

## Statistiques des immatriculations de véhicules neufs de janvier à mars 2026

Voiture de tourisme		Total de la période : 1158																		Import officiel		Import parallèle			
Marques	Districts :	1	%	2	%	3	%	4	%	5	%	6	%	Ext.	%	Total	%	Dist. 1-4	%	Dist. 5-6	%				
ALFA ROMEO		1	0.3%	1	0.4%	0	0.0%	0	0.0%	0	0.0%	1	0.5%	2	1.3%	5	0.4%	2	0.3%	1	0.4%	4	1		
ALPINE		0	0.0%	1	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.1%	1	0.1%	0	0.0%	1	0		
AUDI		41	13.1%	8	3.3%	1	1.1%	7	8.1%	6	11.1%	18	8.3%	9	5.9%	90	7.8%	57	7.8%	24	8.9%	90	0		
BAIC		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	5	3.3%	5	0.4%	0	0.0%	0	0.0%	0	5		
BMW		36	11.5%	9	3.7%	1	1.1%	4	4.7%	4	7.4%	18	8.3%	18	11.8%	90	7.8%	50	6.8%	22	8.1%	90	0		
BYD		7	2.2%	6	2.5%	0	0.0%	2	2.3%	1	1.9%	3	1.4%	6	3.9%	25	2.2%	15	2.0%	4	1.5%	21	4		
CHRYSLER		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7%	1	0.1%	0	0.0%	0	0.0%	0	1		
CITROEN		12	3.8%	7	2.9%	18	19.1%	3	3.5%	4	7.4%	5	2.3%	1	0.7%	50	4.3%	40	5.4%	9	3.3%	50	0		
CUPRA		5	1.6%	6	2.5%	0	0.0%	2	2.3%	1	1.9%	4	1.9%	1	0.7%	19	1.6%	13	1.8%	5	1.9%	19	0		
DACIA		26	8.3%	10	4.1%	2	2.1%	11	12.8%	6	11.1%	18	8.3%	3	2.0%	76	6.6%	49	6.7%	24	8.9%	74	2		
DODGE		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	1.3%	2	0.2%	0	0.0%	0	0.0%	0	2		
DONGFENG		1	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.1%	1	0.1%	0	0.0%	0	1		
DS		1	0.3%	0	0.0%	2	2.1%	0	0.0%	0	0.0%	1	0.5%	0	0.0%	4	0.3%	3	0.4%	1	0.4%	4	0		
FERRARI		2	0.6%	0	0.0%	0	0.0%	1	1.2%	0	0.0%	0	0.0%	0	0.0%	3	0.3%	3	0.4%	0	0.0%	3	0		
FIAT		1	0.3%	1	0.4%	0	0.0%	0	0.0%	2	3.7%	1	0.5%	2	1.3%	7	0.6%	2	0.3%	3	1.1%	6	1		
FORD		6	1.9%	5	2.1%	5	5.3%	0	0.0%	2	3.7%	2	0.9%	3	2.0%	23	2.0%	16	2.2%	4	1.5%	23	0		
HONDA		2	0.6%	16	6.6%	1	1.1%	2	2.3%	4	7.4%	10	4.6%	4	2.6%	39	3.4%	21	2.9%	14	5.2%	39	0		
HYUNDAI		1	0.3%	33	13.7%	0	0.0%	2	2.3%	1	1.9%	4	1.9%	9	5.9%	50	4.3%	36	4.9%	5	1.9%	49	1		
JEEP		0	0.0%	0	0.0%	1	1.1%	1	1.2%	0	0.0%	1	0.5%	1	0.7%	4	0.3%	2	0.3%	1	0.4%	3	1		
KG MOBILITY		1	0.3%	0	0.0%	0	0.0%	0	0.0%	1	1.9%	3	1.4%	0	0.0%	5	0.4%	1	0.1%	4	1.5%	5	0		
KIA		16	5.1%	14	5.8%	9	9.6%	5	5.8%	0	0.0%	4	1.9%	1	0.7%	49	4.2%	44	6.0%	4	1.5%	48	1		
LAMBORGHINI		0	0.0%	2	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.2%	2	0.3%	0	0.0%	2	0		
LAND ROVER		1	0.3%	2	0.8%	0	0.0%	0	0.0%	1	1.9%	0	0.0%	0	0.0%	4	0.3%	3	0.4%	1	0.4%	4	0		
LEAPMOTOR		1	0.3%	2	0.8%	3	3.2%	2	2.3%	0	0.0%	3	1.4%	1	0.7%	12	1.0%	8	1.1%	3	1.1%	12	0		

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LEXUS	1	0.3%	2	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7%	4	0.3%	3	0.4%	0	0.0%	4	0
MASERATI	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.5%	0	0.0%	1	0.1%	0	0.0%	1	0.4%	1	0
MAZDA	3	1.0%	7	2.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7%	11	0.9%	10	1.4%	0	0.0%	11	0
MERCEDES-AMG	0	0.0%	1	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.1%	1	0.1%	0	0.0%	1	0
MERCEDES-BENZ	10	3.2%	13	5.4%	3	3.2%	4	4.7%	3	5.6%	7	3.2%	6	3.9%	46	4.0%	30	4.1%	10	3.7%	46	0
MG	4	1.3%	4	1.7%	0	0.0%	1	1.2%	2	3.7%	10	4.6%	1	0.7%	22	1.9%	9	1.2%	12	4.4%	22	0
MINI	5	1.6%	3	1.2%	1	1.1%	1	1.2%	0	0.0%	1	0.5%	1	0.7%	12	1.0%	10	1.4%	1	0.4%	12	0
MITSUBISHI	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.9%	1	0.7%	3	0.3%	0	0.0%	2	0.7%	3	0
NISSAN	0	0.0%	2	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.2%	2	0.3%	0	0.0%	2	0
OPEL	5	1.6%	1	0.4%	10	10.6%	1	1.2%	0	0.0%	11	5.1%	1	0.7%	29	2.5%	17	2.3%	11	4.1%	28	1
PEUGEOT	8	2.5%	4	1.7%	20	21.3%	0	0.0%	0	0.0%	16	7.4%	1	0.7%	49	4.2%	32	4.4%	16	5.9%	49	0
POLESTAR	1	0.3%	2	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3	0.3%	3	0.4%	0	0.0%	3	0
PORSCHE	3	1.0%	1	0.4%	0	0.0%	1	1.2%	0	0.0%	0	0.0%	1	0.7%	6	0.5%	5	0.7%	0	0.0%	6	0
RENAULT	19	6.1%	16	6.6%	1	1.1%	8	9.3%	1	1.9%	10	4.6%	8	5.2%	63	5.4%	44	6.0%	11	4.1%	63	0
SEAT	4	1.3%	1	0.4%	0	0.0%	0	0.0%	0	0.0%	2	0.9%	3	2.0%	10	0.9%	5	0.7%	2	0.7%	10	0
SERES	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7%	1	0.1%	0	0.0%	0	0.0%	1	0
SKODA	24	7.6%	21	8.7%	3	3.2%	10	11.6%	1	1.9%	12	5.6%	19	12.4%	90	7.8%	58	7.9%	13	4.8%	86	4
SMART	0	0.0%	1	0.4%	0	0.0%	0	0.0%	0	0.0%	1	0.5%	0	0.0%	2	0.2%	1	0.1%	1	0.4%	1	1
SUBARU	0	0.0%	0	0.0%	1	1.1%	0	0.0%	1	1.9%	1	0.5%	0	0.0%	3	0.3%	1	0.1%	2	0.7%	3	0
SUZUKI	5	1.6%	3	1.2%	4	4.3%	2	2.3%	1	1.9%	2	0.9%	0	0.0%	17	1.5%	14	1.9%	3	1.1%	17	0
TESLA	4	1.3%	2	0.8%	0	0.0%	1	1.2%	1	1.9%	0	0.0%	2	1.3%	10	0.9%	7	1.0%	1	0.4%	10	0
TOYOTA	9	2.9%	8	3.3%	1	1.1%	4	4.7%	2	3.7%	6	2.8%	8	5.2%	38	3.3%	22	3.0%	8	3.0%	36	2
UEBRIGE (SIEHE T	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7%	1	0.1%	0	0.0%	0	0.0%	0	1
VOLVO	3	1.0%	3	1.2%	2	2.1%	1	1.2%	3	5.6%	10	4.6%	10	6.5%	32	2.8%	9	1.2%	13	4.8%	32	0
VW	45	14.3%	23	9.5%	5	5.3%	10	11.6%	6	11.1%	28	13.0%	18	11.8%	135	11.7%	83	11.3%	34	12.6%	135	0

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Districts :	1	2	3	4	5	6	Ext.	Total	Dist. 1-4	Dist. 5-6	1129	29
Total :	314	241	94	86	54	216	153	1158	735	270		

District 1 : Neuchâtel District 2 : Boudry District 3 : Val-de-Travers District 4 : Val-de-Ruz District 5 : Le Locle District 6 : La Chaux-de-Fonds

## Statistiques des immatriculations de véhicules neufs de janvier à mars 2026

Voiture de livraison		Total de la période : 122																Import officiel	Import parallèle				
Marques	Districts :	1	%	2	%	3	%	4	%	5	%	6	%	Ext.	%	Total	%	Dist. 1-4	%	Dist. 5-6	%		
CITROEN		16	48.5%	1	7.1%	6	60.0%	2	28.6%	0	0.0%	16	64.0%	2	7.4%	43	35.2%	25	39.1%	16	51.6%	43	0
DODGE		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	7.4%	2	1.6%	0	0.0%	0	0.0%	0	2
FIAT		0	0.0%	1	7.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.8%	1	1.6%	0	0.0%	1	0
FORD		2	6.1%	1	7.1%	0	0.0%	1	14.3%	1	16.7%	2	8.0%	6	22.2%	13	10.7%	4	6.3%	3	9.7%	13	0
IVECO		1	3.0%	1	7.1%	1	10.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3	2.5%	3	4.7%	0	0.0%	3	0
KG MOBILITY		0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	16.7%	1	4.0%	0	0.0%	2	1.6%	0	0.0%	2	6.5%	2	0
KIA		0	0.0%	1	7.1%	3	30.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	4	3.3%	4	6.3%	0	0.0%	4	0
MAN		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	3.7%	1	0.8%	0	0.0%	0	0.0%	1	0
MAXUS		1	3.0%	0	0.0%	0	0.0%	0	0.0%	1	16.7%	2	8.0%	0	0.0%	4	3.3%	1	1.6%	3	9.7%	4	0
MERCEDES-BENZ		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	7.4%	2	1.6%	0	0.0%	0	0.0%	2	0
RENAULT		8	24.2%	5	35.7%	0	0.0%	1	14.3%	2	33.3%	2	8.0%	2	7.4%	20	16.4%	14	21.9%	4	12.9%	20	0
SSANGYONG		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	3.7%	1	0.8%	0	0.0%	0	0.0%	0	1
TOYOTA		2	6.1%	1	7.1%	0	0.0%	2	28.6%	0	0.0%	1	4.0%	2	7.4%	8	6.6%	5	7.8%	1	3.2%	8	0
VW		3	9.1%	3	21.4%	0	0.0%	1	14.3%	1	16.7%	1	4.0%	9	33.3%	18	14.8%	7	10.9%	2	6.5%	18	0
Districts :		1		2		3		4		5		6		Ext.		Total		Dist. 1-4		Dist. 5-6		119	3
<b>Total :</b>		<b>33</b>		<b>14</b>		<b>10</b>		<b>7</b>		<b>6</b>		<b>25</b>		<b>27</b>		<b>122</b>		<b>64</b>		<b>31</b>			

District 1 : Neuchâtel District 2 : Boudry District 3 : Val-de-Travers District 4 : Val-de-Ruz District 5 : Le Locle District 6 : La Chaux-de-Fonds

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Motocycle		Total de la période : 228																		Import officiel	Import parallèle		
Marques	Districts :	1	%	2	%	3	%	4	%	5	%	6	%	Ext.	%	Total	%	Dist. 1-4	%	Dist. 5-6	%		
AJP		0	0.0%	0	0.0%	1	12.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.4%	1	0.5%	0	0.0%	0	1
APRILIA		0	0.0%	5	8.9%	1	12.5%	1	4.5%	0	0.0%	1	5.6%	0	0.0%	8	3.5%	7	3.8%	1	3.7%	8	0
BENELLI		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	5.6%	0	0.0%	1	0.4%	0	0.0%	1	3.7%	1	0
BETA		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	6.3%	1	0.4%	0	0.0%	0	0.0%	1	0
BMW		11	11.1%	3	5.4%	0	0.0%	2	9.1%	0	0.0%	0	0.0%	1	6.3%	17	7.5%	16	8.6%	0	0.0%	17	0
BRIXTON		0	0.0%	1	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.4%	1	0.5%	0	0.0%	1	0
DUCATI		4	4.0%	0	0.0%	0	0.0%	1	4.5%	0	0.0%	4	22.2%	0	0.0%	9	3.9%	5	2.7%	4	14.8%	9	0
ETRIX		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	12.5%	2	0.9%	0	0.0%	0	0.0%	2	0
HARLEY-DAVIDSON		0	0.0%	6	10.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	6	2.6%	6	3.2%	0	0.0%	6	0
HONDA		26	26.3%	6	10.7%	0	0.0%	4	18.2%	1	11.1%	2	11.1%	3	18.8%	42	18.4%	36	19.5%	3	11.1%	42	0
HPU		0	0.0%	1	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.4%	1	0.5%	0	0.0%	1	0
KAWASAKI		10	10.1%	2	3.6%	0	0.0%	2	9.1%	1	11.1%	0	0.0%	1	6.3%	16	7.0%	14	7.6%	1	3.7%	16	0
KOVE		0	0.0%	1	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.4%	1	0.5%	0	0.0%	1	0
KTM		1	1.0%	0	0.0%	0	0.0%	1	4.5%	0	0.0%	1	5.6%	0	0.0%	3	1.3%	2	1.1%	1	3.7%	3	0
KYMCO		7	7.1%	5	8.9%	0	0.0%	1	4.5%	0	0.0%	1	5.6%	1	6.3%	15	6.6%	13	7.0%	1	3.7%	15	0
MONTESA		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	5.6%	0	0.0%	1	0.4%	0	0.0%	1	3.7%	1	0
NIU		0	0.0%	1	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.4%	1	0.5%	0	0.0%	1	0
PIAGGIO		0	0.0%	3	5.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	6.3%	4	1.8%	3	1.6%	0	0.0%	4	0
QJMOTOR		0	0.0%	0	0.0%	1	12.5%	0	0.0%	0	0.0%	1	5.6%	0	0.0%	2	0.9%	1	0.5%	1	3.7%	2	0
SHERCO		1	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.4%	1	0.5%	0	0.0%	0	1
STARK		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	5.6%	0	0.0%	1	0.4%	0	0.0%	1	3.7%	0	1
SUZUKI		0	0.0%	3	5.4%	1	12.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	4	1.8%	4	2.2%	0	0.0%	4	0
SYM		3	3.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3	1.3%	3	1.6%	0	0.0%	3	0
TRIUMPH		1	1.0%	11	19.6%	0	0.0%	1	4.5%	1	11.1%	0	0.0%	0	0.0%	14	6.1%	13	7.0%	1	3.7%	14	0

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VOGE	0	0.0%	0	0.0%	1	12.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.4%	1	0.5%	0	0.0%	1	0
YAMAHA	34	34.3%	7	12.5%	2	25.0%	8	36.4%	6	66.7%	5	27.8%	6	37.5%	68	29.8%	51	27.6%	11	40.7%	68	0
ZERO	1	1.0%	0	0.0%	1	12.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.9%	2	1.1%	0	0.0%	2	0
ZONTES	0	0.0%	1	1.8%	0	0.0%	1	4.5%	0	0.0%	0	0.0%	0	0.0%	2	0.9%	2	1.1%	0	0.0%	2	0
Districts :	1		2		3		4		5		6		Ext.		Total		Dist. 1-4		Dist. 5-6		225	3
<b>Total :</b>	<b>99</b>		<b>56</b>		<b>8</b>		<b>22</b>		<b>9</b>		<b>18</b>		<b>16</b>		<b>228</b>		<b>185</b>		<b>27</b>			

District 1 : Neuchâtel District 2 : Boudry District 3 : Val-de-Travers District 4 : Val-de-Ruz District 5 : Le Locle District 6 : La Chaux-de-Fonds