

Statistiques des immatriculations de véhicules neufs de : juillet 2025

| Voiture de tourisme | | | | | | | | | | | | | | Total du mois : 340 | | | | | | | | | | |
|---------------------|-------------|-------|----|-------|----|-------|---|-------|---|-------|---|-------|---|---------------------|------|------|-------|------|-----------|-------|-----------|------|-----------|-------------|
| Marques | Districts : | | 1 | % | 2 | % | 3 | % | 4 | % | 5 | % | 6 | % | Ext. | % | Total | % | Dist. 1-4 | % | Dist. 5-6 | % | Imp. off. | Imp. paral. |
| ALFA ROMEO | 0 | 0.0% | 2 | 2.7% | 0 | 0.0% | 1 | 3.8% | 1 | 10.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 4 | 1.2% | 3 | 1.2% | 1 | 1.5% | 3 | 1 |
| AUDI | 12 | 10.2% | 4 | 5.3% | 0 | 0.0% | 1 | 3.8% | 1 | 10.0% | 3 | 5.4% | 1 | 4.0% | 22 | 6.5% | 17 | 6.8% | 4 | 6.1% | 22 | 0 | | |
| BMW | 9 | 7.6% | 3 | 4.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 2 | 3.6% | 3 | 12.0% | 17 | 5.0% | 12 | 4.8% | 2 | 3.0% | 17 | 0 | | |
| BYD | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 1 | 1.8% | 0 | 0.0% | 1 | 0.3% | 0 | 0.0% | 1 | 1.5% | 1 | 0 | | |
| CITROEN | 1 | 0.8% | 1 | 1.3% | 11 | 36.7% | 2 | 7.7% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 15 | 4.4% | 15 | 6.0% | 0 | 0.0% | 15 | 0 | | |
| CUPRA | 4 | 3.4% | 1 | 1.3% | 0 | 0.0% | 1 | 3.8% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 6 | 1.8% | 6 | 2.4% | 0 | 0.0% | 6 | 0 | | |
| DACIA | 10 | 8.5% | 5 | 6.7% | 2 | 6.7% | 3 | 11.5% | 1 | 10.0% | 4 | 7.1% | 2 | 8.0% | 27 | 7.9% | 20 | 8.0% | 5 | 7.6% | 27 | 0 | | |
| DODGE | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 1 | 4.0% | 1 | 0.3% | 0 | 0.0% | 0 | 0.0% | 0 | 1 | | |
| DS | 1 | 0.8% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 1 | 0.3% | 1 | 0.4% | 0 | 0.0% | 1 | 0 | | |
| FERRARI | 0 | 0.0% | 1 | 1.3% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 1 | 0.3% | 1 | 0.4% | 0 | 0.0% | 1 | 0 | | |
| FORD | 2 | 1.7% | 4 | 5.3% | 4 | 13.3% | 1 | 3.8% | 0 | 0.0% | 0 | 0.0% | 2 | 8.0% | 13 | 3.8% | 11 | 4.4% | 0 | 0.0% | 13 | 0 | | |
| HONDA | 5 | 4.2% | 5 | 6.7% | 0 | 0.0% | 1 | 3.8% | 0 | 0.0% | 4 | 7.1% | 0 | 0.0% | 15 | 4.4% | 11 | 4.4% | 4 | 6.1% | 15 | 0 | | |
| HYUNDAI | 0 | 0.0% | 14 | 18.7% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 2 | 3.6% | 1 | 4.0% | 17 | 5.0% | 14 | 5.6% | 2 | 3.0% | 16 | 1 | | |
| JAC | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 1 | 3.8% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 1 | 0.3% | 1 | 0.4% | 0 | 0.0% | 1 | 0 | | |
| JAGUAR | 0 | 0.0% | 0 | 0.0% | 1 | 3.3% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 1 | 0.3% | 1 | 0.4% | 0 | 0.0% | 1 | 0 | | |
| JEEP | 0 | 0.0% | 1 | 1.3% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 1 | 0.3% | 1 | 0.4% | 0 | 0.0% | 1 | 0 | | |
| KIA | 4 | 3.4% | 1 | 1.3% | 3 | 10.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 1 | 4.0% | 9 | 2.6% | 8 | 3.2% | 0 | 0.0% | 9 | 0 | | |
| LAMBORGHINI | 0 | 0.0% | 1 | 1.3% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 2 | 3.6% | 0 | 0.0% | 3 | 0.9% | 1 | 0.4% | 2 | 3.0% | 3 | 0 | | |
| LAND ROVER | 0 | 0.0% | 1 | 1.3% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 1 | 0.3% | 1 | 0.4% | 0 | 0.0% | 1 | 0 | | |
| LEAPMOTOR | 1 | 0.8% | 1 | 1.3% | 0 | 0.0% | 0 | 0.0% | 1 | 10.0% | 0 | 0.0% | 0 | 0.0% | 3 | 0.9% | 2 | 0.8% | 1 | 1.5% | 3 | 0 | | |
| MAZDA | 0 | 0.0% | 1 | 1.3% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 1 | 0.3% | 1 | 0.4% | 0 | 0.0% | 1 | 0 | | |
| MERCEDES-BENZ | 9 | 7.6% | 3 | 4.0% | 1 | 3.3% | 1 | 3.8% | 1 | 10.0% | 2 | 3.6% | 1 | 4.0% | 18 | 5.3% | 14 | 5.6% | 3 | 4.5% | 18 | 0 | | |
| MG | 2 | 1.7% | 0 | 0.0% | 1 | 3.3% | 1 | 3.8% | 2 | 20.0% | 6 | 10.7% | 0 | 0.0% | 12 | 3.5% | 4 | 1.6% | 8 | 12.1% | 12 | 0 | | |
| MINI | 3 | 2.5% | 1 | 1.3% | 0 | 0.0% | 2 | 7.7% | 0 | 0.0% | 3 | 5.4% | 0 | 0.0% | 9 | 2.6% | 6 | 2.4% | 3 | 4.5% | 9 | 0 | | |
| OPEL | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 1 | 1.8% | 0 | 0.0% | 1 | 0.3% | 0 | 0.0% | 1 | 1.5% | 1 | 0 | | |
| PEUGEOT | 3 | 2.5% | 0 | 0.0% | 2 | 6.7% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 5 | 1.5% | 5 | 2.0% | 0 | 0.0% | 5 | 0 | | |
| POLESTAR | 1 | 0.8% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 1 | 0.3% | 1 | 0.4% | 0 | 0.0% | 1 | 0 | | |
| PORSCHE | 3 | 2.5% | 2 | 2.7% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 1 | 1.8% | 0 | 0.0% | 6 | 1.8% | 5 | 2.0% | 1 | 1.5% | 6 | 0 | | |
| RENAULT | 7 | 5.9% | 4 | 5.3% | 0 | 0.0% | 1 | 3.8% | 0 | 0.0% | 4 | 7.1% | 0 | 0.0% | 16 | 4.7% | 12 | 4.8% | 4 | 6.1% | 16 | 0 | | |

Statistiques des immatriculations de véhicules neufs de : juillet 2025

| | | | | | | | | | | | | | | | | | | | | | | |
|-------------|-----|-------|----|------|----|------|----|-------|----|-------|----|-------|------|-------|----|-----------|----|-----------|---|-------|-----|---|
| SEAT | 0 | 0.0% | 1 | 1.3% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 1 | 4.0% | 2 | 0.6% | 1 | 0.4% | 0 | 0.0% | 2 | 0 |
| SKODA | 13 | 11.0% | 7 | 9.3% | 2 | 6.7% | 2 | 7.7% | 0 | 0.0% | 7 | 12.5% | 4 | 16.0% | 35 | 10.3% | 24 | 9.6% | 7 | 10.6% | 35 | 0 |
| SMART | 0 | 0.0% | 1 | 1.3% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 1 | 0.3% | 1 | 0.4% | 0 | 0.0% | 1 | 0 |
| SUBARU | 0 | 0.0% | 1 | 1.3% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 1 | 0.3% | 1 | 0.4% | 0 | 0.0% | 1 | 0 |
| SUZUKI | 2 | 1.7% | 0 | 0.0% | 0 | 0.0% | 2 | 7.7% | 0 | 0.0% | 1 | 1.8% | 0 | 0.0% | 5 | 1.5% | 4 | 1.6% | 1 | 1.5% | 4 | 1 |
| TESLA | 1 | 0.8% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 1 | 10.0% | 1 | 1.8% | 0 | 0.0% | 3 | 0.9% | 1 | 0.4% | 2 | 3.0% | 3 | 0 |
| TOYOTA | 7 | 5.9% | 6 | 8.0% | 1 | 3.3% | 0 | 0.0% | 1 | 10.0% | 2 | 3.6% | 2 | 8.0% | 19 | 5.6% | 14 | 5.6% | 3 | 4.5% | 16 | 3 |
| VOLVO | 6 | 5.1% | 0 | 0.0% | 0 | 0.0% | 1 | 3.8% | 1 | 10.0% | 3 | 5.4% | 2 | 8.0% | 13 | 3.8% | 7 | 2.8% | 4 | 6.1% | 12 | 1 |
| VW | 12 | 10.2% | 3 | 4.0% | 2 | 6.7% | 5 | 19.2% | 0 | 0.0% | 7 | 12.5% | 4 | 16.0% | 33 | 9.7% | 22 | 8.8% | 7 | 10.6% | 33 | 0 |
| Districts : | 1 | | 2 | | 3 | | 4 | | 5 | | 6 | | Ext. | Total | | Dist. 1-4 | | Dist. 5-6 | | | 332 | 8 |
| Total : | 118 | | 75 | | 30 | | 26 | | 10 | | 56 | | 25 | 340 | | 249 | | 66 | | | | |

District 1 : Neuchâtel District 2 : Boudry District 3 : Val-de-Travers District 4 : Val-de-Ruz District 5 : Le Locle District 6 : La Chaux-de-Fonds

Statistiques des immatriculations de véhicules neufs de : juillet 2025

| Voiture de livraison | | Total du mois : 40 | | | | | | | | | | | | | | | | | | | | | | |
|----------------------|-------------|--------------------|-------|---|-------|---|-------|---|-------|---|-------|---|-------|------|-------|-------|-------|-----------|-------|-----------|-------|-----------|-------------|---|
| Marques | Districts : | 1 | % | 2 | % | 3 | % | 4 | % | 5 | % | 6 | % | Ext. | % | Total | % | Dist. 1-4 | % | Dist. 5-6 | % | Imp. off. | Imp. paral. | |
| CITROEN | | 0 | 0.0% | 0 | 0.0% | 4 | 66.7% | 2 | 50.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 6 | 15.0% | 6 | 24.0% | 0 | 0.0% | 6 | 0 | |
| FORD | | 5 | 45.5% | 0 | 0.0% | 0 | 0.0% | 1 | 25.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 6 | 15.0% | 6 | 24.0% | 0 | 0.0% | 6 | 0 | |
| ISUZU | | 0 | 0.0% | 0 | 0.0% | 1 | 16.7% | 0 | 0.0% | 0 | 0.0% | 1 | 16.7% | 0 | 0.0% | 2 | 5.0% | 1 | 4.0% | 1 | 11.1% | 2 | 0 | |
| IVECO | | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 1 | 16.7% | 0 | 0.0% | 1 | 2.5% | 0 | 0.0% | 1 | 11.1% | 1 | 0 | |
| MAN | | 1 | 9.1% | 0 | 0.0% | 1 | 16.7% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 2 | 5.0% | 2 | 8.0% | 0 | 0.0% | 2 | 0 | |
| MAXUS | | 0 | 0.0% | 1 | 25.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 1 | 16.7% | 2 | 5.0% | 1 | 4.0% | 0 | 0.0% | 2 | 0 | |
| MERCEDES-BENZ | | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 1 | 33.3% | 0 | 0.0% | 0 | 0.0% | 1 | 2.5% | 0 | 0.0% | 1 | 11.1% | 1 | 0 | |
| OPEL | | 5 | 45.5% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 5 | 12.5% | 5 | 20.0% | 0 | 0.0% | 5 | 0 | |
| PEUGEOT | | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 1 | 16.7% | 0 | 0.0% | 1 | 2.5% | 0 | 0.0% | 1 | 11.1% | 1 | 0 | |
| RENAULT | | 0 | 0.0% | 1 | 25.0% | 0 | 0.0% | 0 | 0.0% | 1 | 33.3% | 0 | 0.0% | 2 | 33.3% | 4 | 10.0% | 1 | 4.0% | 1 | 11.1% | 4 | 0 | |
| TOYOTA | | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 2 | 33.3% | 0 | 0.0% | 2 | 5.0% | 0 | 0.0% | 2 | 22.2% | 2 | 0 | |
| VW | | 0 | 0.0% | 2 | 50.0% | 0 | 0.0% | 1 | 25.0% | 1 | 33.3% | 1 | 16.7% | 3 | 50.0% | 8 | 20.0% | 3 | 12.0% | 2 | 22.2% | 8 | 0 | |
| Districts : | | 1 | | 2 | | 3 | | 4 | | 5 | | 6 | | Ext. | | Total | | Dist. 1-4 | | Dist. 5-6 | | | 40 | 0 |
| Total : | | 11 | | 4 | | 6 | | 4 | | 3 | | 6 | | 6 | | 40 | | 25 | | 9 | | | | |

District 1 : Neuchâtel District 2 : Boudry District 3 : Val-de-Travers District 4 : Val-de-Ruz District 5 : Le Locle District 6 : La Chaux-de-Fonds

Statistiques des immatriculations de véhicules neufs de : juillet 2025

| Motocycle | | Total du mois : 97 | | | | | | | | | | | | | | | | | | | | | |
|-----------------|-------------|--------------------|-------|----|-------|---|-------|----|-------|---|-------|----|-------|------|------|-------|-------|-----------|-------|-----------|-------|-----------|-------------|
| Marques | Districts : | 1 | % | 2 | % | 3 | % | 4 | % | 5 | % | 6 | % | Ext. | % | Total | % | Dist. 1-4 | % | Dist. 5-6 | % | Imp. off. | Imp. paral. |
| APRILIA | | 1 | 2.6% | 1 | 4.3% | 0 | 0.0% | 3 | 23.1% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 5 | 5.2% | 5 | 6.4% | 0 | 0.0% | 5 | 0 |
| BENELLI | | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 1 | 16.7% | 0 | 0.0% | 0 | 0.0% | 1 | 1.0% | 0 | 0.0% | 1 | 5.3% | 1 | 0 |
| BETA | | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 1 | 7.7% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 1 | 1.0% | 1 | 1.3% | 0 | 0.0% | 0 | 1 |
| BMW | | 3 | 7.9% | 0 | 0.0% | 1 | 25.0% | 1 | 7.7% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 5 | 5.2% | 5 | 6.4% | 0 | 0.0% | 5 | 0 |
| CF MOTO | | 1 | 2.6% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 1 | 1.0% | 1 | 1.3% | 0 | 0.0% | 1 | 0 |
| CFMOTO | | 0 | 0.0% | 2 | 8.7% | 0 | 0.0% | 2 | 15.4% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 4 | 4.1% | 4 | 5.1% | 0 | 0.0% | 4 | 0 |
| DUCATI | | 1 | 2.6% | 1 | 4.3% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 2 | 2.1% | 2 | 2.6% | 0 | 0.0% | 2 | 0 |
| HARLEY-DAVIDSON | | 0 | 0.0% | 1 | 4.3% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 1 | 1.0% | 1 | 1.3% | 0 | 0.0% | 1 | 0 |
| HONDA | | 12 | 31.6% | 2 | 8.7% | 0 | 0.0% | 0 | 0.0% | 1 | 16.7% | 4 | 30.8% | 0 | 0.0% | 19 | 19.6% | 14 | 17.9% | 5 | 26.3% | 19 | 0 |
| KAWASAKI | | 2 | 5.3% | 1 | 4.3% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 2 | 15.4% | 0 | 0.0% | 5 | 5.2% | 3 | 3.8% | 2 | 10.5% | 5 | 0 |
| KOVE | | 0 | 0.0% | 1 | 4.3% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 1 | 1.0% | 1 | 1.3% | 0 | 0.0% | 1 | 0 |
| KTM | | 0 | 0.0% | 1 | 4.3% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 1 | 1.0% | 1 | 1.3% | 0 | 0.0% | 1 | 0 |
| KYMCO | | 1 | 2.6% | 3 | 13.0% | 0 | 0.0% | 0 | 0.0% | 1 | 16.7% | 0 | 0.0% | 0 | 0.0% | 5 | 5.2% | 4 | 5.1% | 1 | 5.3% | 5 | 0 |
| MOTO GUZZI | | 0 | 0.0% | 1 | 4.3% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 1 | 1.0% | 1 | 1.3% | 0 | 0.0% | 1 | 0 |
| ORCAL | | 1 | 2.6% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 1 | 16.7% | 0 | 0.0% | 0 | 0.0% | 2 | 2.1% | 1 | 1.3% | 1 | 5.3% | 2 | 0 |
| PIAGGIO | | 1 | 2.6% | 0 | 0.0% | 0 | 0.0% | 2 | 15.4% | 0 | 0.0% | 1 | 7.7% | 0 | 0.0% | 4 | 4.1% | 3 | 3.8% | 1 | 5.3% | 4 | 0 |
| RGNT | | 1 | 2.6% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 1 | 1.0% | 1 | 1.3% | 0 | 0.0% | 1 | 0 |
| SUZUKI | | 1 | 2.6% | 2 | 8.7% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 3 | 3.1% | 3 | 3.8% | 0 | 0.0% | 3 | 0 |
| SYM | | 1 | 2.6% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 1 | 1.0% | 1 | 1.3% | 0 | 0.0% | 1 | 0 |
| TRIUMPH | | 0 | 0.0% | 1 | 4.3% | 1 | 25.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 2 | 2.1% | 2 | 2.6% | 0 | 0.0% | 2 | 0 |
| YAMAHA | | 12 | 31.6% | 5 | 21.7% | 0 | 0.0% | 4 | 30.8% | 2 | 33.3% | 6 | 46.2% | 0 | 0.0% | 29 | 29.9% | 21 | 26.9% | 8 | 42.1% | 27 | 2 |
| ZERO | | 0 | 0.0% | 1 | 4.3% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 1 | 1.0% | 1 | 1.3% | 0 | 0.0% | 1 | 0 |
| ZONTES | | 0 | 0.0% | 0 | 0.0% | 2 | 50.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 2 | 2.1% | 2 | 2.6% | 0 | 0.0% | 2 | 0 |
| Districts : | | 1 | | 2 | | 3 | | 4 | | 5 | | 6 | | Ext. | | Total | | Dist. 1-4 | | Dist. 5-6 | | 94 | 3 |
| Total : | | 38 | | 23 | | 4 | | 13 | | 6 | | 13 | | 0 | | 97 | | 78 | | 19 | | | |

District 1 : Neuchâtel District 2 : Boudry District 3 : Val-de-Travers District 4 : Val-de-Ruz District 5 : Le Locle District 6 : La Chaux-de-Fonds