

Statistiques des immatriculations de véhicules neufs de janvier à février 2026

Voiture de tourisme		Total de la période : 629																Import officiel		Import parallèle					
Marques	Districts :	1	%	2	%	3	%	4	%	5	%	6	%	Ext.	%	Total	%	Dist. 1-4	%	Dist. 5-6	%				
ALFA ROMEO		1	0.6%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	1	0.8%	2	2.3%	5	0.8%	2	0.5%	1	0.7%	4	1		
AUDI		15	8.8%	3	2.5%	0	0.0%	3	7.1%	4	14.3%	12	10.0%	4	4.6%	41	6.5%	21	5.3%	16	10.8%	41	0		
BAIC		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	2.3%	2	0.3%	0	0.0%	0	0.0%	0	2		
BMW		17	9.9%	4	3.3%	0	0.0%	4	9.5%	3	10.7%	6	5.0%	7	8.0%	41	6.5%	25	6.3%	9	6.1%	41	0		
BYD		4	2.3%	2	1.7%	0	0.0%	1	2.4%	0	0.0%	2	1.7%	5	5.7%	14	2.2%	7	1.8%	2	1.4%	11	3		
CHRYSLER		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.1%	1	0.2%	0	0.0%	0	0.0%	0	1		
CITROEN		9	5.3%	4	3.3%	14	23.0%	0	0.0%	2	7.1%	3	2.5%	1	1.1%	33	5.2%	27	6.9%	5	3.4%	33	0		
CUPRA		3	1.8%	3	2.5%	0	0.0%	0	0.0%	1	3.6%	2	1.7%	0	0.0%	9	1.4%	6	1.5%	3	2.0%	9	0		
DACIA		14	8.2%	6	5.0%	2	3.3%	8	19.0%	4	14.3%	10	8.3%	3	3.4%	47	7.5%	30	7.6%	14	9.5%	46	1		
DS		0	0.0%	0	0.0%	1	1.6%	0	0.0%	0	0.0%	1	0.8%	0	0.0%	2	0.3%	1	0.3%	1	0.7%	2	0		
FERRARI		2	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.3%	2	0.5%	0	0.0%	2	0		
FIAT		0	0.0%	1	0.8%	0	0.0%	0	0.0%	1	3.6%	1	0.8%	0	0.0%	3	0.5%	1	0.3%	2	1.4%	3	0		
FORD		2	1.2%	4	3.3%	3	4.9%	0	0.0%	1	3.6%	1	0.8%	3	3.4%	14	2.2%	9	2.3%	2	1.4%	14	0		
HONDA		0	0.0%	7	5.8%	0	0.0%	1	2.4%	2	7.1%	6	5.0%	2	2.3%	18	2.9%	8	2.0%	8	5.4%	18	0		
HYUNDAI		1	0.6%	14	11.7%	0	0.0%	1	2.4%	1	3.6%	3	2.5%	8	9.2%	28	4.5%	16	4.1%	4	2.7%	27	1		
JEEP		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.1%	1	0.2%	0	0.0%	0	0.0%	0	1		
KG MOBILITY		0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	3.6%	1	0.8%	0	0.0%	2	0.3%	0	0.0%	2	1.4%	2	0		
KIA		10	5.8%	8	6.7%	7	11.5%	0	0.0%	0	0.0%	3	2.5%	1	1.1%	29	4.6%	25	6.3%	3	2.0%	28	1		
LAND ROVER		1	0.6%	0	0.0%	0	0.0%	0	0.0%	1	3.6%	0	0.0%	0	0.0%	2	0.3%	1	0.3%	1	0.7%	2	0		
LEAPMOTOR		0	0.0%	1	0.8%	1	1.6%	1	2.4%	0	0.0%	3	2.5%	1	1.1%	7	1.1%	3	0.8%	3	2.0%	7	0		
LEXUS		1	0.6%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.1%	3	0.5%	2	0.5%	0	0.0%	3	0		
MAZDA		0	0.0%	4	3.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	4	0.6%	4	1.0%	0	0.0%	4	0		
MERCEDES-AMG		0	0.0%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.2%	1	0.3%	0	0.0%	1	0		
MERCEDES-BENZ		8	4.7%	3	2.5%	1	1.6%	2	4.8%	0	0.0%	4	3.3%	2	2.3%	20	3.2%	14	3.6%	4	2.7%	20	0		

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MG	2	1.2%	2	1.7%	0	0.0%	1	2.4%	0	0.0%	5	4.2%	1	1.1%	11	1.7%	5	1.3%	5	3.4%	11	0
MINI	4	2.3%	2	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.1%	7	1.1%	6	1.5%	0	0.0%	7	0
MITSUBISHI	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	1.7%	0	0.0%	2	0.3%	0	0.0%	2	1.4%	2	0
NISSAN	0	0.0%	2	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.3%	2	0.5%	0	0.0%	2	0
OPEL	3	1.8%	1	0.8%	9	14.8%	0	0.0%	0	0.0%	4	3.3%	1	1.1%	18	2.9%	13	3.3%	4	2.7%	17	1
PEUGEOT	6	3.5%	3	2.5%	12	19.7%	0	0.0%	0	0.0%	13	10.8%	1	1.1%	35	5.6%	21	5.3%	13	8.8%	35	0
POLESTAR	1	0.6%	2	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3	0.5%	3	0.8%	0	0.0%	3	0
PORSCHE	1	0.6%	0	0.0%	0	0.0%	1	2.4%	0	0.0%	0	0.0%	0	0.0%	2	0.3%	2	0.5%	0	0.0%	2	0
RENAULT	16	9.4%	10	8.3%	1	1.6%	5	11.9%	1	3.6%	4	3.3%	4	4.6%	41	6.5%	32	8.1%	5	3.4%	41	0
SEAT	4	2.3%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	2	1.7%	1	1.1%	8	1.3%	5	1.3%	2	1.4%	8	0
SERES	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.1%	1	0.2%	0	0.0%	0	0.0%	1	0
SKODA	13	7.6%	12	10.0%	2	3.3%	6	14.3%	0	0.0%	7	5.8%	9	10.3%	49	7.8%	33	8.4%	7	4.7%	47	2
SMART	0	0.0%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	1	0.8%	0	0.0%	2	0.3%	1	0.3%	1	0.7%	1	1
SUBARU	0	0.0%	0	0.0%	1	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.2%	1	0.3%	0	0.0%	1	0
SUZUKI	3	1.8%	0	0.0%	1	1.6%	0	0.0%	0	0.0%	1	0.8%	0	0.0%	5	0.8%	4	1.0%	1	0.7%	5	0
TESLA	0	0.0%	1	0.8%	0	0.0%	1	2.4%	0	0.0%	0	0.0%	0	0.0%	2	0.3%	2	0.5%	0	0.0%	2	0
TOYOTA	5	2.9%	4	3.3%	1	1.6%	3	7.1%	2	7.1%	1	0.8%	6	6.9%	22	3.5%	13	3.3%	3	2.0%	21	1
UEBRIGE (SIEHE T	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.1%	1	0.2%	0	0.0%	0	0.0%	0	1
VOLVO	1	0.6%	0	0.0%	1	1.6%	0	0.0%	2	7.1%	4	3.3%	6	6.9%	14	2.2%	2	0.5%	6	4.1%	14	0
VW	24	14.0%	12	10.0%	4	6.6%	4	9.5%	2	7.1%	17	14.2%	11	12.6%	74	11.8%	44	11.2%	19	12.8%	74	0
Districts :	1	2	3	4	5	6	Ext.	Total	Dist. 1-4	Dist. 5-6	612	17										
Total :	171	120	61	42	28	120	87	629	394	148												

District 1 : Neuchâtel District 2 : Boudry District 3 : Val-de-Travers District 4 : Val-de-Ruz District 5 : Le Locle District 6 : La Chaux-de-Fonds

Statistiques des immatriculations de véhicules neufs de janvier à février 2026

Voiture de livraison		Total de la période : 70																		Import officiel	Import parallèle		
Marques	Districts :	1	%	2	%	3	%	4	%	5	%	6	%	Ext.	%	Total	%	Dist. 1-4	%	Dist. 5-6	%		
CITROEN		13	61.9%	0	0.0%	0	0.0%	2	33.3%	0	0.0%	5	41.7%	1	6.3%	21	30.0%	15	40.5%	5	29.4%	21	0
DODGE		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	12.5%	2	2.9%	0	0.0%	0	0.0%	0	2
FIAT		0	0.0%	1	12.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.4%	1	2.7%	0	0.0%	1	0
FORD		2	9.5%	1	12.5%	0	0.0%	1	16.7%	1	20.0%	1	8.3%	5	31.3%	11	15.7%	4	10.8%	2	11.8%	11	0
IVECO		1	4.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.4%	1	2.7%	0	0.0%	1	0
KG MOBILITY		0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	20.0%	1	8.3%	0	0.0%	2	2.9%	0	0.0%	2	11.8%	2	0
KIA		0	0.0%	0	0.0%	2	100.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	2.9%	2	5.4%	0	0.0%	2	0
MAXUS		0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	20.0%	2	16.7%	0	0.0%	3	4.3%	0	0.0%	3	17.6%	3	0
RENAULT		3	14.3%	3	37.5%	0	0.0%	0	0.0%	1	20.0%	2	16.7%	2	12.5%	11	15.7%	6	16.2%	3	17.6%	11	0
SSANGYONG		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	6.3%	1	1.4%	0	0.0%	0	0.0%	0	1
TOYOTA		1	4.8%	1	12.5%	0	0.0%	2	33.3%	0	0.0%	0	0.0%	1	6.3%	5	7.1%	4	10.8%	0	0.0%	5	0
VW		1	4.8%	2	25.0%	0	0.0%	1	16.7%	1	20.0%	1	8.3%	4	25.0%	10	14.3%	4	10.8%	2	11.8%	10	0
Districts :		1		2		3		4		5		6		Ext.		Total		Dist. 1-4		Dist. 5-6		67	3
Total :		21		8		2		6		5		12		16		70		37		17			

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Statistiques des immatriculations de véhicules neufs de janvier à février 2026

Motocycle		Total de la période : 81																Import officiel		Import parallèle			
Marques	Districts :	1	%	2	%	3	%	4	%	5	%	6	%	Ext.	%	Total	%	Dist. 1-4	%	Dist. 5-6	%		
APRILIA		0	0.0%	1	7.1%	0	0.0%	1	12.5%	0	0.0%	0	0.0%	0	0.0%	2	2.5%	2	2.9%	0	0.0%	2	0
BMW		9	20.0%	1	7.1%	0	0.0%	1	12.5%	0	0.0%	0	0.0%	0	0.0%	11	13.6%	11	15.9%	0	0.0%	11	0
DUCATI		3	6.7%	0	0.0%	0	0.0%	1	12.5%	0	0.0%	2	33.3%	0	0.0%	6	7.4%	4	5.8%	2	33.3%	6	0
ETRIX		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	33.3%	2	2.5%	0	0.0%	0	0.0%	2	0
HONDA		10	22.2%	3	21.4%	0	0.0%	1	12.5%	0	0.0%	1	16.7%	1	16.7%	16	19.8%	14	20.3%	1	16.7%	16	0
HPU		0	0.0%	1	7.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.2%	1	1.4%	0	0.0%	1	0
KAWASAKI		0	0.0%	1	7.1%	0	0.0%	2	25.0%	0	0.0%	0	0.0%	0	0.0%	3	3.7%	3	4.3%	0	0.0%	3	0
KTM		1	2.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.2%	1	1.4%	0	0.0%	1	0
KYMCO		3	6.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3	3.7%	3	4.3%	0	0.0%	3	0
MONTESA		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	16.7%	0	0.0%	1	1.2%	0	0.0%	1	16.7%	1	0
NIU		0	0.0%	1	7.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.2%	1	1.4%	0	0.0%	1	0
QJMOTOR		0	0.0%	0	0.0%	1	50.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.2%	1	1.4%	0	0.0%	1	0
STARK		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	16.7%	0	0.0%	1	1.2%	0	0.0%	1	16.7%	0	1
SUZUKI		0	0.0%	3	21.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3	3.7%	3	4.3%	0	0.0%	3	0
TRIUMPH		0	0.0%	1	7.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.2%	1	1.4%	0	0.0%	1	0
YAMAHA		19	42.2%	2	14.3%	1	50.0%	2	25.0%	0	0.0%	1	16.7%	3	50.0%	28	34.6%	24	34.8%	1	16.7%	28	0
Districts :		1		2		3		4		5		6		Ext.		Total		Dist. 1-4		Dist. 5-6		80	1
Total :		45		14		2		8		0		6		6		81		69		6			

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