5.7%	6	4.5%	20	4.6%	11	8.7%	122	5.3%	85	5.3%	26	4.6%	122	0
MG	10	1.4%	9	1.9%	1	0.5%	3	1.5%	6	4.5%	32	7.4%	1	0.8%	62	2.7%	23	1.4%	38	6.7%	62	0
MINI	20	2.7%	7	1.5%	0	0.0%	2	1.0%	2	1.5%	4	0.9%	8	6.3%	43	1.9%	29	1.8%	6	1.1%	43	0
MITSUBISHI	2	0.3%	2	0.4%	0	0.0%	0	0.0%	0	0.0%	2	0.5%	0	0.0%	6	0.3%	4	0.2%	2	0.4%	6	0
NISSAN	0	0.0%	1	0.2%	0	0.0%	0	0.0%	0	0.0%	3	0.7%	1	0.8%	5	0.2%	1	0.1%	3	0.5%	3	2
OPEL	2	0.3%	8	1.7%	7	3.5%	0	0.0%	1	0.7%	1	0.2%	0	0.0%	19	0.8%	17	1.1%	2	0.4%	19	0
PEUGEOT	12	1.6%	12	2.5%	88	44.0%	5	2.6%	2	1.5%	13	3.0%	2	1.6%	134	5.8%	117	7.3%	15	2.6%	133	1
PORSCHE	13	1.8%	8	1.7%	0	0.0%	0	0.0%	1	0.7%	8	1.8%	2	1.6%	32	1.4%	21	1.3%	9	1.6%	32	0
RENAULT	38	5.1%	43	9.0%	3	1.5%	16	8.2%	6	4.5%	14	3.2%	6	4.7%	126	5.5%	100	6.2%	20	3.5%	126	0
SEAT	21	2.8%	3	0.6%	0	0.0%	5	2.6%	2	1.5%	8	1.8%	1	0.8%	40	1.7%	29	1.8%	10	1.8%	40	0
SERES	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	1.6%	2	0.1%	0	0.0%	0	0.0%	2	0
SKODA	46	6.2%	38	8.0%	5	2.5%	13	6.7%	10	7.5%	38	8.7%	16	12.6%	166	7.2%	102	6.3%	48	8.4%	166	0
SMART	3	0.4%	3	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	6	0.3%	6	0.4%	0	0.0%	6	0
SSANGYONG	0	0.0%	0	0.0%	1	0.5%	0	0.0%	0	0.0%	1	0.2%	0	0.0%	2	0.1%	1	0.1%	1	0.2%	2	0
SUBARU	0	0.0%	2	0.4%	3	1.5%	1	0.5%	0	0.0%	3	0.7%	0	0.0%	9	0.4%	6	0.4%	3	0.5%	9	0
SUZUKI	9	1.2%	5	1.1%	3	1.5%	8	4.1%	5	3.7%	17	3.9%	0	0.0%	47	2.0%	25	1.6%	22	3.9%	46	1
TESLA	14	1.9%	6	1.3%	1	0.5%	6	3.1%	3	2.2%	6	1.4%	3	2.4%	39	1.7%	27	1.7%	9	1.6%	38	1
TOYOTA	29	3.9%	6	1.3%	1	0.5%	4	2.1%	4	3.0%	22	5.1%	4	3.1%	70	3.0%	40	2.5%	26	4.6%	69	1
VOLVO	22	3.0%	16	3.4%	1	0.5%	2	1.0%	12	9.0%	11	2.5%	3	2.4%	67	2.9%	41	2.5%	23	4.0%	67	0
VW	93	12.6%	42	8.8%	3	1.5%	14	7.2%	8	6.0%	29	6.7%	12	9.4%	201	8.7%	152	9.5%	37	6.5%	201	0
Districts : Total :	1 738		2 476		3 200		4 194		5 134		6 435		Ext. 127		Total 2304		Dist. 1-4 1608		Dist. 5-6 569		2285	19

District 1 : Neuchâtel District 2 : Boudry District 3 : Val-de-Travers District 4 : Val-de-Ruz District 5 : Le Locle District 6 : La Chaux-de-Fonds

Statistiques des immatriculations de véhicules neufs de janvier à juin 2025

Voiture de livraison			Total de la période : 243																					Import officiel		Import parallèle	
Marques	Districts :		1	%	2	%	3	%	4	%	5	%	6	%	Ext.	%	Total	%	Dist. 1-4	%	Dist. 5-6	%					
ALKE	0	0.0%	0	0.0%	1	4.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.4%	1	0.7%	0	0.0%	0		0	1	
CITROEN	5	6.3%	1	3.6%	8	38.1%	1	6.7%	1	16.7%	2	5.1%		0	0.0%		18	7.4%	15	10.5%	3	6.7%		18		0	
DODGE	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		11	20.0%		11	4.5%	0	0.0%	0	0.0%		0		11	
FIAT	0	0.0%	0	0.0%	0	0.0%	0	0.0%		1	16.7%	0	0.0%		1	1.8%	2	0.8%	0	0.0%	1	2.2%		2		0	
FORD	12	15.2%	3	10.7%	4	19.0%	4	26.7%	0	0.0%	2	5.1%		11	20.0%		36	14.8%	23	16.1%	2	4.4%		36		0	
FUSO	0	0.0%	1	3.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		0	0.0%		1	0.4%	1	0.7%	0	0.0%		1		0	
ISUZU	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	2.6%		0	0.0%		1	0.4%	0	0.0%	1	2.2%		1		0	
IVECO	8	10.1%	2	7.1%	0	0.0%	1	6.7%	1	16.7%	0	0.0%		3	5.5%		15	6.2%	11	7.7%	1	2.2%		15		0	
MAN	1	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		0	0.0%		1	0.4%	1	0.7%	0	0.0%		1		0	
MAXUS	0	0.0%	0	0.0%	1	4.8%	0	0.0%	0	0.0%	0	0.0%	6	15.4%		0	0.0%	7	2.9%	1	0.7%	6	13.3%		7		0
MERCEDES-BENZ	2	2.5%	3	10.7%	0	0.0%	1	6.7%	1	16.7%	6	15.4%		7	12.7%		20	8.2%	6	4.2%	7	15.6%		20		0	
OPEL	0	0.0%	4	14.3%	0	0.0%	0	0.0%		1	16.7%	1	2.6%		0	0.0%	6	2.5%	4	2.8%	2	4.4%		6		0	
PEUGEOT	8	10.1%	0	0.0%	6	28.6%	3	20.0%	0	0.0%	10	25.6%		1	1.8%		28	11.5%	17	11.9%	10	22.2%		28		0	
RENAULT	18	22.8%	2	7.1%	0	0.0%	1	6.7%	1	16.7%	2	5.1%		6	10.9%		30	12.3%	21	14.7%	3	6.7%		30		0	
TOYOTA	10	12.7%	3	10.7%	0	0.0%	1	6.7%	0	0.0%	2	5.1%		0	0.0%		16	6.6%	14	9.8%	2	4.4%		16		0	
VW	15	19.0%	9	32.1%	1	4.8%	3	20.0%	0	0.0%	7	17.9%		15	27.3%		50	20.6%	28	19.6%	7	15.6%		50		0	
Districts :			1		2		3		4		5		6		Ext.		Total		Dist. 1-4		Dist. 5-6				231	12	
Total :			79		28		21		15		6		39		55		243		143		45						

District 1 : Neuchâtel District 2 : Boudry District 3 : Val-de-Travers District 4 : Val-de-Ruz District 5 : Le Locle District 6 : La Chaux-de-Fonds

Statistiques des immatriculations de véhicules neufs de janvier à juin 2025

Motocycle		Total de la période : 561																								Import officiel	Import parallèle
Marques	Districts :	1	%	2	%	3	%	4	%	5	%	6	%	Ext.	%	Total	%	Dist. 1-4	%	Dist. 5-6	%						
APRILIA		5	2.2%	12	9.4%	2	9.5%	5	7.9%	0	0.0%	3	3.5%	0	0.0%	27	4.8%	24	5.5%	3	2.6%	27	0				
BENELLI		0	0.0%	0	0.0%	0	0.0%	1	1.6%	4	13.3%	1	1.2%	0	0.0%	6	1.1%	1	0.2%	5	4.3%	6	0				
BETA		0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	3.3%	0	0.0%	0	0.0%	1	0.2%	0	0.0%	1	0.9%	1	0				
BMW		29	12.8%	7	5.5%	2	9.5%	3	4.8%	2	6.7%	6	7.0%	0	0.0%	49	8.7%	41	9.4%	8	6.9%	49	0				
BRIXTON		0	0.0%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.2%	1	0.2%	0	0.0%	1	0				
CF MOTO		0	0.0%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.2%	1	0.2%	0	0.0%	1	0				
CFMOTO		0	0.0%	0	0.0%	0	0.0%	1	1.6%	0	0.0%	0	0.0%	0	0.0%	1	0.2%	1	0.2%	0	0.0%	1	0				
DUCATI		17	7.5%	3	2.4%	2	9.5%	1	1.6%	0	0.0%	4	4.7%	0	0.0%	27	4.8%	23	5.3%	4	3.4%	27	0				
EFUN		0	0.0%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.2%	1	0.2%	0	0.0%	1	0				
ETRIX		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	4	50.0%	4	0.7%	0	0.0%	0	0.0%	4	0				
FANTIC MOTOR		0	0.0%	0	0.0%	0	0.0%	2	3.2%	0	0.0%	1	1.2%	0	0.0%	3	0.5%	2	0.5%	1	0.9%	3	0				
GOLDEN LION		1	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.2%	1	0.2%	0	0.0%	1	0				
HARLEY-DAVIDSON		2	0.9%	12	9.4%	1	4.8%	2	3.2%	0	0.0%	1	1.2%	0	0.0%	18	3.2%	17	3.9%	1	0.9%	18	0				
HONDA		44	19.5%	16	12.6%	2	9.5%	4	6.3%	2	6.7%	4	4.7%	1	12.5%	73	13.0%	66	15.1%	6	5.2%	72	1				
HUSQVARNA		0	0.0%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.2%	1	0.2%	0	0.0%	1	0				
HYOSUNG		0	0.0%	3	2.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3	0.5%	3	0.7%	0	0.0%	3	0				
INDIAN		1	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.2%	0	0.0%	2	0.4%	1	0.2%	1	0.9%	2	0				
KAWASAKI		11	4.9%	3	2.4%	3	14.3%	10	15.9%	5	16.7%	6	7.0%	0	0.0%	38	6.8%	27	6.2%	11	9.5%	38	0				
KOVE		0	0.0%	2	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.4%	2	0.5%	0	0.0%	2	0				
KTM		2	0.9%	1	0.8%	1	4.8%	3	4.8%	2	6.7%	2	2.3%	1	12.5%	12	2.1%	7	1.6%	4	3.4%	11	1				
KYMCO		8	3.5%	4	3.1%	1	4.8%	0	0.0%	0	0.0%	1	1.2%	0	0.0%	14	2.5%	13	3.0%	1	0.9%	14	0				
MASH		1	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.2%	0	0.0%	2	0.4%	1	0.2%	1	0.9%	2	0				
MOTO GUZZI		0	0.0%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.2%	1	0.2%	0	0.0%	1	0				
MV AGUSTA		0	0.0%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.2%	1	0.2%	0	0.0%	1	0				

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NIU	1	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.2%	1	0.2%	0	0.0%	1	0
ORCAL	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	3.3%	0	0.0%	0	0.0%	1	0.2%	0	0.0%	1	0.9%	1	0
PIAGGIO	2	0.9%	3	2.4%	0	0.0%	0	0.0%	0	0.0%	2	2.3%	0	0.0%	7	1.2%	5	1.1%	2	1.7%	7	0
QJMOTOR	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.2%	0	0.0%	1	0.2%	0	0.0%	1	0.9%	1	0
SHERCO	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.2%	0	0.0%	1	0.2%	0	0.0%	1	0.9%	1	0
SILENCE	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.2%	0	0.0%	1	0.2%	0	0.0%	1	0.9%	1	0
SUZUKI	2	0.9%	9	7.1%	0	0.0%	2	3.2%	0	0.0%	0	0.0%	0	0.0%	13	2.3%	13	3.0%	0	0.0%	13	0
SWM	1	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.2%	1	0.2%	0	0.0%	1	0
SYM	9	4.0%	1	0.8%	1	4.8%	1	1.6%	0	0.0%	7	8.1%	0	0.0%	19	3.4%	12	2.7%	7	6.0%	19	0
TRIUMPH	4	1.8%	10	7.9%	1	4.8%	3	4.8%	2	6.7%	5	5.8%	2	25.0%	27	4.8%	18	4.1%	7	6.0%	27	0
UEBRIGE (SIEHE T	1	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.2%	1	0.2%	0	0.0%	0	1
VOGE	1	0.4%	1	0.8%	1	4.8%	1	1.6%	1	3.3%	0	0.0%	0	0.0%	5	0.9%	4	0.9%	1	0.9%	5	0
WOTTAN	1	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.2%	1	0.2%	0	0.0%	1	0
YAMAHA	80	35.4%	33	26.0%	3	14.3%	23	36.5%	8	26.7%	37	43.0%	0	0.0%	184	32.8%	139	31.8%	45	38.8%	184	0
ZONTES	3	1.3%	1	0.8%	1	4.8%	1	1.6%	2	6.7%	1	1.2%	0	0.0%	9	1.6%	6	1.4%	3	2.6%	9	0
Districts :	1		2		3		4		5		6		Ext.		Total		Dist. 1-4		Dist. 5-6		558	3
Total :	226		127		21		63		30		86		8		561		437		116			

District 1 : Neuchâtel District 2 : Boudry District 3 : Val-de-Travers District 4 : Val-de-Ruz District 5 : Le Locle District 6 : La Chaux-de-Fonds