

Statistiques des immatriculations de véhicules neufs de : juin 2025

| Voiture de tourisme | | | | | | | | | | | | | | Total du mois : 472 | | | | | | | | | | |
|---------------------|-------------|-------|----|-------|----|-------|---|-------|---|-------|----|-------|---|---------------------|------|------|-------|------|-----------|-------|-----------|------|-----------|-------------|
| Marques | Districts : | | 1 | % | 2 | % | 3 | % | 4 | % | 5 | % | 6 | % | Ext. | % | Total | % | Dist. 1-4 | % | Dist. 5-6 | % | Imp. off. | Imp. paral. |
| ALPINE | 2 | 1.4% | 1 | 0.9% | 0 | 0.0% | 0 | 0.0% | 1 | 3.8% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 4 | 0.8% | 3 | 0.9% | 1 | 0.8% | 4 | 0 |
| AUDI | 12 | 8.6% | 2 | 1.9% | 2 | 5.0% | 5 | 10.4% | 4 | 15.4% | 14 | 15.2% | 1 | 5.3% | 40 | 8.5% | 21 | 6.3% | 18 | 15.3% | 40 | 0 | | |
| BMW | 19 | 13.6% | 4 | 3.7% | 1 | 2.5% | 2 | 4.2% | 0 | 0.0% | 7 | 7.6% | 2 | 10.5% | 35 | 7.4% | 26 | 7.8% | 7 | 5.9% | 34 | 1 | | |
| CITROEN | 3 | 2.1% | 3 | 2.8% | 1 | 2.5% | 6 | 12.5% | 1 | 3.8% | 6 | 6.5% | 0 | 0.0% | 20 | 4.2% | 13 | 3.9% | 7 | 5.9% | 20 | 0 | | |
| CUPRA | 6 | 4.3% | 4 | 3.7% | 2 | 5.0% | 5 | 10.4% | 4 | 15.4% | 3 | 3.3% | 0 | 0.0% | 15 | 3.2% | 13 | 3.9% | 2 | 1.7% | 15 | 0 | | |
| DACIA | 8 | 5.7% | 8 | 7.5% | 2 | 5.0% | 5 | 10.4% | 4 | 15.4% | 3 | 3.3% | 0 | 0.0% | 30 | 6.4% | 23 | 6.9% | 7 | 5.9% | 30 | 0 | | |
| DS | 0 | 0.0% | 0 | 0.0% | 1 | 2.5% | 0 | 0.0% | 0 | 0.0% | 1 | 1.1% | 0 | 0.0% | 2 | 0.4% | 1 | 0.3% | 1 | 0.8% | 2 | 0 | | |
| FIAT | 0 | 0.0% | 2 | 1.9% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 2 | 0.4% | 2 | 0.6% | 0 | 0.0% | 1 | 1 | | |
| FORD | 3 | 2.1% | 4 | 3.7% | 0 | 0.0% | 3 | 6.3% | 1 | 3.8% | 0 | 0.0% | 0 | 0.0% | 11 | 2.3% | 10 | 3.0% | 1 | 0.8% | 11 | 0 | | |
| HONDA | 0 | 0.0% | 3 | 2.8% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 8 | 8.7% | 0 | 0.0% | 11 | 2.3% | 3 | 0.9% | 8 | 6.8% | 11 | 0 | | |
| HYUNDAI | 1 | 0.7% | 5 | 4.7% | 1 | 2.5% | 2 | 4.2% | 0 | 0.0% | 1 | 1.1% | 1 | 5.3% | 11 | 2.3% | 9 | 2.7% | 1 | 0.8% | 10 | 1 | | |
| JAC | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 1 | 2.1% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 1 | 0.2% | 1 | 0.3% | 0 | 0.0% | 1 | 0 | | |
| JEEP | 2 | 1.4% | 1 | 0.9% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 3 | 0.6% | 3 | 0.9% | 0 | 0.0% | 3 | 0 | | |
| KIA | 5 | 3.6% | 8 | 7.5% | 2 | 5.0% | 0 | 0.0% | 0 | 0.0% | 1 | 1.1% | 0 | 0.0% | 16 | 3.4% | 15 | 4.5% | 1 | 0.8% | 16 | 0 | | |
| LEAPMOTOR | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 1 | 1.1% | 0 | 0.0% | 1 | 0.2% | 0 | 0.0% | 1 | 0.8% | 1 | 0 | | |
| MAZDA | 0 | 0.0% | 2 | 1.9% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 2 | 0.4% | 2 | 0.6% | 0 | 0.0% | 2 | 0 | | |
| MERCEDES-AMG | 0 | 0.0% | 1 | 0.9% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 1 | 0.2% | 1 | 0.3% | 0 | 0.0% | 1 | 0 | | |
| MERCEDES-BENZ | 5 | 3.6% | 10 | 9.3% | 0 | 0.0% | 1 | 2.1% | 1 | 3.8% | 7 | 7.6% | 4 | 21.1% | 28 | 5.9% | 16 | 4.8% | 8 | 6.8% | 28 | 0 | | |
| MG | 3 | 2.1% | 3 | 2.8% | 0 | 0.0% | 0 | 0.0% | 2 | 7.7% | 4 | 4.3% | 0 | 0.0% | 12 | 2.5% | 6 | 1.8% | 6 | 5.1% | 12 | 0 | | |
| MINI | 0 | 0.0% | 2 | 1.9% | 0 | 0.0% | 2 | 4.2% | 1 | 3.8% | 1 | 1.1% | 4 | 21.1% | 10 | 2.1% | 4 | 1.2% | 2 | 1.7% | 10 | 0 | | |
| MITSUBISHI | 0 | 0.0% | 1 | 0.9% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 1 | 1.1% | 0 | 0.0% | 2 | 0.4% | 1 | 0.3% | 1 | 0.8% | 2 | 0 | | |
| OPEL | 1 | 0.7% | 1 | 0.9% | 1 | 2.5% | 0 | 0.0% | 0 | 0.0% | 1 | 1.1% | 0 | 0.0% | 4 | 0.8% | 3 | 0.9% | 1 | 0.8% | 4 | 0 | | |
| PEUGEOT | 0 | 0.0% | 1 | 0.9% | 24 | 60.0% | 0 | 0.0% | 1 | 3.8% | 0 | 0.0% | 0 | 0.0% | 26 | 5.5% | 25 | 7.5% | 1 | 0.8% | 26 | 0 | | |
| PORSCHE | 3 | 2.1% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 3 | 0.6% | 3 | 0.9% | 0 | 0.0% | 3 | 0 | | |
| RENAULT | 6 | 4.3% | 17 | 15.9% | 0 | 0.0% | 3 | 6.3% | 1 | 3.8% | 4 | 4.3% | 0 | 0.0% | 31 | 6.6% | 26 | 7.8% | 5 | 4.2% | 31 | 0 | | |
| SEAT | 11 | 7.9% | 0 | 0.0% | 0 | 0.0% | 4 | 8.3% | 2 | 7.7% | 2 | 2.2% | 0 | 0.0% | 19 | 4.0% | 15 | 4.5% | 4 | 3.4% | 19 | 0 | | |
| SKODA | 13 | 9.3% | 9 | 8.4% | 1 | 2.5% | 2 | 4.2% | 3 | 11.5% | 9 | 9.8% | 3 | 15.8% | 40 | 8.5% | 25 | 7.5% | 12 | 10.2% | 40 | 0 | | |
| SMART | 1 | 0.7% | 2 | 1.9% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 3 | 0.6% | 3 | 0.9% | 0 | 0.0% | 3 | 0 | | |
| SSANGYONG | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 1 | 1.1% | 0 | 0.0% | 1 | 0.2% | 0 | 0.0% | 1 | 0.8% | 1 | 0 | | |

Statistiques des immatriculations de véhicules neufs de : juin 2025

| | | | | | | | | | | | | | | | | | | | | | | |
|-------------|----|-------|---|------|---|------|---|------|---|-------|---|------|---|-------|-------|------|-----------|------|-----------|-------|-----|---|
| SUBARU | 0 | 0.0% | 0 | 0.0% | 1 | 2.5% | 1 | 2.1% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 2 | 0.4% | 2 | 0.6% | 0 | 0.0% | 2 | 0 |
| SUZUKI | 0 | 0.0% | 2 | 1.9% | 0 | 0.0% | 3 | 6.3% | 0 | 0.0% | 2 | 2.2% | 0 | 0.0% | 7 | 1.5% | 5 | 1.5% | 2 | 1.7% | 7 | 0 |
| TESLA | 6 | 4.3% | 2 | 1.9% | 0 | 0.0% | 2 | 4.2% | 0 | 0.0% | 3 | 3.3% | 0 | 0.0% | 13 | 2.8% | 10 | 3.0% | 3 | 2.5% | 13 | 0 |
| TOYOTA | 6 | 4.3% | 2 | 1.9% | 0 | 0.0% | 2 | 4.2% | 1 | 3.8% | 4 | 4.3% | 3 | 15.8% | 18 | 3.8% | 10 | 3.0% | 5 | 4.2% | 17 | 1 |
| VOLVO | 5 | 3.6% | 2 | 1.9% | 1 | 2.5% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 8 | 1.7% | 8 | 2.4% | 0 | 0.0% | 8 | 0 |
| VW | 19 | 13.6% | 5 | 4.7% | 0 | 0.0% | 3 | 6.3% | 3 | 11.5% | 9 | 9.8% | 1 | 5.3% | 40 | 8.5% | 27 | 8.1% | 12 | 10.2% | 40 | 0 |
| Districts : | | 1 | | 2 | | 3 | | 4 | | 5 | | 6 | | Ext. | Total | | Dist. 1-4 | | Dist. 5-6 | | | |
| Total : | | 140 | | 107 | | 40 | | 48 | | 26 | | 92 | | 19 | 472 | | 335 | | 118 | | 468 | 4 |

District 1 : Neuchâtel District 2 : Boudry District 3 : Val-de-Travers District 4 : Val-de-Ruz District 5 : Le Locle District 6 : La Chaux-de-Fonds

Statistiques des immatriculations de véhicules neufs de : juin 2025

| Voiture de livraison | | Total du mois : 44 | | | | | | | | | | | | | | | | | | | | | |
|----------------------|-------------|--------------------|-------|---|-------|---|-------|---|-------|---|-------|----|-------|------|-------|-------|-------|-----------|-------|-----------|-------|-----------|-------------|
| Marques | Districts : | 1 | % | 2 | % | 3 | % | 4 | % | 5 | % | 6 | % | Ext. | % | Total | % | Dist. 1-4 | % | Dist. 5-6 | % | Imp. off. | Imp. paral. |
| CITROEN | | 1 | 11.1% | 0 | 0.0% | 3 | 75.0% | 0 | 0.0% | 0 | 0.0% | 1 | 9.1% | 0 | 0.0% | 5 | 11.4% | 4 | 18.2% | 1 | 7.7% | 5 | 0 |
| FORD | | 1 | 11.1% | 2 | 28.6% | 1 | 25.0% | 1 | 50.0% | 0 | 0.0% | 0 | 0.0% | 2 | 22.2% | 7 | 15.9% | 5 | 22.7% | 0 | 0.0% | 7 | 0 |
| IVECO | | 0 | 0.0% | 1 | 14.3% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 1 | 2.3% | 1 | 4.5% | 0 | 0.0% | 1 | 0 |
| MAXUS | | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 5 | 45.5% | 0 | 0.0% | 5 | 11.4% | 0 | 0.0% | 5 | 38.5% | 5 | 0 |
| MERCEDES-BENZ | | 0 | 0.0% | 2 | 28.6% | 0 | 0.0% | 0 | 0.0% | 1 | 50.0% | 1 | 9.1% | 1 | 11.1% | 5 | 11.4% | 2 | 9.1% | 2 | 15.4% | 5 | 0 |
| PEUGEOT | | 2 | 22.2% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 1 | 9.1% | 1 | 11.1% | 4 | 9.1% | 2 | 9.1% | 1 | 7.7% | 4 | 0 |
| RENAULT | | 2 | 22.2% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 1 | 50.0% | 1 | 9.1% | 3 | 33.3% | 7 | 15.9% | 2 | 9.1% | 2 | 15.4% | 7 | 0 |
| TOYOTA | | 2 | 22.2% | 1 | 14.3% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 1 | 9.1% | 0 | 0.0% | 4 | 9.1% | 3 | 13.6% | 1 | 7.7% | 4 | 0 |
| VW | | 1 | 11.1% | 1 | 14.3% | 0 | 0.0% | 1 | 50.0% | 0 | 0.0% | 1 | 9.1% | 2 | 22.2% | 6 | 13.6% | 3 | 13.6% | 1 | 7.7% | 6 | 0 |
| Districts : | | 1 | | 2 | | 3 | | 4 | | 5 | | 6 | | Ext. | | Total | | Dist. 1-4 | | Dist. 5-6 | | 44 | 0 |
| Total : | | 9 | | 7 | | 4 | | 2 | | 2 | | 11 | | 9 | | 44 | | 22 | | 13 | | | |

District 1 : Neuchâtel District 2 : Boudry District 3 : Val-de-Travers District 4 : Val-de-Ruz District 5 : Le Locle District 6 : La Chaux-de-Fonds

Statistiques des immatriculations de véhicules neufs de : juin 2025

| Motocycle | | Total du mois : 129 | | | | | | | | | | | | | | | | | | | | | |
|-----------------|-------------|---------------------|-------|----|-------|---|-------|----|-------|---|-------|----|-------|------|-------|-------|-------|-----------|-------|-----------|-------|-----------|-------------|
| Marques | Districts : | 1 | % | 2 | % | 3 | % | 4 | % | 5 | % | 6 | % | Ext. | % | Total | % | Dist. 1-4 | % | Dist. 5-6 | % | Imp. off. | Imp. paral. |
| APRILIA | | 1 | 1.7% | 3 | 13.0% | 0 | 0.0% | 1 | 7.1% | 0 | 0.0% | 1 | 5.0% | 0 | 0.0% | 6 | 4.7% | 5 | 5.0% | 1 | 3.7% | 6 | 0 |
| BMW | | 5 | 8.5% | 3 | 13.0% | 0 | 0.0% | 0 | 0.0% | 1 | 14.3% | 2 | 10.0% | 0 | 0.0% | 11 | 8.5% | 8 | 8.0% | 3 | 11.1% | 11 | 0 |
| CFMOTO | | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 1 | 7.1% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 1 | 0.8% | 1 | 1.0% | 0 | 0.0% | 1 | 0 |
| DUCATI | | 3 | 5.1% | 1 | 4.3% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 4 | 3.1% | 4 | 4.0% | 0 | 0.0% | 4 | 0 |
| EFUN | | 0 | 0.0% | 1 | 4.3% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 1 | 0.8% | 1 | 1.0% | 0 | 0.0% | 1 | 0 |
| ETRIX | | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 1 | 50.0% | 1 | 0.8% | 0 | 0.0% | 0 | 0.0% | 1 | 0 |
| HARLEY-DAVIDSON | | 0 | 0.0% | 1 | 4.3% | 0 | 0.0% | 1 | 7.1% | 0 | 0.0% | 1 | 5.0% | 0 | 0.0% | 3 | 2.3% | 2 | 2.0% | 1 | 3.7% | 3 | 0 |
| HONDA | | 19 | 32.2% | 4 | 17.4% | 1 | 25.0% | 0 | 0.0% | 0 | 0.0% | 1 | 5.0% | 0 | 0.0% | 25 | 19.4% | 24 | 24.0% | 1 | 3.7% | 25 | 0 |
| KAWASAKI | | 3 | 5.1% | 0 | 0.0% | 0 | 0.0% | 2 | 14.3% | 1 | 14.3% | 1 | 5.0% | 0 | 0.0% | 7 | 5.4% | 5 | 5.0% | 2 | 7.4% | 7 | 0 |
| KOVE | | 0 | 0.0% | 1 | 4.3% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 1 | 0.8% | 1 | 1.0% | 0 | 0.0% | 1 | 0 |
| KTM | | 1 | 1.7% | 0 | 0.0% | 1 | 25.0% | 2 | 14.3% | 0 | 0.0% | 1 | 5.0% | 0 | 0.0% | 5 | 3.9% | 4 | 4.0% | 1 | 3.7% | 4 | 1 |
| KYMCO | | 4 | 6.8% | 0 | 0.0% | 1 | 25.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 5 | 3.9% | 5 | 5.0% | 0 | 0.0% | 5 | 0 |
| MASH | | 1 | 1.7% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 1 | 0.8% | 1 | 1.0% | 0 | 0.0% | 1 | 0 |
| PIAGGIO | | 0 | 0.0% | 1 | 4.3% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 1 | 5.0% | 0 | 0.0% | 2 | 1.6% | 1 | 1.0% | 1 | 3.7% | 2 | 0 |
| SWM | | 1 | 1.7% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 1 | 0.8% | 1 | 1.0% | 0 | 0.0% | 1 | 0 |
| SYM | | 3 | 5.1% | 0 | 0.0% | 0 | 0.0% | 1 | 7.1% | 0 | 0.0% | 1 | 5.0% | 0 | 0.0% | 5 | 3.9% | 4 | 4.0% | 1 | 3.7% | 5 | 0 |
| TRIUMPH | | 0 | 0.0% | 3 | 13.0% | 1 | 25.0% | 1 | 7.1% | 1 | 14.3% | 1 | 5.0% | 1 | 50.0% | 8 | 6.2% | 5 | 5.0% | 2 | 7.4% | 8 | 0 |
| YAMAHA | | 18 | 30.5% | 4 | 17.4% | 0 | 0.0% | 5 | 35.7% | 3 | 42.9% | 10 | 50.0% | 0 | 0.0% | 40 | 31.0% | 27 | 27.0% | 13 | 48.1% | 40 | 0 |
| ZONTES | | 0 | 0.0% | 1 | 4.3% | 0 | 0.0% | 0 | 0.0% | 1 | 14.3% | 0 | 0.0% | 0 | 0.0% | 2 | 1.6% | 1 | 1.0% | 1 | 3.7% | 2 | 0 |
| Districts : | | 1 | | 2 | | 3 | | 4 | | 5 | | 6 | | Ext. | | Total | | Dist. 1-4 | | Dist. 5-6 | | 128 | 1 |
| Total : | | 59 | | 23 | | 4 | | 14 | | 7 | | 20 | | 2 | | 129 | | 100 | | 27 | | | |

District 1 : Neuchâtel District 2 : Boudry District 3 : Val-de-Travers District 4 : Val-de-Ruz District 5 : Le Locle District 6 : La Chaux-de-Fonds