

Statistiques des immatriculations de véhicules neufs de janvier à août 2025

Voiture de tourisme																Total de la période : 3002											
Marques	Districts :		1	%	2	%	3	%	4	%	5	%	6	%	Ext.	%	Total	%	Dist. 1-4	%	Dist. 5-6	%	Import officiel	Import parallèle			
ABARTH	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.2%	0	0.0%	1	0.0%	0	0.0%	1	0.1%	1	0			
ALFA ROMEO	3	0.3%	6	0.9%	0	0.0%	3	1.2%	2	1.2%	0	0.0%	0	0.0%	0	0.0%	14	0.5%	12	0.6%	2	0.3%	13	1			
ALPINA	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	1	0.0%	0	0.0%	1	0.1%	1	0			
ALPINE	2	0.2%	3	0.5%	1	0.4%	1	0.4%	3	1.8%	1	0.2%	1	0.6%	1	0.6%	12	0.4%	7	0.3%	4	0.6%	12	0			
AUDI	105	10.8%	33	5.1%	6	2.4%	20	8.1%	10	6.1%	54	9.8%	14	8.2%	14	8.2%	242	8.1%	164	7.7%	64	9.0%	242	0			
BENTLEY	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.4%	0	0.0%	3	0.1%	1	0.0%	2	0.3%	3	0			
BMW	114	11.8%	31	4.8%	4	1.6%	14	5.7%	14	8.6%	35	6.4%	25	14.7%	25	14.7%	237	7.9%	163	7.7%	49	6.9%	236	1			
BYD	0	0.0%	1	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.4%	1	0.6%	4	0.1%	1	0.0%	2	0.3%	3	1			
CITROEN	18	1.9%	17	2.6%	30	12.0%	15	6.1%	2	1.2%	19	3.5%	0	0.0%	0	0.0%	101	3.4%	80	3.8%	21	2.9%	101	0			
CUPRA	37	3.8%	18	2.8%	5	2.0%	11	4.5%	3	1.8%	10	1.8%	1	0.6%	1	0.6%	85	2.8%	71	3.4%	13	1.8%	85	0			
DACIA	63	6.5%	47	7.2%	12	4.8%	31	12.6%	20	12.3%	39	7.1%	8	4.7%	8	4.7%	220	7.3%	153	7.2%	59	8.3%	217	3			
DODGE	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	4	2.4%	4	0.1%	0	0.0%	0	0.0%	0	4			
DS	13	1.3%	1	0.2%	6	2.4%	0	0.0%	0	0.0%	4	0.7%	0	0.0%	0	0.0%	24	0.8%	20	0.9%	4	0.6%	24	0			
FERRARI	0	0.0%	3	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3	0.1%	3	0.1%	0	0.0%	3	0			
FIAT	1	0.1%	3	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	4	0.1%	4	0.2%	0	0.0%	3	1			
FORD	14	1.4%	25	3.8%	16	6.4%	13	5.3%	2	1.2%	9	1.6%	4	2.4%	4	2.4%	83	2.8%	68	3.2%	11	1.5%	81	2			
HONDA	21	2.2%	26	4.0%	4	1.6%	3	1.2%	5	3.1%	31	5.6%	1	0.6%	1	0.6%	91	3.0%	54	2.5%	36	5.0%	91	0			
HYUNDAI	10	1.0%	40	6.1%	3	1.2%	4	1.6%	5	3.1%	16	2.9%	11	6.5%	11	6.5%	89	3.0%	57	2.7%	21	2.9%	84	5			
JAC	0	0.0%	0	0.0%	0	0.0%	2	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.1%	2	0.1%	0	0.0%	2	0			
JAGUAR	0	0.0%	0	0.0%	1	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.0%	1	0.0%	0	0.0%	1	0			
JEEP	5	0.5%	3	0.5%	0	0.0%	0	0.0%	1	0.6%	1	0.2%	1	0.6%	1	0.6%	11	0.4%	8	0.4%	2	0.3%	10	1			
KG MOBILITY	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	1.2%	5	0.9%	0	0.0%	7	0.2%	0	0.0%	7	1.0%	7	0			
KIA	62	6.4%	30	4.6%	20	8.0%	9	3.6%	5	3.1%	6	1.1%	4	2.4%	4	2.4%	136	4.5%	121	5.7%	11	1.5%	135	1			
LAMBORGHINI	0	0.0%	2	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	7	1.3%	0	0.0%	9	0.3%	2	0.1%	7	1.0%	9	0			

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LAND ROVER	3	0.3%	5	0.8%	0	0.0%	0	0.0%	1	0.6%	2	0.4%	0	0.0%	11	0.4%	8	0.4%	3	0.4%	11	0
LEAPMOTOR	2	0.2%	5	0.8%	5	2.0%	0	0.0%	1	0.6%	2	0.4%	0	0.0%	15	0.5%	12	0.6%	3	0.4%	15	0
LEXUS	2	0.2%	1	0.2%	0	0.0%	1	0.4%	0	0.0%	1	0.2%	0	0.0%	5	0.2%	4	0.2%	1	0.1%	5	0
MAZDA	3	0.3%	11	1.7%	0	0.0%	1	0.4%	1	0.6%	0	0.0%	1	0.6%	17	0.6%	15	0.7%	1	0.1%	17	0
MC LAREN	0	0.0%	1	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.0%	1	0.0%	0	0.0%	1	0
MERCEDES-AMG	1	0.1%	1	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.1%	2	0.1%	0	0.0%	1	1
MERCEDES-BENZ	49	5.1%	49	7.5%	4	1.6%	13	5.3%	8	4.9%	24	4.4%	12	7.1%	159	5.3%	115	5.4%	32	4.5%	159	0
MG	17	1.8%	11	1.7%	2	0.8%	4	1.6%	9	5.5%	41	7.5%	1	0.6%	85	2.8%	34	1.6%	50	7.0%	85	0
MINI	25	2.6%	9	1.4%	1	0.4%	4	1.6%	2	1.2%	7	1.3%	8	4.7%	56	1.9%	39	1.8%	9	1.3%	56	0
MITSUBISHI	2	0.2%	2	0.3%	0	0.0%	0	0.0%	0	0.0%	3	0.5%	0	0.0%	7	0.2%	4	0.2%	3	0.4%	7	0
NISSAN	0	0.0%	1	0.2%	0	0.0%	0	0.0%	0	0.0%	3	0.5%	1	0.6%	5	0.2%	1	0.0%	3	0.4%	3	2
OPEL	2	0.2%	8	1.2%	7	2.8%	0	0.0%	1	0.6%	2	0.4%	1	0.6%	21	0.7%	17	0.8%	3	0.4%	21	0
PEUGEOT	17	1.8%	14	2.2%	91	36.3%	6	2.4%	2	1.2%	14	2.5%	3	1.8%	147	4.9%	128	6.0%	16	2.2%	146	1
POLESTAR	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.2%	0	0.0%	2	0.1%	1	0.0%	1	0.1%	2	0
PORSCHE	16	1.6%	10	1.5%	0	0.0%	0	0.0%	1	0.6%	10	1.8%	2	1.2%	39	1.3%	26	1.2%	11	1.5%	39	0
RENAULT	51	5.3%	54	8.3%	4	1.6%	22	8.9%	9	5.5%	24	4.4%	6	3.5%	170	5.7%	131	6.2%	33	4.6%	170	0
SEAT	22	2.3%	4	0.6%	0	0.0%	5	2.0%	2	1.2%	9	1.6%	2	1.2%	44	1.5%	31	1.5%	11	1.5%	44	0
SERES	0	0.0%	1	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	1.2%	3	0.1%	1	0.0%	0	0.0%	3	0
SKODA	67	6.9%	51	7.8%	7	2.8%	19	7.7%	11	6.7%	49	8.9%	24	14.1%	228	7.6%	144	6.8%	60	8.4%	228	0
SMART	3	0.3%	4	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	7	0.2%	7	0.3%	0	0.0%	7	0
SSANGYONG	0	0.0%	0	0.0%	1	0.4%	0	0.0%	0	0.0%	1	0.2%	0	0.0%	2	0.1%	1	0.0%	1	0.1%	2	0
SUBARU	0	0.0%	3	0.5%	4	1.6%	1	0.4%	0	0.0%	4	0.7%	0	0.0%	12	0.4%	8	0.4%	4	0.6%	12	0
SUZUKI	12	1.2%	5	0.8%	4	1.6%	12	4.9%	5	3.1%	21	3.8%	0	0.0%	59	2.0%	33	1.6%	26	3.6%	57	2
TESLA	16	1.6%	6	0.9%	1	0.4%	6	2.4%	4	2.5%	7	1.3%	3	1.8%	43	1.4%	29	1.4%	11	1.5%	42	1
TOYOTA	39	4.0%	41	6.3%	3	1.2%	4	1.6%	7	4.3%	28	5.1%	7	4.1%	129	4.3%	87	4.1%	35	4.9%	124	5
VOLVO	29	3.0%	16	2.5%	1	0.4%	3	1.2%	13	8.0%	16	2.9%	5	2.9%	83	2.8%	49	2.3%	29	4.1%	82	1
VW	122	12.6%	49	7.5%	8	3.2%	20	8.1%	11	6.7%	39	7.1%	17	10.0%	266	8.9%	199	9.4%	50	7.0%	266	0

Statistiques des immatriculations de véhicules neufs de janvier à août 2025

Districts :	1	2	3	4	5	6	Ext.	Total		Dist. 1-4	Dist. 5-6	2969	33
Total :	970	651	251	247	163	550	170	3002		2119	713		

District 1 : Neuchâtel District 2 : Boudry District 3 : Val-de-Travers District 4 : Val-de-Ruz District 5 : Le Locle District 6 : La Chaux-de-Fonds

Statistiques des immatriculations de véhicules neufs de janvier à août 2025

Voiture de livraison		Total de la période : 323																						Import officiel	Import parallèle
Marques	Districts :	1	%	2	%	3	%	4	%	5	%	6	%	Ext.	%	Total	%	Dist. 1-4	%	Dist. 5-6	%				
ALKE		0	0.0%	0	0.0%	1	3.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.3%	1	0.5%	0	0.0%	0	1		
CITROEN		5	4.9%	1	2.4%	13	44.8%	4	19.0%	1	8.3%	2	4.3%	0	0.0%	26	8.0%	23	11.8%	3	5.1%	26	0		
DODGE		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	11	15.9%	11	3.4%	0	0.0%	0	0.0%	0	11		
FIAT		0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	8.3%	0	0.0%	1	1.4%	2	0.6%	0	0.0%	1	1.7%	2	0		
FORD		18	17.5%	5	11.9%	4	13.8%	5	23.8%	1	8.3%	3	6.4%	11	15.9%	47	14.6%	32	16.4%	4	6.8%	47	0		
FUSO		0	0.0%	1	2.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.3%	1	0.5%	0	0.0%	1	0		
ISUZU		0	0.0%	0	0.0%	1	3.4%	0	0.0%	1	8.3%	2	4.3%	0	0.0%	4	1.2%	1	0.5%	3	5.1%	4	0		
IVECO		8	7.8%	2	4.8%	0	0.0%	1	4.8%	1	8.3%	1	2.1%	3	4.3%	16	5.0%	11	5.6%	2	3.4%	16	0		
MAN		2	1.9%	0	0.0%	1	3.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3	0.9%	3	1.5%	0	0.0%	3	0		
MAXUS		0	0.0%	1	2.4%	1	3.4%	0	0.0%	1	8.3%	6	12.8%	1	1.4%	10	3.1%	2	1.0%	7	11.9%	10	0		
MERCEDES-BENZ		4	3.9%	3	7.1%	0	0.0%	1	4.8%	2	16.7%	6	12.8%	8	11.6%	24	7.4%	8	4.1%	8	13.6%	24	0		
OPEL		6	5.8%	4	9.5%	0	0.0%	0	0.0%	1	8.3%	1	2.1%	0	0.0%	12	3.7%	10	5.1%	2	3.4%	12	0		
PEUGEOT		8	7.8%	0	0.0%	6	20.7%	3	14.3%	0	0.0%	12	25.5%	1	1.4%	30	9.3%	17	8.7%	12	20.3%	30	0		
RENAULT		24	23.3%	3	7.1%	0	0.0%	2	9.5%	2	16.7%	2	4.3%	11	15.9%	44	13.6%	29	14.9%	4	6.8%	44	0		
TOYOTA		12	11.7%	11	26.2%	0	0.0%	1	4.8%	0	0.0%	4	8.5%	0	0.0%	28	8.7%	24	12.3%	4	6.8%	28	0		
VW		16	15.5%	11	26.2%	2	6.9%	4	19.0%	1	8.3%	8	17.0%	22	31.9%	64	19.8%	33	16.9%	9	15.3%	64	0		
Districts :		1		2		3		4		5		6		Ext.		Total		Dist. 1-4		Dist. 5-6		311	12		
Total :		103		42		29		21		12		47		69		323		195		59					

District 1 : Neuchâtel District 2 : Boudry District 3 : Val-de-Travers District 4 : Val-de-Ruz District 5 : Le Locle District 6 : La Chaux-de-Fonds

Statistiques des immatriculations de véhicules neufs de janvier à août 2025

Motocycle		Total de la période : 747																								Import officiel		Import parallèle	
Marques	Districts :	1	%	2	%	3	%	4	%	5	%	6	%	Ext.	%	Total	%	Dist. 1-4	%	Dist. 5-6	%								
APRILIA		7	2.3%	15	9.1%	3	8.8%	8	9.4%	0	0.0%	3	2.7%	0	0.0%	36	4.8%	33	5.7%	3	1.9%		36		0				
BENELLI		0	0.0%	0	0.0%	1	2.9%	1	1.2%	6	13.6%	1	0.9%	0	0.0%	9	1.2%	2	0.3%	7	4.5%		9		0				
BETA		0	0.0%	0	0.0%	0	0.0%	1	1.2%	1	2.3%	0	0.0%	0	0.0%	2	0.3%	1	0.2%	1	0.6%		1		1				
BMW		34	11.4%	8	4.8%	3	8.8%	4	4.7%	3	6.8%	7	6.3%	0	0.0%	59	7.9%	49	8.4%	10	6.4%		58		1				
BRIXTON		0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.1%	1	0.2%	0	0.0%		1		0				
CF MOTO		2	0.7%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3	0.4%	3	0.5%	0	0.0%		3		0				
CFMOTO		0	0.0%	2	1.2%	0	0.0%	4	4.7%	0	0.0%	0	0.0%	0	0.0%	6	0.8%	6	1.0%	0	0.0%		6		0				
DUCATI		18	6.0%	4	2.4%	2	5.9%	1	1.2%	0	0.0%	5	4.5%	0	0.0%	30	4.0%	25	4.3%	5	3.2%		30		0				
EFUN		0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.1%	1	0.2%	0	0.0%		1		0				
ETRIX		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	4	50.0%	4	0.5%	0	0.0%	0	0.0%		4		0				
FANTIC MOTOR		0	0.0%	0	0.0%	0	0.0%	2	2.4%	0	0.0%	1	0.9%	0	0.0%	3	0.4%	2	0.3%	1	0.6%		3		0				
GOLDEN LION		1	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.1%	1	0.2%	0	0.0%		1		0				
HARLEY-DAVIDSON		2	0.7%	13	7.9%	1	2.9%	2	2.4%	0	0.0%	3	2.7%	0	0.0%	21	2.8%	18	3.1%	3	1.9%		21		0				
HONDA		72	24.1%	19	11.5%	3	8.8%	5	5.9%	4	9.1%	10	8.9%	1	12.5%	114	15.3%	99	17.0%	14	9.0%		113		1				
HUSQVARNA		0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.1%	1	0.2%	0	0.0%		1		0				
HYOSUNG		0	0.0%	3	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3	0.4%	3	0.5%	0	0.0%		3		0				
INDIAN		1	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.9%	0	0.0%	2	0.3%	1	0.2%	1	0.6%		2		0				
KAWASAKI		14	4.7%	4	2.4%	3	8.8%	10	11.8%	6	13.6%	8	7.1%	0	0.0%	45	6.0%	31	5.3%	14	9.0%		45		0				
KOVE		0	0.0%	4	2.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	4	0.5%	4	0.7%	0	0.0%		4		0				
KTM		4	1.3%	2	1.2%	1	2.9%	4	4.7%	3	6.8%	2	1.8%	1	12.5%	17	2.3%	11	1.9%	5	3.2%		15		2				
KYMCO		13	4.3%	8	4.8%	1	2.9%	3	3.5%	1	2.3%	1	0.9%	0	0.0%	27	3.6%	25	4.3%	2	1.3%		27		0				
MALAGUTI		0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.1%	1	0.2%	0	0.0%		1		0				
MASH		1	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.9%	0	0.0%	2	0.3%	1	0.2%	1	0.6%		2		0				
MOTO GUZZI		0	0.0%	2	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.3%	2	0.3%	0	0.0%		2		0				

Statistiques des immatriculations de véhicules neufs de janvier à août 2025

MV AGUSTA	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.1%	1	0.2%	0	0.0%	1	0
NIU	1	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.1%	1	0.2%	0	0.0%	1	0
ORCAL	1	0.3%	0	0.0%	0	0.0%	0	0.0%	2	4.5%	0	0.0%	0	0.0%	3	0.4%	1	0.2%	2	1.3%	3	0
PIAGGIO	6	2.0%	3	1.8%	0	0.0%	2	2.4%	0	0.0%	3	2.7%	0	0.0%	14	1.9%	11	1.9%	3	1.9%	12	2
QJMOTOR	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.9%	0	0.0%	1	0.1%	0	0.0%	1	0.6%	1	0
RGNT	1	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.1%	1	0.2%	0	0.0%	1	0
ROYAL-ENFIELD	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.1%	1	0.2%	0	0.0%	1	0
SHERCO	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.9%	0	0.0%	1	0.1%	0	0.0%	1	0.6%	1	0
SILENCE	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.9%	0	0.0%	1	0.1%	0	0.0%	1	0.6%	1	0
SUZUKI	3	1.0%	14	8.5%	0	0.0%	2	2.4%	0	0.0%	0	0.0%	0	0.0%	19	2.5%	19	3.3%	0	0.0%	19	0
SWM	1	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.1%	1	0.2%	0	0.0%	1	0
SYM	11	3.7%	2	1.2%	1	2.9%	1	1.2%	0	0.0%	8	7.1%	0	0.0%	23	3.1%	15	2.6%	8	5.1%	23	0
TRIUMPH	4	1.3%	11	6.7%	2	5.9%	3	3.5%	3	6.8%	7	6.3%	2	25.0%	32	4.3%	20	3.4%	10	6.4%	32	0
UEBRIGE (SIEHE T	1	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.1%	1	0.2%	0	0.0%	0	1
VOGE	1	0.3%	1	0.6%	1	2.9%	1	1.2%	1	2.3%	0	0.0%	0	0.0%	5	0.7%	4	0.7%	1	0.6%	5	0
WOTTAN	1	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.1%	1	0.2%	0	0.0%	1	0
YAMAHA	96	32.1%	41	24.8%	7	20.6%	30	35.3%	12	27.3%	46	41.1%	0	0.0%	232	31.1%	174	29.8%	58	37.2%	230	2
ZERO	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.1%	1	0.2%	0	0.0%	1	0
ZONTES	3	1.0%	1	0.6%	5	14.7%	1	1.2%	2	4.5%	2	1.8%	0	0.0%	14	1.9%	10	1.7%	4	2.6%	14	0
Districts :	1		2		3		4		5		6		Ext.		Total		Dist. 1-4		Dist. 5-6		737	10
Total :	299		165		34		85		44		112		8		747		583		156			

District 1 : Neuchâtel District 2 : Boudry District 3 : Val-de-Travers District 4 : Val-de-Ruz District 5 : Le Locle District 6 : La Chaux-de-Fonds