

Statistiques des immatriculations de véhicules neufs de janvier à septembre 2025

Voiture de tourisme																Total de la période : 3443											
Marques	Districts :		1	%	2	%	3	%	4	%	5	%	6	%	Ext.	%	Total	%	Dist. 1-4		%	Dist. 5-6		%	Import officiel	Import parallèle	
ABARTH			0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.2%	0	0.0%	1	0.0%	0	0.0%	1	0.1%			1	0	
ALFA ROMEO			3	0.3%	6	0.8%	0	0.0%	3	1.0%	2	1.1%	1	0.2%	1	0.5%	16	0.5%	12	0.5%	3	0.4%			15	1	
ALPINA			0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.5%	0	0.0%	0	0.0%	1	0.0%	0	0.0%	1	0.1%			1	0	
ALPINE			2	0.2%	3	0.4%	1	0.4%	1	0.3%	3	1.6%	1	0.2%	1	0.5%	12	0.3%	7	0.3%	4	0.5%			12	0	
AUDI			126	11.3%	37	4.9%	7	2.6%	25	8.7%	11	5.9%	58	9.2%	14	7.0%	278	8.1%	195	8.0%	69	8.5%			278	0	
BAIC			0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.5%	1	0.0%	0	0.0%	0	0.0%			0	1	
BENTLEY			1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.3%	0	0.0%	3	0.1%	1	0.0%	2	0.2%			3	0	
BMW			131	11.7%	32	4.3%	5	1.8%	16	5.6%	15	8.1%	35	5.6%	26	13.1%	260	7.6%	184	7.6%	50	6.1%			259	1	
BYD			0	0.0%	2	0.3%	0	0.0%	0	0.0%	0	0.0%	2	0.3%	1	0.5%	5	0.1%	2	0.1%	2	0.2%			4	1	
CITROEN			19	1.7%	17	2.3%	30	11.0%	16	5.6%	2	1.1%	20	3.2%	0	0.0%	104	3.0%	82	3.4%	22	2.7%			104	0	
CUPRA			45	4.0%	21	2.8%	5	1.8%	11	3.8%	3	1.6%	15	2.4%	2	1.0%	102	3.0%	82	3.4%	18	2.2%			102	0	
DACIA			71	6.3%	52	6.9%	14	5.1%	35	12.2%	24	13.0%	47	7.5%	8	4.0%	251	7.3%	172	7.1%	71	8.7%			247	4	
DODGE			0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	12	6.0%	12	0.3%	0	0.0%	0	0.0%			0	12	
DS			13	1.2%	2	0.3%	8	2.9%	0	0.0%	0	0.0%	7	1.1%	0	0.0%	30	0.9%	23	0.9%	7	0.9%			30	0	
FERRARI			0	0.0%	3	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3	0.1%	3	0.1%	0	0.0%			3	0	
FIAT			2	0.2%	4	0.5%	0	0.0%	1	0.3%	0	0.0%	1	0.2%	0	0.0%	8	0.2%	7	0.3%	1	0.1%			6	2	
FORD			14	1.3%	26	3.5%	16	5.9%	13	4.5%	3	1.6%	12	1.9%	4	2.0%	88	2.6%	69	2.8%	15	1.8%			86	2	
HONDA			23	2.1%	32	4.3%	4	1.5%	3	1.0%	6	3.2%	36	5.7%	1	0.5%	105	3.0%	62	2.6%	42	5.2%			105	0	
HYUNDAI			10	0.9%	53	7.1%	3	1.1%	4	1.4%	5	2.7%	20	3.2%	13	6.5%	108	3.1%	70	2.9%	25	3.1%			103	5	
JAC			0	0.0%	0	0.0%	0	0.0%	2	0.7%	0	0.0%	0	0.0%	0	0.0%	2	0.1%	2	0.1%	0	0.0%			2	0	
JAGUAR			0	0.0%	0	0.0%	1	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.0%	1	0.0%	0	0.0%			1	0	
JEEP			5	0.4%	4	0.5%	0	0.0%	0	0.0%	1	0.5%	1	0.2%	3	1.5%	14	0.4%	9	0.4%	2	0.2%			11	3	
KG MOBILITY			0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	1.1%	7	1.1%	0	0.0%	9	0.3%	0	0.0%	9	1.1%			9	0	
KIA			71	6.3%	42	5.6%	23	8.4%	13	4.5%	5	2.7%	6	1.0%	4	2.0%	164	4.8%	149	6.1%	11	1.3%			162	2	

Statistiques des immatriculations de véhicules neufs de janvier à septembre 2025

LAMBORGHINI	0	0.0%	2	0.3%	0	0.0%	0	0.0%	0	0.0%	7	1.1%	0	0.0%	9	0.3%	2	0.1%	7	0.9%	9	0
LAND ROVER	3	0.3%	5	0.7%	0	0.0%	0	0.0%	1	0.5%	2	0.3%	0	0.0%	11	0.3%	8	0.3%	3	0.4%	11	0
LEAPMOTOR	2	0.2%	5	0.7%	6	2.2%	0	0.0%	1	0.5%	2	0.3%	0	0.0%	16	0.5%	13	0.5%	3	0.4%	16	0
LEXUS	2	0.2%	1	0.1%	0	0.0%	1	0.3%	0	0.0%	1	0.2%	0	0.0%	5	0.1%	4	0.2%	1	0.1%	5	0
MAZDA	3	0.3%	13	1.7%	0	0.0%	1	0.3%	1	0.5%	1	0.2%	1	0.5%	20	0.6%	17	0.7%	2	0.2%	20	0
MC LAREN	0	0.0%	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.0%	1	0.0%	0	0.0%	1	0
MERCEDES-AMG	1	0.1%	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.1%	2	0.1%	0	0.0%	1	1
MERCEDES-BENZ	55	4.9%	55	7.3%	5	1.8%	15	5.2%	9	4.9%	32	5.1%	15	7.5%	186	5.4%	130	5.4%	41	5.0%	186	0
MG	20	1.8%	12	1.6%	2	0.7%	6	2.1%	10	5.4%	45	7.1%	1	0.5%	96	2.8%	40	1.6%	55	6.7%	96	0
MINI	26	2.3%	9	1.2%	1	0.4%	5	1.7%	2	1.1%	7	1.1%	9	4.5%	59	1.7%	41	1.7%	9	1.1%	59	0
MITSUBISHI	2	0.2%	2	0.3%	0	0.0%	0	0.0%	0	0.0%	3	0.5%	0	0.0%	7	0.2%	4	0.2%	3	0.4%	7	0
NISSAN	0	0.0%	1	0.1%	0	0.0%	0	0.0%	0	0.0%	3	0.5%	1	0.5%	5	0.1%	1	0.0%	3	0.4%	3	2
OPEL	2	0.2%	8	1.1%	7	2.6%	0	0.0%	1	0.5%	3	0.5%	1	0.5%	22	0.6%	17	0.7%	4	0.5%	22	0
PEUGEOT	19	1.7%	14	1.9%	93	34.1%	6	2.1%	2	1.1%	16	2.5%	3	1.5%	153	4.4%	132	5.4%	18	2.2%	152	1
POLESTAR	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.2%	0	0.0%	2	0.1%	1	0.0%	1	0.1%	2	0
PORSCHE	17	1.5%	11	1.5%	0	0.0%	0	0.0%	3	1.6%	11	1.7%	2	1.0%	44	1.3%	28	1.2%	14	1.7%	44	0
RENAULT	61	5.5%	65	8.7%	5	1.8%	24	8.3%	10	5.4%	27	4.3%	6	3.0%	198	5.8%	155	6.4%	37	4.5%	198	0
SEAT	26	2.3%	5	0.7%	1	0.4%	8	2.8%	2	1.1%	10	1.6%	2	1.0%	54	1.6%	40	1.6%	12	1.5%	54	0
SERES	0	0.0%	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3	1.5%	4	0.1%	1	0.0%	0	0.0%	4	0
SKODA	78	7.0%	66	8.8%	10	3.7%	24	8.3%	11	5.9%	53	8.4%	28	14.1%	270	7.8%	178	7.3%	64	7.9%	270	0
SMART	3	0.3%	5	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	8	0.2%	8	0.3%	0	0.0%	8	0
SSANGYONG	0	0.0%	0	0.0%	1	0.4%	0	0.0%	0	0.0%	1	0.2%	0	0.0%	2	0.1%	1	0.0%	1	0.1%	2	0
SUBARU	0	0.0%	3	0.4%	4	1.5%	1	0.3%	1	0.5%	4	0.6%	0	0.0%	13	0.4%	8	0.3%	5	0.6%	13	0
SUZUKI	12	1.1%	6	0.8%	7	2.6%	14	4.9%	5	2.7%	23	3.7%	0	0.0%	67	1.9%	39	1.6%	28	3.4%	65	2
TESLA	24	2.1%	11	1.5%	1	0.4%	7	2.4%	4	2.2%	7	1.1%	3	1.5%	57	1.7%	43	1.8%	11	1.3%	56	1
TOYOTA	50	4.5%	41	5.5%	3	1.1%	5	1.7%	8	4.3%	31	4.9%	7	3.5%	145	4.2%	99	4.1%	39	4.8%	140	5
VOLVO	36	3.2%	20	2.7%	1	0.4%	4	1.4%	15	8.1%	21	3.3%	6	3.0%	103	3.0%	61	2.5%	36	4.4%	102	1

Statistiques des immatriculations de véhicules neufs de janvier à septembre 2025

VW	140	12.5%	50	6.7%	9	3.3%	24	8.3%	16	8.6%	47	7.5%	20	10.1%	306	8.9%	223	9.2%	63	7.7%	306	0
Districts :	1		2		3		4		5		6		Ext.		Total		Dist. 1-4		Dist. 5-6		3396	47
Total :	1119		749		273		288		185		630		199		3443		2429		815			

District 1 : Neuchâtel District 2 : Boudry District 3 : Val-de-Travers District 4 : Val-de-Ruz District 5 : Le Locle District 6 : La Chaux-de-Fonds

Statistiques des immatriculations de véhicules neufs de janvier à septembre 2025

Voiture de livraison		Total de la période : 361																						Import officiel		Import parallèle	
Marques	Districts :	1	%	2	%	3	%	4	%	5	%	6	%	Ext.	%	Total	%	Dist. 1-4	%	Dist. 5-6	%						
ALKE		0	0.0%	0	0.0%	1	2.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.3%	1	0.5%	0	0.0%	0		0	1		
CITROEN		6	5.2%	2	4.3%	13	38.2%	4	18.2%	2	15.4%	2	3.8%	0	0.0%	29	8.0%	25	11.5%	4	6.2%			29	0		
DODGE		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	12	15.4%	12	3.3%	0	0.0%	0	0.0%			0	12		
FIAT		0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	7.7%	0	0.0%	1	1.3%	2	0.6%	0	0.0%	1	1.5%			2	0		
FORD		19	16.5%	7	14.9%	8	23.5%	5	22.7%	1	7.7%	5	9.6%	12	15.4%	57	15.8%	39	17.9%	6	9.2%			57	0		
FUSO		0	0.0%	1	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.3%	1	0.5%	0	0.0%			1	0		
ISUZU		0	0.0%	0	0.0%	1	2.9%	0	0.0%	1	7.7%	2	3.8%	0	0.0%	4	1.1%	1	0.5%	3	4.6%			4	0		
IVECO		8	7.0%	2	4.3%	0	0.0%	1	4.5%	1	7.7%	1	1.9%	3	3.8%	16	4.4%	11	5.0%	2	3.1%			16	0		
JEEP		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.3%	1	0.3%	0	0.0%	0	0.0%			0	1		
MAN		3	2.6%	0	0.0%	1	2.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	4	1.1%	4	1.8%	0	0.0%			4	0		
MAXUS		0	0.0%	1	2.1%	1	2.9%	0	0.0%	1	7.7%	6	11.5%	1	1.3%	10	2.8%	2	0.9%	7	10.8%			10	0		
MERCEDES-BENZ		4	3.5%	4	8.5%	0	0.0%	1	4.5%	2	15.4%	6	11.5%	8	10.3%	25	6.9%	9	4.1%	8	12.3%			25	0		
OPEL		6	5.2%	4	8.5%	0	0.0%	0	0.0%	1	7.7%	1	1.9%	0	0.0%	12	3.3%	10	4.6%	2	3.1%			12	0		
PEUGEOT		11	9.6%	0	0.0%	6	17.6%	3	13.6%	0	0.0%	12	23.1%	1	1.3%	33	9.1%	20	9.2%	12	18.5%			33	0		
RENAULT		26	22.6%	4	8.5%	1	2.9%	2	9.1%	2	15.4%	4	7.7%	15	19.2%	54	15.0%	33	15.1%	6	9.2%			54	0		
TOYOTA		12	10.4%	11	23.4%	0	0.0%	1	4.5%	0	0.0%	5	9.6%	0	0.0%	29	8.0%	24	11.0%	5	7.7%			29	0		
VW		20	17.4%	11	23.4%	2	5.9%	5	22.7%	1	7.7%	8	15.4%	24	30.8%	71	19.7%	38	17.4%	9	13.8%			71	0		
Districts :		1		2		3		4		5		6		Ext.		Total		Dist. 1-4		Dist. 5-6				347	14		
Total :		115		47		34		22		13		52		78		361		218		65							

District 1 : Neuchâtel District 2 : Boudry District 3 : Val-de-Travers District 4 : Val-de-Ruz District 5 : Le Locle District 6 : La Chaux-de-Fonds

Statistiques des immatriculations de véhicules neufs de janvier à septembre 2025

Motocycle		Total de la période : 812																								Import officiel	Import parallèle
Marques	Districts :	1	%	2	%	3	%	4	%	5	%	6	%	Ext.	%	Total	%	Dist. 1-4	%	Dist. 5-6	%						
APRILIA		11	3.3%	15	8.2%	3	8.1%	8	8.7%	0	0.0%	3	2.6%	0	0.0%	40	4.9%	37	5.8%	3	1.9%	40	0				
BENELLI		0	0.0%	0	0.0%	1	2.7%	1	1.1%	6	13.0%	1	0.9%	0	0.0%	9	1.1%	2	0.3%	7	4.3%	9	0				
BETA		0	0.0%	0	0.0%	0	0.0%	1	1.1%	1	2.2%	0	0.0%	0	0.0%	2	0.2%	1	0.2%	1	0.6%	1	1				
BMW		37	11.2%	8	4.4%	3	8.1%	6	6.5%	3	6.5%	7	6.0%	0	0.0%	64	7.9%	54	8.4%	10	6.2%	63	1				
BRIXTON		0	0.0%	1	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.1%	1	0.2%	0	0.0%	1	0				
CF MOTO		2	0.6%	1	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3	0.4%	3	0.5%	0	0.0%	3	0				
CFMOTO		0	0.0%	2	1.1%	0	0.0%	4	4.3%	0	0.0%	0	0.0%	0	0.0%	6	0.7%	6	0.9%	0	0.0%	6	0				
DUCATI		20	6.1%	4	2.2%	2	5.4%	1	1.1%	0	0.0%	5	4.3%	0	0.0%	32	3.9%	27	4.2%	5	3.1%	32	0				
EFUN		0	0.0%	1	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.1%	1	0.2%	0	0.0%	1	0				
ETRIX		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	4	50.0%	4	0.5%	0	0.0%	0	0.0%	4	0				
FANTIC MOTOR		0	0.0%	0	0.0%	0	0.0%	2	2.2%	0	0.0%	1	0.9%	0	0.0%	3	0.4%	2	0.3%	1	0.6%	3	0				
GOLDEN LION		1	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.1%	1	0.2%	0	0.0%	1	0				
HARLEY-DAVIDSON		2	0.6%	13	7.1%	1	2.7%	2	2.2%	0	0.0%	3	2.6%	0	0.0%	21	2.6%	18	2.8%	3	1.9%	21	0				
HONDA		80	24.2%	22	12.0%	4	10.8%	6	6.5%	5	10.9%	11	9.5%	1	12.5%	129	15.9%	112	17.4%	16	9.9%	128	1				
HUSQVARNA		0	0.0%	1	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.1%	1	0.2%	0	0.0%	1	0				
HYOSUNG		0	0.0%	3	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3	0.4%	3	0.5%	0	0.0%	3	0				
INDIAN		1	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.9%	0	0.0%	2	0.2%	1	0.2%	1	0.6%	2	0				
KAWASAKI		15	4.5%	4	2.2%	3	8.1%	10	10.9%	6	13.0%	8	6.9%	0	0.0%	46	5.7%	32	5.0%	14	8.6%	46	0				
KOVE		0	0.0%	5	2.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	5	0.6%	5	0.8%	0	0.0%	5	0				
KTM		6	1.8%	2	1.1%	1	2.7%	4	4.3%	3	6.5%	2	1.7%	1	12.5%	19	2.3%	13	2.0%	5	3.1%	17	2				
KYMCO		16	4.8%	10	5.5%	1	2.7%	4	4.3%	2	4.3%	1	0.9%	0	0.0%	34	4.2%	31	4.8%	3	1.9%	34	0				
MALAGUTI		0	0.0%	1	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.1%	1	0.2%	0	0.0%	1	0				
MASH		1	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.9%	0	0.0%	2	0.2%	1	0.2%	1	0.6%	2	0				
MOTO GUZZI		0	0.0%	3	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3	0.4%	3	0.5%	0	0.0%	3	0				

Statistiques des immatriculations de véhicules neufs de janvier à septembre 2025

MV AGUSTA	0	0.0%	1	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.1%	1	0.2%	0	0.0%	1	0
NIU	1	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.1%	1	0.2%	0	0.0%	1	0
ORCAL	1	0.3%	0	0.0%	0	0.0%	0	0.0%	2	4.3%	0	0.0%	0	0.0%	3	0.4%	1	0.2%	2	1.2%	3	0
PIAGGIO	6	1.8%	3	1.6%	1	2.7%	2	2.2%	0	0.0%	3	2.6%	0	0.0%	15	1.8%	12	1.9%	3	1.9%	13	2
QJMOTOR	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.9%	0	0.0%	1	0.1%	0	0.0%	1	0.6%	1	0
RGNT	1	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.1%	1	0.2%	0	0.0%	1	0
ROYAL-ENFIELD	0	0.0%	1	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.1%	1	0.2%	0	0.0%	1	0
SHERCO	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.9%	0	0.0%	1	0.1%	0	0.0%	1	0.6%	1	0
SILENCE	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.9%	0	0.0%	1	0.1%	0	0.0%	1	0.6%	1	0
SUNRA	1	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.1%	1	0.2%	0	0.0%	0	1
SUZUKI	3	0.9%	14	7.7%	0	0.0%	2	2.2%	0	0.0%	1	0.9%	0	0.0%	20	2.5%	19	3.0%	1	0.6%	20	0
SWM	1	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.1%	1	0.2%	0	0.0%	1	0
SYM	12	3.6%	2	1.1%	1	2.7%	3	3.3%	0	0.0%	9	7.8%	0	0.0%	27	3.3%	18	2.8%	9	5.6%	27	0
TRIUMPH	5	1.5%	14	7.7%	2	5.4%	3	3.3%	3	6.5%	7	6.0%	2	25.0%	36	4.4%	24	3.7%	10	6.2%	36	0
UEBRIGE (SIEHE T	1	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.1%	1	0.2%	0	0.0%	0	1
VOGE	2	0.6%	1	0.5%	1	2.7%	1	1.1%	1	2.2%	0	0.0%	0	0.0%	6	0.7%	5	0.8%	1	0.6%	6	0
WOTTAN	1	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.1%	1	0.2%	0	0.0%	1	0
YAMAHA	100	30.3%	49	26.8%	8	21.6%	31	33.7%	12	26.1%	47	40.5%	0	0.0%	247	30.4%	188	29.3%	59	36.4%	245	2
ZERO	0	0.0%	1	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.1%	1	0.2%	0	0.0%	1	0
ZONTES	3	0.9%	1	0.5%	5	13.5%	1	1.1%	2	4.3%	2	1.7%	0	0.0%	14	1.7%	10	1.6%	4	2.5%	14	0
Districts :	1		2		3		4		5		6		Ext.		Total		Dist. 1-4		Dist. 5-6		801	11
Total :	330		183		37		92		46		116		8		812		642		162			

District 1 : Neuchâtel District 2 : Boudry District 3 : Val-de-Travers District 4 : Val-de-Ruz District 5 : Le Locle District 6 : La Chaux-de-Fonds