

Statistiques des immatriculations de véhicules neufs de : mars 2026

Voiture de tourisme **Total du mois : 529**

Marques	Districts : 1		%		2		%		3		%		4		%		5		%		6		%		Ext.	%	Total	%	Dist. 1-4	%	Dist. 5-6	%	Imp. off.	Imp. paral.
ALPINE	0	0.0%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.2%	1	0.3%	0	0.0%	1	0
AUDI	26	18.2%	5	4.1%	1	3.0%	4	9.1%	2	7.7%	6	6.3%	5	7.6%	49	9.3%	36	10.6%	8	6.6%	49	9.3%	0	0.0%	0	0.0%	49	9.3%	36	10.6%	8	6.6%	49	0
BAIC	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3	4.5%	3	0.6%	0	0.0%	0	0.0%	0	0.0%	3	4.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3
BMW	19	13.3%	5	4.1%	1	3.0%	0	0.0%	1	3.8%	12	12.5%	11	16.7%	49	9.3%	25	7.3%	13	10.7%	49	9.3%	0	0.0%	0	0.0%	49	9.3%	25	7.3%	13	10.7%	49	0
BYD	3	2.1%	4	3.3%	0	0.0%	1	2.3%	1	3.8%	1	1.0%	1	1.5%	11	2.1%	8	2.3%	2	1.6%	10	2.1%	0	0.0%	1	1.5%	11	2.1%	8	2.3%	2	1.6%	10	1
CITROEN	3	2.1%	3	2.5%	4	12.1%	3	6.8%	2	7.7%	2	2.1%	0	0.0%	17	3.2%	13	3.8%	4	3.3%	17	3.2%	0	0.0%	0	0.0%	17	3.2%	13	3.8%	4	3.3%	17	0
CUPRA	2	1.4%	3	2.5%	0	0.0%	2	4.5%	0	0.0%	2	2.1%	1	1.5%	10	1.9%	7	2.1%	2	1.6%	10	1.9%	0	0.0%	1	1.5%	10	1.9%	7	2.1%	2	1.6%	10	0
DACIA	12	8.4%	4	3.3%	0	0.0%	3	6.8%	2	7.7%	8	8.3%	0	0.0%	29	5.5%	19	5.6%	10	8.2%	28	5.5%	0	0.0%	0	0.0%	28	5.5%	19	5.6%	10	8.2%	28	1
DODGE	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	3.0%	2	0.4%	0	0.0%	0	0.0%	0	0.0%	2	3.0%	0	0.0%	0	0.0%	0	0.0%	0	2		
DONGFENG	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.2%	1	0.3%	0	0.0%	0	0.0%	1	0.2%	0	0.0%	1	0.2%	1	0.3%	0	0.0%	0	1
DS	1	0.7%	0	0.0%	1	3.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.4%	2	0.6%	0	0.0%	2	0.4%	0	0.0%	0	0.0%	2	0.4%	2	0.6%	0	0.0%	2	0
FERRARI	0	0.0%	0	0.0%	0	0.0%	1	2.3%	0	0.0%	0	0.0%	0	0.0%	1	0.2%	1	0.3%	0	0.0%	1	0.2%	0	0.0%	0	0.0%	1	0.2%	1	0.3%	0	0.0%	1	0
FIAT	1	0.7%	0	0.0%	0	0.0%	0	0.0%	1	3.8%	0	0.0%	2	3.0%	4	0.8%	1	0.3%	1	0.8%	3	0.8%	0	0.0%	2	3.0%	4	0.8%	1	0.3%	1	0.8%	3	1
FORD	4	2.8%	1	0.8%	2	6.1%	0	0.0%	1	3.8%	1	1.0%	0	0.0%	9	1.7%	7	2.1%	2	1.6%	9	1.7%	0	0.0%	0	0.0%	9	1.7%	7	2.1%	2	1.6%	9	0
HONDA	2	1.4%	9	7.4%	1	3.0%	1	2.3%	2	7.7%	4	4.2%	2	3.0%	21	4.0%	13	3.8%	6	4.9%	21	4.0%	0	0.0%	0	0.0%	21	4.0%	13	3.8%	6	4.9%	21	0
HYUNDAI	0	0.0%	19	15.7%	0	0.0%	1	2.3%	0	0.0%	1	1.0%	1	1.5%	22	4.2%	20	5.9%	1	0.8%	22	4.2%	0	0.0%	0	0.0%	22	4.2%	20	5.9%	1	0.8%	22	0
JEEP	0	0.0%	0	0.0%	1	3.0%	1	2.3%	0	0.0%	1	1.0%	0	0.0%	3	0.6%	2	0.6%	1	0.8%	3	0.6%	0	0.0%	0	0.0%	3	0.6%	2	0.6%	1	0.8%	3	0
KG MOBILITY	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	2.1%	0	0.0%	3	0.6%	1	0.3%	2	1.6%	3	0.6%	0	0.0%	0	0.0%	3	0.6%	1	0.3%	2	1.6%	3	0
KIA	6	4.2%	6	5.0%	2	6.1%	5	11.4%	0	0.0%	1	1.0%	0	0.0%	20	3.8%	19	5.6%	1	0.8%	20	3.8%	0	0.0%	0	0.0%	20	3.8%	19	5.6%	1	0.8%	20	0
LAMBORGHINI	0	0.0%	2	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.4%	2	0.6%	0	0.0%	2	0.4%	0	0.0%	0	0.0%	2	0.4%	2	0.6%	0	0.0%	2	0
LAND ROVER	0	0.0%	2	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.4%	2	0.6%	0	0.0%	2	0.4%	0	0.0%	0	0.0%	2	0.4%	2	0.6%	0	0.0%	2	0
LEAPMOTOR	1	0.7%	1	0.8%	2	6.1%	1	2.3%	0	0.0%	0	0.0%	0	0.0%	5	0.9%	5	1.5%	0	0.0%	5	0.9%	0	0.0%	0	0.0%	5	0.9%	5	1.5%	0	0.0%	5	0
LEXUS	0	0.0%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.2%	1	0.3%	0	0.0%	1	0.2%	0	0.0%	0	0.0%	1	0.2%	1	0.3%	0	0.0%	1	0
MASERATI	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.0%	0	0.0%	1	0.2%	0	0.0%	1	0.8%	1	0.2%	0	0.0%	1	0.8%	0	0.0%	1	0.8%	1	0		
MAZDA	3	2.1%	3	2.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.5%	7	1.3%	6	1.8%	0	0.0%	7	1.3%	0	0.0%	0	0.0%	7	1.3%	6	1.8%	0	0.0%	7	0
MERCEDES-BENZ	2	1.4%	10	8.3%	2	6.1%	2	4.5%	3	11.5%	3	3.1%	4	6.1%	26	4.9%	16	4.7%	6	4.9%	26	4.9%	0	0.0%	0	0.0%	26	4.9%	16	4.7%	6	4.9%	26	0
MG	2	1.4%	2	1.7%	0	0.0%	0	0.0%	2	7.7%	5	5.2%	0	0.0%	11	2.1%	4	1.2%	7	5.7%	11	2.1%	0	0.0%	0	0.0%	11	2.1%	4	1.2%	7	5.7%	11	0
MINI	1	0.7%	1	0.8%	1	3.0%	1	2.3%	0	0.0%	1	1.0%	0	0.0%	5	0.9%	4	1.2%	1	0.8%	5	0.9%	0	0.0%	0	0.0%	5	0.9%	4	1.2%	1	0.8%	5	0
MITSUBISHI	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.5%	1	0.2%	0	0.0%	0	0.0%	1	0.2%	0	0.0%	0	0.0%	1	0.2%	0	0.0%	0	0.0%	1	0

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OPEL	2	1.4%	0	0.0%	1	3.0%	1	2.3%	0	0.0%	7	7.3%	0	0.0%	11	2.1%	4	1.2%	7	5.7%	11	0
PEUGEOT	2	1.4%	1	0.8%	8	24.2%	0	0.0%	0	0.0%	3	3.1%	0	0.0%	14	2.6%	11	3.2%	3	2.5%	14	0
PORSCHE	2	1.4%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.5%	4	0.8%	3	0.9%	0	0.0%	4	0
RENAULT	3	2.1%	6	5.0%	0	0.0%	3	6.8%	0	0.0%	6	6.3%	4	6.1%	22	4.2%	12	3.5%	6	4.9%	22	0
SEAT	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	3.0%	2	0.4%	0	0.0%	0	0.0%	2	0
SKODA	11	7.7%	9	7.4%	1	3.0%	4	9.1%	1	3.8%	5	5.2%	10	15.2%	41	7.8%	25	7.3%	6	4.9%	39	2
SUBARU	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	3.8%	1	1.0%	0	0.0%	2	0.4%	0	0.0%	2	1.6%	2	0
SUZUKI	2	1.4%	3	2.5%	3	9.1%	2	4.5%	1	3.8%	1	1.0%	0	0.0%	12	2.3%	10	2.9%	2	1.6%	12	0
TESLA	4	2.8%	1	0.8%	0	0.0%	0	0.0%	1	3.8%	0	0.0%	2	3.0%	8	1.5%	5	1.5%	1	0.8%	8	0
TOYOTA	4	2.8%	4	3.3%	0	0.0%	1	2.3%	0	0.0%	5	5.2%	2	3.0%	16	3.0%	9	2.6%	5	4.1%	15	1
VOLVO	2	1.4%	3	2.5%	1	3.0%	1	2.3%	1	3.8%	6	6.3%	4	6.1%	18	3.4%	7	2.1%	7	5.7%	18	0
VW	21	14.7%	11	9.1%	1	3.0%	6	13.6%	4	15.4%	11	11.5%	7	10.6%	61	11.5%	39	11.4%	15	12.3%	61	0
Districts :	1		2		3		4		5		6		Ext.		Total		Dist. 1-4		Dist. 5-6		517	12
Total :	143		121		33		44		26		96		66		529		341		122			

District 1 : Neuchâtel District 2 : Boudry District 3 : Val-de-Travers District 4 : Val-de-Ruz District 5 : Le Locle District 6 : La Chaux-de-Fonds

Statistiques des immatriculations de véhicules neufs de : mars 2026

Voiture de livraison **Total du mois : 52**

Marques	Districts : 1		%		2		%		3		%		4		%		5		%		6		%		Ext.	%	Total	%	Dist. 1-4	%	Dist. 5-6	%	Imp. off.	Imp. paral.
CITROEN	3	25.0%	1	16.7%	6	75.0%	0	0.0%	0	0.0%	11	84.6%	1	9.1%	22	42.3%	10	37.0%	11	78.6%	2	3.8%	0	0.0%	1	7.1%	2	3.8%	2	7.4%	0	0.0%	2	0
FORD	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.9%	0	0.0%	0	0.0%	1	1.9%	1	3.7%	0	0.0%	2	3.8%	0	0.0%	0	0.0%	2	0
IVECO	0	0.0%	1	16.7%	1	12.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	3.8%	2	7.4%	0	0.0%	2	3.8%	2	7.4%	0	0.0%	2	3.8%	2	7.4%	0	0.0%	2	0
KIA	0	0.0%	1	16.7%	1	12.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.9%	0	0.0%	0	0.0%	1	1.9%	0	0.0%	0	0.0%	1	1.9%	0	0.0%	0	0.0%	1	0
MAN	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.9%	0	0.0%	0	0.0%	1	1.9%	0	0.0%	0	0.0%	1	1.9%	0	0.0%	0	0.0%	1	0
MAXUS	1	8.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.9%	1	3.7%	0	0.0%	1	1.9%	1	3.7%	0	0.0%	2	3.8%	0	0.0%	0	0.0%	2	0
MERCEDES-BENZ	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	3.8%	0	0.0%	0	0.0%	2	3.8%	0	0.0%	0	0.0%	2	3.8%	0	0.0%	0	0.0%	2	0
RENAULT	5	41.7%	2	33.3%	0	0.0%	1	100.0%	1	100.0%	0	0.0%	0	0.0%	9	17.3%	8	29.6%	1	7.1%	9	17.3%	8	29.6%	1	7.1%	9	17.3%	8	29.6%	1	7.1%	9	0
TOYOTA	1	8.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	7.7%	1	9.1%	3	5.8%	1	3.7%	1	7.1%	3	5.8%	1	3.7%	1	7.1%	3	5.8%	1	3.7%	1	7.1%	3	0
VW	2	16.7%	1	16.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	5	45.5%	8	15.4%	3	11.1%	0	0.0%	8	15.4%	3	11.1%	0	0.0%	8	15.4%	3	11.1%	0	0.0%	8	0
Districts :	1	2	3	4	5	6	Ext.	Total	Dist. 1-4	Dist. 5-6	52	0																						
Total :	12	6	8	1	1	13	11	52	27	14																								

District 1 : Neuchâtel District 2 : Boudry District 3 : Val-de-Travers District 4 : Val-de-Ruz District 5 : Le Locle District 6 : La Chaux-de-Fonds

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Motocycle		Total du mois : 147																						
Marques	Districts :		1	%	2	%	3	%	4	%	5	%	6	%	Ext.	%	Total	%	Dist. 1-4	%	Dist. 5-6	%	Imp. off.	Imp. paral.
AJP	0	0.0%	0	0.0%	1	16.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7%	1	0.9%	0	0.0%	0	1
APRILIA	0	0.0%	4	9.5%	1	16.7%	0	0.0%	0	0.0%	1	8.3%	0	0.0%	0	0.0%	6	4.1%	5	4.3%	1	4.8%	6	0
BENELLI	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	8.3%	0	0.0%	0	0.0%	1	0.7%	0	0.0%	1	4.8%	1	0
BETA	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	10.0%	1	0.7%	0	0.0%	0	0.0%	1	0
BMW	2	3.7%	2	4.8%	0	0.0%	1	7.1%	0	0.0%	0	0.0%	0	0.0%	1	10.0%	6	4.1%	5	4.3%	0	0.0%	6	0
BRIXTON	0	0.0%	1	2.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7%	1	0.9%	0	0.0%	1	0
DUCATI	1	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	16.7%	0	0.0%	3	2.0%	1	0.9%	2	9.5%	3	0
HARLEY-DAVIDSON	0	0.0%	6	14.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	6	4.1%	6	5.2%	0	0.0%	6	0
HONDA	16	29.6%	3	7.1%	0	0.0%	3	21.4%	1	11.1%	1	8.3%	2	20.0%	0	0.0%	26	17.7%	22	19.0%	2	9.5%	26	0
KAWASAKI	10	18.5%	1	2.4%	0	0.0%	0	0.0%	1	11.1%	0	0.0%	1	10.0%	0	0.0%	13	8.8%	11	9.5%	1	4.8%	13	0
KOVE	0	0.0%	1	2.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7%	1	0.9%	0	0.0%	1	0
KTM	0	0.0%	0	0.0%	0	0.0%	1	7.1%	0	0.0%	1	8.3%	0	0.0%	0	0.0%	2	1.4%	1	0.9%	1	4.8%	2	0
KYMCO	4	7.4%	5	11.9%	0	0.0%	1	7.1%	0	0.0%	1	8.3%	1	10.0%	0	0.0%	12	8.2%	10	8.6%	1	4.8%	12	0
PIAGGIO	0	0.0%	3	7.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	10.0%	0	0.0%	4	2.7%	3	2.6%	0	0.0%	4	0
QJMOTOR	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	8.3%	0	0.0%	0	0.0%	1	0.7%	0	0.0%	1	4.8%	1	0
SHERCO	1	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7%	1	0.9%	0	0.0%	0	1
SUZUKI	0	0.0%	0	0.0%	1	16.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7%	1	0.9%	0	0.0%	1	0
SYM	3	5.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3	2.0%	3	2.6%	0	0.0%	3	0
TRIUMPH	1	1.9%	10	23.8%	0	0.0%	1	7.1%	1	11.1%	0	0.0%	0	0.0%	0	0.0%	13	8.8%	12	10.3%	1	4.8%	13	0
VOGE	0	0.0%	0	0.0%	1	16.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.7%	1	0.9%	0	0.0%	1	0
YAMAHA	15	27.8%	5	11.9%	1	16.7%	6	42.9%	6	66.7%	4	33.3%	3	30.0%	0	0.0%	40	27.2%	27	23.3%	10	47.6%	40	0
ZERO	1	1.9%	0	0.0%	1	16.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	1.4%	2	1.7%	0	0.0%	2	0
ZONTES	0	0.0%	1	2.4%	0	0.0%	1	7.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	1.4%	2	1.7%	0	0.0%	2	0
Districts :	1		2		3		4		5		6		Ext.		Total		Dist. 1-4		Dist. 5-6		145	2		
Total :	54		42		6		14		9		12		10		147		116		21					

District 1 : Neuchâtel District 2 : Boudry District 3 : Val-de-Travers District 4 : Val-de-Ruz District 5 : Le Locle District 6 : La Chaux-de-Fonds