

Statistiques des immatriculations de véhicules neufs de janvier à juillet 2025

Voiture de tourisme																Total de la période : 2644											
Marques	Districts :		1	%	2	%	3	%	4	%	5	%	6	%	Ext.	%	Total	%	Dist. 1-4	%	Dist. 5-6	%	Import officiel	Import parallèle			
ALFA ROMEO	3	0.4%	6	1.1%	0	0.0%	3	1.4%	2	1.4%	0	0.0%	0	0.0%	0	0.0%	14	0.5%	12	0.6%	2	0.3%	13	1			
ALPINE	2	0.2%	1	0.2%	0	0.0%	1	0.5%	3	2.1%	1	0.2%	1	0.7%	1	0.7%	9	0.3%	4	0.2%	4	0.6%	9	0			
AUDI	96	11.2%	29	5.3%	5	2.2%	18	8.2%	10	6.9%	51	10.4%	11	7.2%	11	7.2%	220	8.3%	148	8.0%	61	9.6%	220	0			
BENTLEY	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.4%	0	0.0%	0	0.0%	3	0.1%	1	0.1%	2	0.3%	3	0			
BMW	98	11.4%	27	4.9%	3	1.3%	10	4.5%	13	9.0%	33	6.7%	22	14.5%	22	14.5%	206	7.8%	138	7.4%	46	7.2%	205	1			
BYD	0	0.0%	1	0.2%	0	0.0%	0	0.0%	0	0.0%	2	0.4%	0	0.0%	0	0.0%	3	0.1%	1	0.1%	2	0.3%	3	0			
CITROEN	17	2.0%	13	2.4%	28	12.2%	14	6.4%	1	0.7%	19	3.9%	0	0.0%	0	0.0%	92	3.5%	72	3.9%	20	3.1%	92	0			
CUPRA	35	4.1%	16	2.9%	5	2.2%	10	4.5%	3	2.1%	8	1.6%	1	0.7%	1	0.7%	78	3.0%	66	3.6%	11	1.7%	78	0			
DACIA	52	6.1%	40	7.3%	10	4.3%	27	12.3%	17	11.8%	29	5.9%	8	5.3%	8	5.3%	183	6.9%	129	6.9%	46	7.2%	182	1			
DODGE	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3	2.0%	3	0.1%	0	0.0%	0	0.0%	0	3			
DS	10	1.2%	1	0.2%	5	2.2%	0	0.0%	0	0.0%	4	0.8%	0	0.0%	0	0.0%	20	0.8%	16	0.9%	4	0.6%	20	0			
FERRARI	0	0.0%	3	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3	0.1%	3	0.2%	0	0.0%	3	0			
FIAT	0	0.0%	2	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.1%	2	0.1%	0	0.0%	1	1			
FORD	13	1.5%	23	4.2%	16	7.0%	12	5.5%	1	0.7%	7	1.4%	4	2.6%	4	2.6%	76	2.9%	64	3.4%	8	1.3%	74	2			
HONDA	15	1.8%	21	3.8%	4	1.7%	3	1.4%	5	3.5%	29	5.9%	1	0.7%	1	0.7%	78	3.0%	43	2.3%	34	5.4%	78	0			
HYUNDAI	10	1.2%	36	6.5%	3	1.3%	4	1.8%	4	2.8%	15	3.1%	10	6.6%	10	6.6%	82	3.1%	53	2.9%	19	3.0%	78	4			
JAC	0	0.0%	0	0.0%	0	0.0%	2	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.1%	2	0.1%	0	0.0%	2	0			
JAGUAR	0	0.0%	0	0.0%	1	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.0%	1	0.1%	0	0.0%	1	0			
JEEP	5	0.6%	2	0.4%	0	0.0%	0	0.0%	1	0.7%	1	0.2%	1	0.7%	1	0.7%	10	0.4%	7	0.4%	2	0.3%	9	1			
KG MOBILITY	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	1.4%	4	0.8%	0	0.0%	0	0.0%	6	0.2%	0	0.0%	6	0.9%	6	0			
KIA	55	6.4%	26	4.7%	17	7.4%	9	4.1%	5	3.5%	4	0.8%	4	2.6%	4	2.6%	120	4.5%	107	5.8%	9	1.4%	119	1			
LAMBORGHINI	0	0.0%	2	0.4%	0	0.0%	0	0.0%	0	0.0%	7	1.4%	0	0.0%	0	0.0%	9	0.3%	2	0.1%	7	1.1%	9	0			
LAND ROVER	3	0.4%	4	0.7%	0	0.0%	0	0.0%	1	0.7%	2	0.4%	0	0.0%	0	0.0%	10	0.4%	7	0.4%	3	0.5%	10	0			
LEAPMOTOR	1	0.1%	5	0.9%	4	1.7%	0	0.0%	1	0.7%	2	0.4%	0	0.0%	0	0.0%	13	0.5%	10	0.5%	3	0.5%	13	0			

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LEXUS	2	0.2%	1	0.2%	0	0.0%	1	0.5%	0	0.0%	1	0.2%	0	0.0%	5	0.2%	4	0.2%	1	0.2%	5	0
MAZDA	3	0.4%	11	2.0%	0	0.0%	1	0.5%	1	0.7%	0	0.0%	0	0.0%	16	0.6%	15	0.8%	1	0.2%	16	0
MERCEDES-AMG	1	0.1%	1	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.1%	2	0.1%	0	0.0%	1	1
MERCEDES-BENZ	40	4.7%	43	7.8%	4	1.7%	12	5.5%	7	4.9%	22	4.5%	12	7.9%	140	5.3%	99	5.3%	29	4.6%	140	0
MG	12	1.4%	9	1.6%	2	0.9%	4	1.8%	8	5.6%	38	7.7%	1	0.7%	74	2.8%	27	1.5%	46	7.2%	74	0
MINI	23	2.7%	8	1.5%	0	0.0%	4	1.8%	2	1.4%	7	1.4%	8	5.3%	52	2.0%	35	1.9%	9	1.4%	52	0
MITSUBISHI	2	0.2%	2	0.4%	0	0.0%	0	0.0%	0	0.0%	2	0.4%	0	0.0%	6	0.2%	4	0.2%	2	0.3%	6	0
NISSAN	0	0.0%	1	0.2%	0	0.0%	0	0.0%	0	0.0%	3	0.6%	1	0.7%	5	0.2%	1	0.1%	3	0.5%	3	2
OPEL	2	0.2%	8	1.5%	7	3.0%	0	0.0%	1	0.7%	2	0.4%	0	0.0%	20	0.8%	17	0.9%	3	0.5%	20	0
PEUGEOT	15	1.8%	12	2.2%	90	39.1%	5	2.3%	2	1.4%	13	2.6%	2	1.3%	139	5.3%	122	6.6%	15	2.4%	138	1
POLESTAR	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.0%	1	0.1%	0	0.0%	1	0
PORSCHE	16	1.9%	10	1.8%	0	0.0%	0	0.0%	1	0.7%	9	1.8%	2	1.3%	38	1.4%	26	1.4%	10	1.6%	38	0
RENAULT	45	5.3%	47	8.5%	3	1.3%	17	7.7%	6	4.2%	18	3.7%	6	3.9%	142	5.4%	112	6.0%	24	3.8%	142	0
SEAT	21	2.5%	4	0.7%	0	0.0%	5	2.3%	2	1.4%	8	1.6%	2	1.3%	42	1.6%	30	1.6%	10	1.6%	42	0
SERES	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	1.3%	2	0.1%	0	0.0%	0	0.0%	2	0
SKODA	59	6.9%	45	8.2%	7	3.0%	15	6.8%	10	6.9%	45	9.2%	20	13.2%	201	7.6%	126	6.8%	55	8.7%	201	0
SMART	3	0.4%	4	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	7	0.3%	7	0.4%	0	0.0%	7	0
SSANGYONG	0	0.0%	0	0.0%	1	0.4%	0	0.0%	0	0.0%	1	0.2%	0	0.0%	2	0.1%	1	0.1%	1	0.2%	2	0
SUBARU	0	0.0%	3	0.5%	3	1.3%	1	0.5%	0	0.0%	3	0.6%	0	0.0%	10	0.4%	7	0.4%	3	0.5%	10	0
SUZUKI	11	1.3%	5	0.9%	3	1.3%	10	4.5%	5	3.5%	18	3.7%	0	0.0%	52	2.0%	29	1.6%	23	3.6%	50	2
TESLA	15	1.8%	6	1.1%	1	0.4%	6	2.7%	4	2.8%	7	1.4%	3	2.0%	42	1.6%	28	1.5%	11	1.7%	41	1
TOYOTA	36	4.2%	12	2.2%	2	0.9%	4	1.8%	5	3.5%	24	4.9%	6	3.9%	89	3.4%	54	2.9%	29	4.6%	85	4
VOLVO	28	3.3%	16	2.9%	1	0.4%	3	1.4%	13	9.0%	14	2.9%	5	3.3%	80	3.0%	48	2.6%	27	4.3%	79	1
VW	105	12.3%	45	8.2%	5	2.2%	19	8.6%	8	5.6%	36	7.3%	16	10.5%	234	8.9%	174	9.4%	44	6.9%	234	0
Districts :	1		2		3		4		5		6		Ext.		Total		Dist. 1-4		Dist. 5-6		2617	27
Total :	856		551		230		220		144		491		152		2644		1857		635			

District 1 : Neuchâtel District 2 : Boudry District 3 : Val-de-Travers District 4 : Val-de-Ruz District 5 : Le Locle District 6 : La Chaux-de-Fonds

Statistiques des immatriculations de véhicules neufs de janvier à juillet 2025

Voiture de livraison		Total de la période : 283																						Import officiel	Import parallèle
Marques	Districts :	1	%	2	%	3	%	4	%	5	%	6	%	Ext.	%	Total	%	Dist. 1-4	%	Dist. 5-6	%				
ALKE		0	0.0%	0	0.0%	1	3.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.4%	1	0.6%	0	0.0%	0		0	1
CITROEN		5	5.6%	1	3.1%	12	44.4%	3	15.8%	1	11.1%	2	4.4%	0	0.0%	24	8.5%	21	12.5%	3	5.6%	24		24	0
DODGE		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	11	18.0%	11	3.9%	0	0.0%	0	0.0%	0		0	11
FIAT		0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	11.1%	0	0.0%	1	1.6%	2	0.7%	0	0.0%	1	1.9%	2		2	0
FORD		17	18.9%	3	9.4%	4	14.8%	5	26.3%	0	0.0%	2	4.4%	11	18.0%	42	14.8%	29	17.3%	2	3.7%	42		42	0
FUSO		0	0.0%	1	3.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.4%	1	0.6%	0	0.0%	1		1	0
ISUZU		0	0.0%	0	0.0%	1	3.7%	0	0.0%	0	0.0%	2	4.4%	0	0.0%	3	1.1%	1	0.6%	2	3.7%	3		3	0
IVECO		8	8.9%	2	6.3%	0	0.0%	1	5.3%	1	11.1%	1	2.2%	3	4.9%	16	5.7%	11	6.5%	2	3.7%	16		16	0
MAN		2	2.2%	0	0.0%	1	3.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3	1.1%	3	1.8%	0	0.0%	3		3	0
MAXUS		0	0.0%	1	3.1%	1	3.7%	0	0.0%	0	0.0%	6	13.3%	1	1.6%	9	3.2%	2	1.2%	6	11.1%	9		9	0
MERCEDES-BENZ		2	2.2%	3	9.4%	0	0.0%	1	5.3%	2	22.2%	6	13.3%	7	11.5%	21	7.4%	6	3.6%	8	14.8%	21		21	0
OPEL		5	5.6%	4	12.5%	0	0.0%	0	0.0%	1	11.1%	1	2.2%	0	0.0%	11	3.9%	9	5.4%	2	3.7%	11		11	0
PEUGEOT		8	8.9%	0	0.0%	6	22.2%	3	15.8%	0	0.0%	11	24.4%	1	1.6%	29	10.2%	17	10.1%	11	20.4%	29		29	0
RENAULT		18	20.0%	3	9.4%	0	0.0%	1	5.3%	2	22.2%	2	4.4%	8	13.1%	34	12.0%	22	13.1%	4	7.4%	34		34	0
TOYOTA		10	11.1%	3	9.4%	0	0.0%	1	5.3%	0	0.0%	4	8.9%	0	0.0%	18	6.4%	14	8.3%	4	7.4%	18		18	0
VW		15	16.7%	11	34.4%	1	3.7%	4	21.1%	1	11.1%	8	17.8%	18	29.5%	58	20.5%	31	18.5%	9	16.7%	58		58	0
Districts :		1	2		3		4		5		6		Ext.		Total		Dist. 1-4		Dist. 5-6				271	12	
Total :		90	32		27		19		9		45		61		283		168		54						

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Statistiques des immatriculations de véhicules neufs de janvier à juillet 2025

Motocycle		Total de la période : 658																						Import officiel		Import parallèle	
Marques	Districts :	1	%	2	%	3	%	4	%	5	%	6	%	Ext.	%	Total	%	Dist. 1-4	%	Dist. 5-6	%						
APRILIA		6	2.3%	13	8.7%	2	8.0%	8	10.5%	0	0.0%	3	3.0%	0	0.0%	32	4.9%	29	5.6%	3	2.2%		32		0		
BENELLI		0	0.0%	0	0.0%	0	0.0%	1	1.3%	5	13.9%	1	1.0%	0	0.0%	7	1.1%	1	0.2%	6	4.4%		7		0		
BETA		0	0.0%	0	0.0%	0	0.0%	1	1.3%	1	2.8%	0	0.0%	0	0.0%	2	0.3%	1	0.2%	1	0.7%		1		1		
BMW		32	12.1%	7	4.7%	3	12.0%	4	5.3%	2	5.6%	6	6.1%	0	0.0%	54	8.2%	46	8.9%	8	5.9%		54		0		
BRIXTON		0	0.0%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.2%	1	0.2%	0	0.0%		1		0		
CF MOTO		1	0.4%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.3%	2	0.4%	0	0.0%		2		0		
CFMOTO		0	0.0%	2	1.3%	0	0.0%	3	3.9%	0	0.0%	0	0.0%	0	0.0%	5	0.8%	5	1.0%	0	0.0%		5		0		
DUCATI		18	6.8%	4	2.7%	2	8.0%	1	1.3%	0	0.0%	4	4.0%	0	0.0%	29	4.4%	25	4.9%	4	3.0%		29		0		
EFUN		0	0.0%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.2%	1	0.2%	0	0.0%		1		0		
ETRIX		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	4	50.0%	4	0.6%	0	0.0%	0	0.0%		4		0		
FANTIC MOTOR		0	0.0%	0	0.0%	0	0.0%	2	2.6%	0	0.0%	1	1.0%	0	0.0%	3	0.5%	2	0.4%	1	0.7%		3		0		
GOLDEN LION		1	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.2%	1	0.2%	0	0.0%		1		0		
HARLEY-DAVIDSON		2	0.8%	13	8.7%	1	4.0%	2	2.6%	0	0.0%	1	1.0%	0	0.0%	19	2.9%	18	3.5%	1	0.7%		19		0		
HONDA		56	21.2%	18	12.0%	2	8.0%	4	5.3%	3	8.3%	8	8.1%	1	12.5%	92	14.0%	80	15.5%	11	8.1%		91		1		
HUSQVARNA		0	0.0%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.2%	1	0.2%	0	0.0%		1		0		
HYOSUNG		0	0.0%	3	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3	0.5%	3	0.6%	0	0.0%		3		0		
INDIAN		1	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.0%	0	0.0%	2	0.3%	1	0.2%	1	0.7%		2		0		
KAWASAKI		13	4.9%	4	2.7%	3	12.0%	10	13.2%	5	13.9%	8	8.1%	0	0.0%	43	6.5%	30	5.8%	13	9.6%		43		0		
KOVE		0	0.0%	3	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3	0.5%	3	0.6%	0	0.0%		3		0		
KTM		2	0.8%	2	1.3%	1	4.0%	3	3.9%	2	5.6%	2	2.0%	1	12.5%	13	2.0%	8	1.6%	4	3.0%		12		1		
KYMCO		9	3.4%	7	4.7%	1	4.0%	0	0.0%	1	2.8%	1	1.0%	0	0.0%	19	2.9%	17	3.3%	2	1.5%		19		0		
MASH		1	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.0%	0	0.0%	2	0.3%	1	0.2%	1	0.7%		2		0		
MOTO GUZZI		0	0.0%	2	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.3%	2	0.4%	0	0.0%		2		0		
MV AGUSTA		0	0.0%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.2%	1	0.2%	0	0.0%		1		0		

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NIU	1	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.2%	1	0.2%	0	0.0%	1	0
ORCAL	1	0.4%	0	0.0%	0	0.0%	0	0.0%	2	5.6%	0	0.0%	0	0.0%	3	0.5%	1	0.2%	2	1.5%	3	0
PIAGGIO	3	1.1%	3	2.0%	0	0.0%	2	2.6%	0	0.0%	3	3.0%	0	0.0%	11	1.7%	8	1.6%	3	2.2%	11	0
QJMOTOR	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.0%	0	0.0%	1	0.2%	0	0.0%	1	0.7%	1	0
RGNT	1	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.2%	1	0.2%	0	0.0%	1	0
SHERCO	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.0%	0	0.0%	1	0.2%	0	0.0%	1	0.7%	1	0
SILENCE	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.0%	0	0.0%	1	0.2%	0	0.0%	1	0.7%	1	0
SUZUKI	3	1.1%	11	7.3%	0	0.0%	2	2.6%	0	0.0%	0	0.0%	0	0.0%	16	2.4%	16	3.1%	0	0.0%	16	0
SWM	1	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.2%	1	0.2%	0	0.0%	1	0
SYM	10	3.8%	1	0.7%	1	4.0%	1	1.3%	0	0.0%	7	7.1%	0	0.0%	20	3.0%	13	2.5%	7	5.2%	20	0
TRIUMPH	4	1.5%	11	7.3%	2	8.0%	3	3.9%	2	5.6%	5	5.1%	2	25.0%	29	4.4%	20	3.9%	7	5.2%	29	0
UEBRIGE (SIEHE T	1	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.2%	1	0.2%	0	0.0%	0	1
VOGE	1	0.4%	1	0.7%	1	4.0%	1	1.3%	1	2.8%	0	0.0%	0	0.0%	5	0.8%	4	0.8%	1	0.7%	5	0
WOTTAN	1	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.2%	1	0.2%	0	0.0%	1	0
YAMAHA	92	34.8%	38	25.3%	3	12.0%	27	35.5%	10	27.8%	43	43.4%	0	0.0%	213	32.4%	160	31.1%	53	39.3%	211	2
ZERO	0	0.0%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.2%	1	0.2%	0	0.0%	1	0
ZONTES	3	1.1%	1	0.7%	3	12.0%	1	1.3%	2	5.6%	1	1.0%	0	0.0%	11	1.7%	8	1.6%	3	2.2%	11	0
Districts : Total :	1 264		2 150		3 25		4 76		5 36		6 99		Ext. 8		Total 658		Dist. 1-4 515		Dist. 5-6 135		652	6

District 1 : Neuchâtel District 2 : Boudry District 3 : Val-de-Travers District 4 : Val-de-Ruz District 5 : Le Locle District 6 : La Chaux-de-Fonds