

Statistiques des immatriculations de véhicules neufs de janvier à avril 2026

Voiture de tourisme		Total de la période : 1926																Import officiel		Import parallèle					
Marques	Districts :	1	%	2	%	3	%	4	%	5	%	6	%	Ext.	%	Total	%	Dist. 1-4	%	Dist. 5-6	%				
ALFA ROMEO		3	0.6%	1	0.2%	0	0.0%	0	0.0%	0	0.0%	1	0.3%	2	0.9%	7	0.4%	4	0.3%	1	0.2%	6	1		
ALPINE		0	0.0%	2	0.5%	0	0.0%	0	0.0%	0	0.0%	1	0.3%	0	0.0%	3	0.2%	2	0.2%	1	0.2%	3	0		
AUDI		50	10.6%	16	4.0%	2	1.0%	11	7.0%	8	8.6%	26	6.9%	17	7.3%	130	6.7%	79	6.5%	34	7.3%	130	0		
BAIC		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	7	3.0%	7	0.4%	0	0.0%	0	0.0%	0	7		
BMW		57	12.1%	16	4.0%	1	0.5%	9	5.7%	6	6.5%	28	7.5%	26	11.1%	143	7.4%	83	6.8%	34	7.3%	143	0		
BYD		12	2.5%	20	5.0%	1	0.5%	3	1.9%	4	4.3%	12	3.2%	9	3.8%	61	3.2%	36	2.9%	16	3.4%	57	4		
CHRYSLER		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.4%	1	0.1%	0	0.0%	0	0.0%	0	1		
CITROEN		14	3.0%	12	3.0%	22	11.5%	5	3.2%	7	7.5%	11	2.9%	1	0.4%	72	3.7%	53	4.3%	18	3.8%	72	0		
CUPRA		16	3.4%	9	2.2%	3	1.6%	2	1.3%	2	2.2%	9	2.4%	1	0.4%	42	2.2%	30	2.5%	11	2.4%	42	0		
DACIA		32	6.8%	19	4.7%	5	2.6%	14	8.9%	7	7.5%	27	7.2%	13	5.6%	117	6.1%	70	5.7%	34	7.3%	111	6		
DODGE		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3	1.3%	3	0.2%	0	0.0%	0	0.0%	0	3		
DONGFENG		1	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.1%	1	0.1%	0	0.0%	0	1		
DS		2	0.4%	0	0.0%	2	1.0%	0	0.0%	0	0.0%	2	0.5%	1	0.4%	7	0.4%	4	0.3%	2	0.4%	7	0		
FERRARI		2	0.4%	0	0.0%	0	0.0%	2	1.3%	0	0.0%	2	0.5%	0	0.0%	6	0.3%	4	0.3%	2	0.4%	6	0		
FIAT		1	0.2%	2	0.5%	0	0.0%	0	0.0%	2	2.2%	1	0.3%	2	0.9%	8	0.4%	3	0.2%	3	0.6%	7	1		
FORD		8	1.7%	5	1.2%	7	3.6%	2	1.3%	2	2.2%	2	0.5%	3	1.3%	29	1.5%	22	1.8%	4	0.9%	28	1		
HONDA		6	1.3%	20	5.0%	1	0.5%	2	1.3%	5	5.4%	23	6.1%	4	1.7%	61	3.2%	29	2.4%	28	6.0%	61	0		
HYUNDAI		4	0.8%	51	12.7%	1	0.5%	3	1.9%	2	2.2%	10	2.7%	10	4.3%	81	4.2%	59	4.8%	12	2.6%	80	1		
JAC		1	0.2%	0	0.0%	1	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.1%	2	0.2%	0	0.0%	2	0		
JEEP		0	0.0%	2	0.5%	1	0.5%	1	0.6%	0	0.0%	1	0.3%	2	0.9%	7	0.4%	4	0.3%	1	0.2%	5	2		
KG MOBILITY		1	0.2%	0	0.0%	0	0.0%	0	0.0%	2	2.2%	7	1.9%	0	0.0%	10	0.5%	1	0.1%	9	1.9%	10	0		
KIA		20	4.2%	19	4.7%	17	8.9%	6	3.8%	0	0.0%	5	1.3%	1	0.4%	68	3.5%	62	5.1%	5	1.1%	67	1		
LAMBORGHINI		0	0.0%	2	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.1%	2	0.2%	0	0.0%	2	0		
LAND ROVER		2	0.4%	2	0.5%	0	0.0%	0	0.0%	1	1.1%	1	0.3%	0	0.0%	6	0.3%	4	0.3%	2	0.4%	6	0		

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LEAPMOTOR	2	0.4%	2	0.5%	6	3.1%	2	1.3%	2	2.2%	4	1.1%	1	0.4%	19	1.0%	12	1.0%	6	1.3%	19	0
LEXUS	1	0.2%	2	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.4%	4	0.2%	3	0.2%	0	0.0%	4	0
LYNK&CO	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	1	0.1%	1	0.1%	0	0.0%	1	0
MASERATI	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.3%	0	0.0%	1	0.1%	0	0.0%	1	0.2%	1	0
MAZDA	5	1.1%	8	2.0%	2	1.0%	1	0.6%	0	0.0%	0	0.0%	1	0.4%	17	0.9%	16	1.3%	0	0.0%	17	0
MERCEDES-AMG	0	0.0%	1	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.1%	1	0.1%	0	0.0%	1	0
MERCEDES-BENZ	15	3.2%	22	5.5%	5	2.6%	12	7.6%	7	7.5%	14	3.7%	9	3.8%	84	4.4%	54	4.4%	21	4.5%	84	0
MG	6	1.3%	6	1.5%	1	0.5%	3	1.9%	3	3.2%	21	5.6%	2	0.9%	42	2.2%	16	1.3%	24	5.1%	41	1
MINI	12	2.5%	3	0.7%	1	0.5%	2	1.3%	0	0.0%	2	0.5%	6	2.6%	26	1.3%	18	1.5%	2	0.4%	26	0
MITSUBISHI	0	0.0%	1	0.2%	0	0.0%	1	0.6%	0	0.0%	2	0.5%	1	0.4%	5	0.3%	2	0.2%	2	0.4%	5	0
NISSAN	0	0.0%	2	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.1%	2	0.2%	0	0.0%	2	0
OPEL	7	1.5%	3	0.7%	26	13.5%	4	2.5%	1	1.1%	12	3.2%	3	1.3%	56	2.9%	40	3.3%	13	2.8%	54	2
PEUGEOT	15	3.2%	4	1.0%	58	30.2%	3	1.9%	0	0.0%	19	5.1%	2	0.9%	101	5.2%	80	6.5%	19	4.1%	101	0
POLESTAR	1	0.2%	2	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3	0.2%	3	0.2%	0	0.0%	3	0
PORSCHE	6	1.3%	2	0.5%	0	0.0%	2	1.3%	0	0.0%	2	0.5%	1	0.4%	13	0.7%	10	0.8%	2	0.4%	13	0
RENAULT	31	6.6%	35	8.7%	4	2.1%	13	8.3%	3	3.2%	18	4.8%	10	4.3%	114	5.9%	83	6.8%	21	4.5%	114	0
SEAT	8	1.7%	3	0.7%	2	1.0%	2	1.3%	0	0.0%	2	0.5%	4	1.7%	21	1.1%	15	1.2%	2	0.4%	21	0
SERES	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.4%	1	0.1%	0	0.0%	0	0.0%	1	0
SKODA	35	7.4%	42	10.4%	6	3.1%	17	10.8%	4	4.3%	21	5.6%	27	11.5%	152	7.9%	100	8.2%	25	5.3%	147	5
SMART	0	0.0%	3	0.7%	0	0.0%	0	0.0%	0	0.0%	1	0.3%	0	0.0%	4	0.2%	3	0.2%	1	0.2%	3	1
SUBARU	0	0.0%	0	0.0%	1	0.5%	0	0.0%	1	1.1%	2	0.5%	0	0.0%	4	0.2%	1	0.1%	3	0.6%	4	0
SUZUKI	7	1.5%	6	1.5%	6	3.1%	5	3.2%	4	4.3%	7	1.9%	1	0.4%	36	1.9%	24	2.0%	11	2.4%	35	1
TESLA	5	1.1%	3	0.7%	0	0.0%	2	1.3%	1	1.1%	0	0.0%	2	0.9%	13	0.7%	10	0.8%	1	0.2%	13	0
TOYOTA	12	2.5%	14	3.5%	2	1.0%	10	6.4%	5	5.4%	13	3.5%	18	7.7%	74	3.8%	38	3.1%	18	3.8%	63	11
UEBRIGE (SIEHE T	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.4%	1	0.1%	0	0.0%	0	0.0%	0	1
VOLVO	9	1.9%	7	1.7%	2	1.0%	3	1.9%	4	4.3%	15	4.0%	14	6.0%	54	2.8%	21	1.7%	19	4.1%	54	0
VW	63	13.3%	34	8.4%	6	3.1%	14	8.9%	10	10.8%	50	13.3%	26	11.1%	203	10.5%	117	9.6%	60	12.8%	202	1

Statistiques des immatriculations de véhicules neufs de janvier à avril 2026

Districts :	1	2	3	4	5	6	Ext.	Total	Dist. 1-4	Dist. 5-6	1874	52
Total :	472	403	192	157	93	375	234	1926	1224	468		

District 1 : Neuchâtel District 2 : Boudry District 3 : Val-de-Travers District 4 : Val-de-Ruz District 5 : Le Locle District 6 : La Chaux-de-Fonds

Statistiques des immatriculations de véhicules neufs de janvier à avril 2026

Voiture de livraison		Total de la période : 244																Import officiel		Import parallèle			
Marques	Districts :	1	%	2	%	3	%	4	%	5	%	6	%	Ext.	%	Total	%	Dist. 1-4	%	Dist. 5-6	%		
CITROEN		22	36.1%	6	15.8%	11	64.7%	2	12.5%	1	10.0%	25	51.0%	2	3.8%	69	28.3%	41	31.1%	26	44.1%	69	0
DODGE		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	7	13.2%	7	2.9%	0	0.0%	0	0.0%	0	7
FIAT		0	0.0%	1	2.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.4%	1	0.8%	0	0.0%	1	0
FORD		3	4.9%	4	10.5%	2	11.8%	4	25.0%	2	20.0%	3	6.1%	10	18.9%	28	11.5%	13	9.8%	5	8.5%	28	0
FUSO		1	1.6%	1	2.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.8%	2	1.5%	0	0.0%	2	0
GOUPIL		1	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.4%	1	0.8%	0	0.0%	1	0
IVECO		1	1.6%	3	7.9%	1	5.9%	1	6.3%	0	0.0%	0	0.0%	0	0.0%	6	2.5%	6	4.5%	0	0.0%	6	0
KG MOBILITY		0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	10.0%	1	2.0%	0	0.0%	2	0.8%	0	0.0%	2	3.4%	2	0
KIA		0	0.0%	1	2.6%	3	17.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	4	1.6%	4	3.0%	0	0.0%	4	0
MAN		2	3.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.9%	3	1.2%	2	1.5%	0	0.0%	3	0
MAXUS		1	1.6%	0	0.0%	0	0.0%	0	0.0%	1	10.0%	5	10.2%	2	3.8%	9	3.7%	1	0.8%	6	10.2%	9	0
MERCEDES-BENZ		1	1.6%	2	5.3%	0	0.0%	1	6.3%	1	10.0%	1	2.0%	9	17.0%	15	6.1%	4	3.0%	2	3.4%	15	0
PEUGEOT		1	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.4%	1	0.8%	0	0.0%	1	0
RENAULT		12	19.7%	9	23.7%	0	0.0%	3	18.8%	3	30.0%	4	8.2%	3	5.7%	34	13.9%	24	18.2%	7	11.9%	34	0
RENAULT-SPORT		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	4.1%	0	0.0%	2	0.8%	0	0.0%	2	3.4%	0	2
SSANGYONG		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.9%	1	0.4%	0	0.0%	0	0.0%	0	1
TOYOTA		3	4.9%	4	10.5%	0	0.0%	3	18.8%	0	0.0%	3	6.1%	4	7.5%	17	7.0%	10	7.6%	3	5.1%	17	0
VW		13	21.3%	7	18.4%	0	0.0%	2	12.5%	1	10.0%	5	10.2%	14	26.4%	42	17.2%	22	16.7%	6	10.2%	42	0
Districts :		1		2		3		4		5		6		Ext.		Total		Dist. 1-4		Dist. 5-6		234	10
Total :		61		38		17		16		10		49		53		244		132		59			

District 1 : Neuchâtel District 2 : Boudry District 3 : Val-de-Travers District 4 : Val-de-Ruz District 5 : Le Locle District 6 : La Chaux-de-Fonds

Statistiques des immatriculations de véhicules neufs de janvier à avril 2026

Motocycle		Total de la période : 470																		Import officiel	Import parallèle		
Marques	Districts :	1	%	2	%	3	%	4	%	5	%	6	%	Ext.	%	Total	%	Dist. 1-4	%	Dist. 5-6	%		
AJP		0	0.0%	0	0.0%	1	5.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.2%	1	0.3%	0	0.0%	0	1
APRILIA		2	1.2%	8	7.1%	1	5.0%	2	3.6%	1	4.5%	2	3.8%	1	2.9%	17	3.6%	13	3.6%	3	4.1%	17	0
BENELLI		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	3.8%	0	0.0%	2	0.4%	0	0.0%	2	2.7%	2	0
BETA		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	2.9%	1	0.2%	0	0.0%	0	0.0%	1	0
BMW		15	8.7%	5	4.5%	0	0.0%	3	5.4%	0	0.0%	0	0.0%	1	2.9%	24	5.1%	23	6.4%	0	0.0%	24	0
BRIXTON		0	0.0%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.2%	1	0.3%	0	0.0%	1	0
CFMOTO		1	0.6%	3	2.7%	0	0.0%	2	3.6%	0	0.0%	1	1.9%	0	0.0%	7	1.5%	6	1.7%	1	1.4%	7	0
DUCATI		7	4.0%	1	0.9%	0	0.0%	2	3.6%	0	0.0%	4	7.7%	1	2.9%	15	3.2%	10	2.8%	4	5.4%	15	0
ETRIX		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	5.7%	2	0.4%	0	0.0%	0	0.0%	2	0
GAS GAS		0	0.0%	0	0.0%	1	5.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.2%	1	0.3%	0	0.0%	1	0
HARLEY-DAVIDSON		3	1.7%	6	5.4%	0	0.0%	1	1.8%	2	9.1%	1	1.9%	0	0.0%	13	2.8%	10	2.8%	3	4.1%	13	0
HONDA		43	24.9%	13	11.6%	2	10.0%	6	10.7%	3	13.6%	7	13.5%	7	20.0%	81	17.2%	64	17.7%	10	13.5%	81	0
HPU		0	0.0%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.2%	1	0.3%	0	0.0%	1	0
KAWASAKI		15	8.7%	4	3.6%	1	5.0%	8	14.3%	2	9.1%	3	5.8%	3	8.6%	36	7.7%	28	7.8%	5	6.8%	34	2
KOVE		0	0.0%	1	0.9%	2	10.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3	0.6%	3	0.8%	0	0.0%	3	0
KTM		1	0.6%	0	0.0%	0	0.0%	1	1.8%	0	0.0%	1	1.9%	0	0.0%	3	0.6%	2	0.6%	1	1.4%	3	0
KYMCO		14	8.1%	8	7.1%	0	0.0%	6	10.7%	0	0.0%	2	3.8%	3	8.6%	33	7.0%	28	7.8%	2	2.7%	33	0
MASH		0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	4.5%	0	0.0%	0	0.0%	1	0.2%	0	0.0%	1	1.4%	1	0
MONTESA		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.9%	0	0.0%	1	0.2%	0	0.0%	1	1.4%	1	0
MOTO GUZZI		0	0.0%	3	2.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3	0.6%	3	0.8%	0	0.0%	3	0
MOTO MORINI		1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.2%	1	0.3%	0	0.0%	1	0
MV AGUSTA		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	2.9%	1	0.2%	0	0.0%	0	0.0%	1	0
NIU		0	0.0%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.2%	1	0.3%	0	0.0%	1	0
PIAGGIO		2	1.2%	3	2.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	2.9%	6	1.3%	5	1.4%	0	0.0%	6	0

Statistiques des immatriculations de véhicules neufs de janvier à avril 2026

QJMOTOR	0	0.0%	0	0.0%	2	10.0%	0	0.0%	0	0.0%	1	1.9%	0	0.0%	3	0.6%	2	0.6%	1	1.4%	3	0
ROYAL-ENFIELD	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	4.5%	0	0.0%	0	0.0%	1	0.2%	0	0.0%	1	1.4%	1	0
SCORPA	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.9%	0	0.0%	1	0.2%	0	0.0%	1	1.4%	0	1
SHERCO	1	0.6%	0	0.0%	1	5.0%	2	3.6%	0	0.0%	1	1.9%	0	0.0%	5	1.1%	4	1.1%	1	1.4%	2	3
STARK	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.9%	0	0.0%	1	0.2%	0	0.0%	1	1.4%	0	1
SUZUKI	0	0.0%	5	4.5%	1	5.0%	0	0.0%	0	0.0%	1	1.9%	1	2.9%	8	1.7%	6	1.7%	1	1.4%	8	0
SYM	6	3.5%	3	2.7%	0	0.0%	1	1.8%	2	9.1%	4	7.7%	1	2.9%	17	3.6%	10	2.8%	6	8.1%	17	0
TRIUMPH	2	1.2%	20	17.9%	0	0.0%	4	7.1%	1	4.5%	2	3.8%	0	0.0%	29	6.2%	26	7.2%	3	4.1%	27	2
VOGE	1	0.6%	1	0.9%	1	5.0%	0	0.0%	0	0.0%	1	1.9%	0	0.0%	4	0.9%	3	0.8%	1	1.4%	4	0
WOTTAN	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	2.9%	1	0.2%	0	0.0%	0	0.0%	1	0
YAMAHA	57	32.9%	24	21.4%	6	30.0%	17	30.4%	9	40.9%	16	30.8%	11	31.4%	140	29.8%	104	28.8%	25	33.8%	140	0
ZERO	1	0.6%	0	0.0%	1	5.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.4%	2	0.6%	0	0.0%	2	0
ZONTES	1	0.6%	1	0.9%	0	0.0%	1	1.8%	0	0.0%	0	0.0%	0	0.0%	3	0.6%	3	0.8%	0	0.0%	3	0
Districts :	1	2	3	4	5	6	Ext.	Total	Dist. 1-4	Dist. 5-6	460	10										
Total :	173	112	20	56	22	52	35	470	361	74												

District 1 : Neuchâtel District 2 : Boudry District 3 : Val-de-Travers District 4 : Val-de-Ruz District 5 : Le Locle District 6 : La Chaux-de-Fonds