

Statistiques des immatriculations de véhicules neufs de : janvier 2026

| Voiture de tourisme |             | Total du mois : 288 |   |      |    |       |   |       |   |       |   |      |   |       |      |      |       |      |           |       |   |           |  |    |           |             |  |
|---------------------|-------------|---------------------|---|------|----|-------|---|-------|---|-------|---|------|---|-------|------|------|-------|------|-----------|-------|---|-----------|--|----|-----------|-------------|--|
| Marques             | Districts : |                     | 1 | %    | 2  | %     | 3 | %     | 4 | %     | 5 | %    | 6 | %     | Ext. | %    | Total | %    | Dist. 1-4 |       | % | Dist. 5-6 |  | %  | Imp. off. | Imp. paral. |  |
| ALFA ROMEO          | 1           | 1.2%                | 0 | 0.0% | 0  | 0.0%  | 0 | 0.0%  | 0 | 0.0%  | 0 | 0.0% | 1 | 1.7%  | 0    | 0.0% | 2     | 0.7% | 1         | 0.5%  | 1 | 1.4%      |  | 2  | 0         |             |  |
| AUDI                | 4           | 4.9%                | 1 | 1.9% | 0  | 0.0%  | 1 | 4.8%  | 1 | 9.1%  | 5 | 8.5% | 0 | 0.0%  |      |      | 12    | 4.2% | 6         | 3.2%  | 6 | 8.6%      |  | 12 | 0         |             |  |
| BAIC                | 0           | 0.0%                | 0 | 0.0% | 0  | 0.0%  | 0 | 0.0%  | 0 | 0.0%  | 0 | 0.0% | 0 | 0.0%  | 2    | 6.3% | 2     | 0.7% | 0         | 0.0%  | 0 | 0.0%      |  | 0  | 2         |             |  |
| BMW                 | 6           | 7.4%                | 2 | 3.7% | 0  | 0.0%  | 3 | 14.3% | 2 | 18.2% | 1 | 1.7% | 3 | 9.4%  |      |      | 17    | 5.9% | 11        | 5.9%  | 3 | 4.3%      |  | 17 | 0         |             |  |
| BYD                 | 2           | 2.5%                | 2 | 3.7% | 0  | 0.0%  | 1 | 4.8%  | 0 | 0.0%  | 0 | 0.0% | 0 | 0.0%  | 1    | 3.1% | 6     | 2.1% | 5         | 2.7%  | 0 | 0.0%      |  | 6  | 0         |             |  |
| CHRYSLER            | 0           | 0.0%                | 0 | 0.0% | 0  | 0.0%  | 0 | 0.0%  | 0 | 0.0%  | 0 | 0.0% | 0 | 0.0%  | 1    | 3.1% | 1     | 0.3% | 0         | 0.0%  | 0 | 0.0%      |  | 0  | 1         |             |  |
| CITROEN             | 6           | 7.4%                | 2 | 3.7% | 10 | 33.3% | 0 | 0.0%  | 0 | 0.0%  | 1 | 1.7% | 0 | 0.0%  |      |      | 19    | 6.6% | 18        | 9.7%  | 1 | 1.4%      |  | 19 | 0         |             |  |
| CUPRA               | 2           | 2.5%                | 0 | 0.0% | 0  | 0.0%  | 0 | 0.0%  | 1 | 9.1%  | 2 | 3.4% | 0 | 0.0%  |      |      | 5     | 1.7% | 2         | 1.1%  | 3 | 4.3%      |  | 5  | 0         |             |  |
| DACIA               | 5           | 6.2%                | 4 | 7.4% | 1  | 3.3%  | 4 | 19.0% | 2 | 18.2% | 5 | 8.5% | 1 | 3.1%  |      |      | 22    | 7.6% | 14        | 7.5%  | 7 | 10.0%     |  | 21 | 1         |             |  |
| DS                  | 0           | 0.0%                | 0 | 0.0% | 1  | 3.3%  | 0 | 0.0%  | 0 | 0.0%  | 0 | 0.0% | 1 | 1.7%  | 0    | 0.0% | 2     | 0.7% | 1         | 0.5%  | 1 | 1.4%      |  | 2  | 0         |             |  |
| FORD                | 1           | 1.2%                | 3 | 5.6% | 1  | 3.3%  | 0 | 0.0%  | 0 | 0.0%  | 0 | 0.0% | 1 | 1.7%  | 1    | 3.1% | 7     | 2.4% | 5         | 2.7%  | 1 | 1.4%      |  | 7  | 0         |             |  |
| HONDA               | 0           | 0.0%                | 3 | 5.6% | 0  | 0.0%  | 1 | 4.8%  | 0 | 0.0%  | 5 | 8.5% | 0 | 0.0%  |      |      | 9     | 3.1% | 4         | 2.2%  | 5 | 7.1%      |  | 9  | 0         |             |  |
| HYUNDAI             | 1           | 1.2%                | 2 | 3.7% | 0  | 0.0%  | 0 | 0.0%  | 0 | 0.0%  | 0 | 0.0% | 0 | 0.0%  | 0    | 0.0% | 3     | 1.0% | 3         | 1.6%  | 0 | 0.0%      |  | 3  | 0         |             |  |
| KIA                 | 6           | 7.4%                | 5 | 9.3% | 5  | 16.7% | 0 | 0.0%  | 0 | 0.0%  | 0 | 0.0% | 3 | 5.1%  | 0    | 0.0% | 19    | 6.6% | 16        | 8.6%  | 3 | 4.3%      |  | 19 | 0         |             |  |
| LAND ROVER          | 0           | 0.0%                | 0 | 0.0% | 0  | 0.0%  | 0 | 0.0%  | 1 | 9.1%  | 0 | 0.0% | 0 | 0.0%  | 0    | 0.0% | 1     | 0.3% | 0         | 0.0%  | 1 | 1.4%      |  | 1  | 0         |             |  |
| LEAPMOTOR           | 0           | 0.0%                | 0 | 0.0% | 1  | 3.3%  | 0 | 0.0%  | 0 | 0.0%  | 0 | 0.0% | 3 | 5.1%  | 1    | 3.1% | 5     | 1.7% | 1         | 0.5%  | 3 | 4.3%      |  | 5  | 0         |             |  |
| LEXUS               | 1           | 1.2%                | 1 | 1.9% | 0  | 0.0%  | 0 | 0.0%  | 0 | 0.0%  | 0 | 0.0% | 0 | 0.0%  | 1    | 3.1% | 3     | 1.0% | 2         | 1.1%  | 0 | 0.0%      |  | 3  | 0         |             |  |
| MERCEDES-BENZ       | 7           | 8.6%                | 1 | 1.9% | 0  | 0.0%  | 0 | 0.0%  | 0 | 0.0%  | 0 | 0.0% | 3 | 5.1%  | 0    | 0.0% | 11    | 3.8% | 8         | 4.3%  | 3 | 4.3%      |  | 11 | 0         |             |  |
| MG                  | 0           | 0.0%                | 2 | 3.7% | 0  | 0.0%  | 0 | 0.0%  | 0 | 0.0%  | 0 | 0.0% | 2 | 3.4%  | 0    | 0.0% | 4     | 1.4% | 2         | 1.1%  | 2 | 2.9%      |  | 4  | 0         |             |  |
| MINI                | 1           | 1.2%                | 1 | 1.9% | 0  | 0.0%  | 0 | 0.0%  | 0 | 0.0%  | 0 | 0.0% | 0 | 0.0%  | 0    | 0.0% | 2     | 0.7% | 2         | 1.1%  | 0 | 0.0%      |  | 2  | 0         |             |  |
| OPEL                | 2           | 2.5%                | 0 | 0.0% | 2  | 6.7%  | 0 | 0.0%  | 0 | 0.0%  | 0 | 0.0% | 3 | 5.1%  | 0    | 0.0% | 7     | 2.4% | 4         | 2.2%  | 3 | 4.3%      |  | 7  | 0         |             |  |
| PEUGEOT             | 4           | 4.9%                | 2 | 3.7% | 6  | 20.0% | 0 | 0.0%  | 0 | 0.0%  | 0 | 0.0% | 8 | 13.6% | 1    | 3.1% | 21    | 7.3% | 12        | 6.5%  | 8 | 11.4%     |  | 21 | 0         |             |  |
| POLESTAR            | 1           | 1.2%                | 1 | 1.9% | 0  | 0.0%  | 0 | 0.0%  | 0 | 0.0%  | 0 | 0.0% | 0 | 0.0%  | 0    | 0.0% | 2     | 0.7% | 2         | 1.1%  | 0 | 0.0%      |  | 2  | 0         |             |  |
| PORSCHE             | 1           | 1.2%                | 0 | 0.0% | 0  | 0.0%  | 1 | 4.8%  | 0 | 0.0%  | 0 | 0.0% | 0 | 0.0%  | 0    | 0.0% | 2     | 0.7% | 2         | 1.1%  | 0 | 0.0%      |  | 2  | 0         |             |  |
| RENAULT             | 11          | 13.6%               | 5 | 9.3% | 1  | 3.3%  | 2 | 9.5%  | 0 | 0.0%  | 2 | 3.4% | 1 | 3.1%  |      |      | 22    | 7.6% | 19        | 10.2% | 2 | 2.9%      |  | 22 | 0         |             |  |
| SEAT                | 2           | 2.5%                | 1 | 1.9% | 0  | 0.0%  | 0 | 0.0%  | 0 | 0.0%  | 0 | 0.0% | 1 | 1.7%  | 1    | 3.1% | 5     | 1.7% | 3         | 1.6%  | 1 | 1.4%      |  | 5  | 0         |             |  |
| SKODA               | 6           | 7.4%                | 5 | 9.3% | 1  | 3.3%  | 5 | 23.8% | 0 | 0.0%  | 3 | 5.1% | 7 | 21.9% |      |      | 27    | 9.4% | 17        | 9.1%  | 3 | 4.3%      |  | 25 | 2         |             |  |
| SMART               | 0           | 0.0%                | 1 | 1.9% | 0  | 0.0%  | 0 | 0.0%  | 0 | 0.0%  | 0 | 0.0% | 0 | 0.0%  | 0    | 0.0% | 1     | 0.3% | 1         | 0.5%  | 0 | 0.0%      |  | 1  | 0         |             |  |
| SUZUKI              | 1           | 1.2%                | 0 | 0.0% | 0  | 0.0%  | 0 | 0.0%  | 0 | 0.0%  | 0 | 0.0% | 1 | 1.7%  | 0    | 0.0% | 2     | 0.7% | 1         | 0.5%  | 1 | 1.4%      |  | 2  | 0         |             |  |

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|             |    |      |    |       |    |      |    |       |    |       |    |      |      |       |       |       |           |      |           |      |     |   |
|-------------|----|------|----|-------|----|------|----|-------|----|-------|----|------|------|-------|-------|-------|-----------|------|-----------|------|-----|---|
| TOYOTA      | 4  | 4.9% | 3  | 5.6%  | 1  | 3.3% | 0  | 0.0%  | 1  | 9.1%  | 0  | 0.0% | 2    | 6.3%  | 11    | 3.8%  | 8         | 4.3% | 1         | 1.4% | 10  | 1 |
| VOLVO       | 0  | 0.0% | 0  | 0.0%  | 0  | 0.0% | 0  | 0.0%  | 2  | 18.2% | 3  | 5.1% | 2    | 6.3%  | 7     | 2.4%  | 0         | 0.0% | 5         | 7.1% | 7   | 0 |
| VW          | 6  | 7.4% | 7  | 13.0% | 0  | 0.0% | 3  | 14.3% | 1  | 9.1%  | 5  | 8.5% | 7    | 21.9% | 29    | 10.1% | 16        | 8.6% | 6         | 8.6% | 29  | 0 |
| Districts : | 1  |      | 2  |       | 3  |      | 4  |       | 5  |       | 6  |      | Ext. |       | Total |       | Dist. 1-4 |      | Dist. 5-6 |      | 281 | 7 |
| Total :     | 81 |      | 54 |       | 30 |      | 21 |       | 11 |       | 59 |      | 32   |       | 288   |       | 186       |      | 70        |      |     |   |

District 1 : Neuchâtel District 2 : Boudry District 3 : Val-de-Travers District 4 : Val-de-Ruz District 5 : Le Locle District 6 : La Chaux-de-Fonds

Statistiques des immatriculations de véhicules neufs de : janvier 2026

| Voiture de livraison |             | Total du mois : 35 |   |       |   |      |   |      |   |       |   |       |   |       |      |       |       |           |           |           |           |       |           |             |  |  |  |
|----------------------|-------------|--------------------|---|-------|---|------|---|------|---|-------|---|-------|---|-------|------|-------|-------|-----------|-----------|-----------|-----------|-------|-----------|-------------|--|--|--|
| Marques              | Districts : |                    | 1 | %     | 2 | %    | 3 | %    | 4 | %     | 5 | %     | 6 | %     | Ext. | %     | Total | %         | Dist. 1-4 | %         | Dist. 5-6 | %     | Imp. off. | Imp. paral. |  |  |  |
| CITROEN              | 6           | 54.5%              | 0 | 0.0%  | 0 | 0.0% | 0 | 0.0% | 1 | 33.3% | 0 | 0.0%  | 4 | 57.1% | 1    | 12.5% | 12    | 34.3%     | 7         | 43.8%     | 4         | 36.4% | 12        | 0           |  |  |  |
| DODGE                | 0           | 0.0%               | 0 | 0.0%  | 0 | 0.0% | 0 | 0.0% | 0 | 0.0%  | 0 | 0.0%  | 0 | 0.0%  | 1    | 12.5% | 1     | 2.9%      | 0         | 0.0%      | 0         | 0.0%  | 0         | 1           |  |  |  |
| FIAT                 | 0           | 0.0%               | 1 | 50.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0%  | 0 | 0.0%  | 0 | 0.0%  | 0    | 0.0%  | 1     | 2.9%      | 1         | 6.3%      | 0         | 0.0%  | 1         | 0           |  |  |  |
| FORD                 | 1           | 9.1%               | 0 | 0.0%  | 0 | 0.0% | 0 | 0.0% | 0 | 0.0%  | 1 | 25.0% | 0 | 0.0%  | 4    | 50.0% | 6     | 17.1%     | 1         | 6.3%      | 1         | 9.1%  | 6         | 0           |  |  |  |
| IVECO                | 1           | 9.1%               | 0 | 0.0%  | 0 | 0.0% | 0 | 0.0% | 0 | 0.0%  | 0 | 0.0%  | 0 | 0.0%  | 0    | 0.0%  | 1     | 2.9%      | 1         | 6.3%      | 0         | 0.0%  | 1         | 0           |  |  |  |
| KG MOBILITY          | 0           | 0.0%               | 0 | 0.0%  | 0 | 0.0% | 0 | 0.0% | 0 | 0.0%  | 1 | 25.0% | 0 | 0.0%  | 0    | 0.0%  | 1     | 2.9%      | 0         | 0.0%      | 1         | 9.1%  | 1         | 0           |  |  |  |
| MAXUS                | 0           | 0.0%               | 0 | 0.0%  | 0 | 0.0% | 0 | 0.0% | 0 | 0.0%  | 1 | 25.0% | 0 | 0.0%  | 0    | 0.0%  | 1     | 2.9%      | 0         | 0.0%      | 1         | 9.1%  | 1         | 0           |  |  |  |
| RENAULT              | 1           | 9.1%               | 0 | 0.0%  | 0 | 0.0% | 0 | 0.0% | 0 | 0.0%  | 1 | 25.0% | 2 | 28.6% | 0    | 0.0%  | 4     | 11.4%     | 1         | 6.3%      | 3         | 27.3% | 4         | 0           |  |  |  |
| SSANGYONG            | 0           | 0.0%               | 0 | 0.0%  | 0 | 0.0% | 0 | 0.0% | 0 | 0.0%  | 0 | 0.0%  | 0 | 0.0%  | 1    | 12.5% | 1     | 2.9%      | 0         | 0.0%      | 0         | 0.0%  | 0         | 1           |  |  |  |
| TOYOTA               | 1           | 9.1%               | 0 | 0.0%  | 0 | 0.0% | 0 | 0.0% | 1 | 33.3% | 0 | 0.0%  | 0 | 0.0%  | 1    | 12.5% | 3     | 8.6%      | 2         | 12.5%     | 0         | 0.0%  | 3         | 0           |  |  |  |
| VW                   | 1           | 9.1%               | 1 | 50.0% | 0 | 0.0% | 0 | 0.0% | 1 | 33.3% | 0 | 0.0%  | 1 | 14.3% | 0    | 0.0%  | 4     | 11.4%     | 3         | 18.8%     | 1         | 9.1%  | 4         | 0           |  |  |  |
| Districts :          |             | 1                  |   | 2     |   | 3    |   | 4    |   | 5     |   | 6     |   | Ext.  |      | Total |       | Dist. 1-4 |           | Dist. 5-6 |           | 33    | 2         |             |  |  |  |
| Total :              |             | 11                 |   | 2     |   | 0    |   | 3    |   | 4     |   | 7     |   | 8     |      | 35    |       | 16        |           | 11        |           |       |           |             |  |  |  |

District 1 : Neuchâtel District 2 : Boudry District 3 : Val-de-Travers District 4 : Val-de-Ruz District 5 : Le Locle District 6 : La Chaux-de-Fonds

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| Motocycle   |             |    |    |       |   |       |   |        |   |        |   |      |   |        |      | Total du mois : 27 |       |           |           |           |           |        |           |             |
|-------------|-------------|----|----|-------|---|-------|---|--------|---|--------|---|------|---|--------|------|--------------------|-------|-----------|-----------|-----------|-----------|--------|-----------|-------------|
| Marques     | Districts : |    | 1  | %     | 2 | %     | 3 | %      | 4 | %      | 5 | %    | 6 | %      | Ext. | %                  | Total | %         | Dist. 1-4 | %         | Dist. 5-6 | %      | Imp. off. | Imp. paral. |
| DUCATI      |             |    | 0  | 0.0%  | 0 | 0.0%  | 0 | 0.0%   | 1 | 100.0% | 0 | 0.0% | 1 | 100.0% | 0    | 0.0%               | 2     | 7.4%      | 1         | 4.3%      | 1         | 100.0% | 2         | 0           |
| HONDA       |             |    | 2  | 11.8% | 1 | 25.0% | 0 | 0.0%   | 0 | 0.0%   | 0 | 0.0% | 0 | 0.0%   | 1    | 33.3%              | 4     | 14.8%     | 3         | 13.0%     | 0         | 0.0%   | 4         | 0           |
| KAWASAKI    |             |    | 0  | 0.0%  | 1 | 25.0% | 0 | 0.0%   | 0 | 0.0%   | 0 | 0.0% | 0 | 0.0%   | 0    | 0.0%               | 1     | 3.7%      | 1         | 4.3%      | 0         | 0.0%   | 1         | 0           |
| KYMCO       |             |    | 2  | 11.8% | 0 | 0.0%  | 0 | 0.0%   | 0 | 0.0%   | 0 | 0.0% | 0 | 0.0%   | 0    | 0.0%               | 2     | 7.4%      | 2         | 8.7%      | 0         | 0.0%   | 2         | 0           |
| QJMOTOR     |             |    | 0  | 0.0%  | 0 | 0.0%  | 1 | 100.0% | 0 | 0.0%   | 0 | 0.0% | 0 | 0.0%   | 0    | 0.0%               | 1     | 3.7%      | 1         | 4.3%      | 0         | 0.0%   | 1         | 0           |
| TRIUMPH     |             |    | 0  | 0.0%  | 1 | 25.0% | 0 | 0.0%   | 0 | 0.0%   | 0 | 0.0% | 0 | 0.0%   | 0    | 0.0%               | 1     | 3.7%      | 1         | 4.3%      | 0         | 0.0%   | 1         | 0           |
| YAMAHA      |             |    | 13 | 76.5% | 1 | 25.0% | 0 | 0.0%   | 0 | 0.0%   | 0 | 0.0% | 0 | 0.0%   | 2    | 66.7%              | 16    | 59.3%     | 14        | 60.9%     | 0         | 0.0%   | 16        | 0           |
| Districts : |             | 1  |    | 2     |   | 3     |   | 4      |   | 5      |   | 6    |   | Ext.   |      | Total              |       | Dist. 1-4 |           | Dist. 5-6 |           | 27     | 0         |             |
| Total :     |             | 17 |    | 4     |   | 1     |   | 1      |   | 0      |   | 1    |   | 3      |      | 27                 |       | 23        |           | 1         |           |        |           |             |

District 1 : Neuchâtel District 2 : Boudry District 3 : Val-de-Travers District 4 : Val-de-Ruz District 5 : Le Locle District 6 : La Chaux-de-Fonds